Branded Advertising Vehicles

Wrapped Ubers & Lyfts

These eye-catching, moving displays are great for targeting specific events as well as a general market audience with head-turning results.

Note: Drivers are tracked via GPS. The Uber/Lyft drivers operate as they normally do via the ride-share app. However, after each ride is completed, they will be required to return to the designated event site before they accept their next ride. Given the vehicles will be staged near and around the event location, with the ride-share apps driven by proximity to users, it will ensure repeated exposure to brand messaging around event site...attendees are sure to get plenty of rides from the target location to destinations around the city!

AAO Rates

5 Cars/4 days/8 hours per day  $35,100
10 Cars/4 days/8 hours per day  $69,875

EMC will provide Program Manuals inclusive of customized routing, scheduling, program implementation details, program objectives and staff training materials.

AAO-approved partner - Contact Info: EMC Events | Song Heo | sch@emcoutdoor.com | 610.355.4450
Branded Advertising Vehicles Disclaimer

The rates provided are for planning purposes and are subject to change. Planning rates shown are based on an average minimum number of days per campaign, however all plans are customizable. Firm Rates are provided on a program specific proposal. Vehicles can customizable to feature extensions, fabrications, or digital screen additions.

EMC provides customized program manuals inclusive of on-site campaign management, routing, scheduling, staff training, and insurance.

There are no permits for Non-Traditional OOH marketing strategies; the program can be affected by various unforeseen factors, such as weather and security. With many years of conducting these campaigns without stoppage or issues, best efforts are made to carry out the program as designed.