



Destination AAO 2020

AAO 2020 attendees turn to this 6-part series included in the May through October issues of *EyeNet* for deadlines, event previews, interviews, sneak peeks, and more.

DISTRIBUTION

All print subscribers: 22,000
Also posted monthly online.

RATE

\$21,000 (\$3,500 per issue, a 40% discounted rate)

PRODUCTION SPECS

Same as *EyeNet*.

ADVERTISER RECOGNITION

- Full page color ad adjacent the “Destination” section in each issue (different creative can be submitted for each month).
- A “Destination” web page will be created and include your company logo/link. Each installment will be posted as a PDF on the web page. The PDF will include your advertisement.
- Links to this “Destination” page will appear in the monthly *EyeNet* email blasts to members.
- In the final segment in October, a “Thank You” will be posted, recognizing your company as the supporter.



BEAT THE CLOCK

AAO 2019: Less Than Three Months Away
Take in last days of intensive education at AAO 2019. Hear new perspectives, learn clinical pearls, and engage your practice. AAO 2019 will be held at Moscone Center in San Francisco from Oct. 22-27 and is presented by the American Academy of Ophthalmology. To see all the exciting opportunities, check this section of *EyeNet* each month for event highlights and important notices.

Register Now: Fees Increase Aug. 8 and Sept. 14
Register today for AAO 2019. Subsequently, the meeting and AAOE Coding for dentists. Registration fees for specific registration categories and what fees do not cover starting Aug. 8, and again on Sept. 14.

Get a Course Pass: Tickets Get away to 300+ Academy and AAOE interactive courses with the Academy. The course pass, for the full year, you will have to try at many interactive courses and fields. Travel to the Academy is not covered. Note that the course pass does not provide access to AAOE Practice Manager.

Find registration information, including pricing at a meeting registration. Academy. Be sure to reserve hotel rooms early through the Academy's official booking provider, Expedia.com. There are more than 300 hotels at AAO 2019.

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