



AAO 2020 Daily

Capture the attention of ophthalmologists worldwide with an ad in *AAO 2020 Daily*, a daily clinical e-newsletter from *EyeNet*. Reported over 4 days in Las Vegas, *AAO 2020 Daily* allows ophthalmologists at the convention and at home to stay on top of news from the Academy's Subspecialty Day and AAO 2020.

DISTRIBUTION

AAO 2020 Daily is emailed daily during the meeting, Friday through Monday, to all ophthalmologists and ophthalmic executives (domestic and international) in the Academy's database, including AAO 2020 and Subspecialty Day attendees.

Approximate circulation: 70,000.


RATES

Two banner spaces available in each issue. \$12,500 per day or \$40,000 for all four days.

PRODUCTION SPECS

- 300 x 250 pixels
- PNG or JPEG
- Send one url for the banner to link to
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VIDEO



Dr. David Chang offers the cataract surgeon's perspective on hemorrhagic occlusive retinal vasculitis, a rare and devastating complication linked to use of intracapsular phacolytic during cataract surgery. [View](#)

New Model for Predicting Ectasia Risk
Steven C. Schallhorn, MD, described his new logistic regression model for predicting post-LASIK ectasia. Abnormalities of corneal shape and patient age were the strongest predictors of this complication.

Treatments for Preserving and Regenerating Retinal Ganglia
Jeffrey L. Goldberg, MD, PhD, spoke about new therapies that may protect and even regenerate retinal ganglion cells (RGCs). He discussed use of Rho and Rho-kinase inhibitors, stem cells, and neurotrophic factors.



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5 Don't-Miss Uveitis Diagnoses
"There are multiple uveitis syndromes with immediate, vision-threatening implications if not recognized and treated," said Steven Yeh, MD, who described 5 don't-miss diagnoses.

Traffic Alert—Sunday Football
On Sunday, the [Chicago Bears](#) are playing at Soldier Field. The game starts at noon, and traffic between downtown hotels and McCormick Place may be delayed between 10:30 a.m. and 5:30 p.m.

RESERVE YOUR SPACE

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