

Destination AAO 2020

GET READY FOR LAS VEGAS • PART 2 OF 6

OPENING JUNE 17

Registration for AAO 2020 Opens Soon

Meeting registration opens on June 17 if you are a member of the Academy or the American Academy of Ophthalmic Executives (AAOE) and July 8 for everybody else.

Register for any or all of the following:

- AAO 2020. Registration for AAO 2020 includes access to AAOE sessions and the American Society of Ophthalmic Registered Nurses (ASORN) program.
- Subspecialty Day (Nov. 13-14).
- Half-day AAOE coding sessions (Nov. 14).

New cancellation policy. This year, should you wish to cancel your registration, the Academy will waive the standard cancellation fee if you submit a written request for a full refund by Aug. 12.

Find registration information at aao.org/registration.

It's Almost Time to Reserve Your Hotel Room

Hotel reservations open on June 17 for Academy or AAOE members and July 8 for everyone else. Group reservations for international attendees are also available.



COVID-19 AND PRACTICE RECOVERY. As your practice recovers from the impact of the pandemic, the AAOE can help make your operations even more efficient and resilient post-COVID-19. AAOE leaders will provide advice and tips to use this opportunity to wipe the slate clean and build stronger and thriving practices. Throughout the AAOE program, experts will provide up-to-the-minute advice on short-, medium-, and long-term strategies. For example, you won't want to miss the free recovery workshop on Monday, Nov. 16, which supplements the valuable information that is already online at aao.org/coronavirus.

Pick your hotel. See the map on page 65. In addition, an interactive map and a link to group reservations for international attendees are available at aao.org/hotels.

Avoid scams. Be sure to book only through the Academy's website or through AAO 2020's official hotel reservation provider, Expovision, at aaohotels@expovision.com, or call toll-free from within the United States at 866-774-0487.

How to Spot a Scam

Watch out for fraud. Why? Because scammers send phony emails to ophthalmologists. In addition, their fraudulent webpages may appear in searches for the Academy's annual meeting.

These scammers pretend to be associated with AAO 2020 by using the Academy's name and claim that they

can book hotel rooms or register you for AAO 2020, but they are unaffiliated with the Academy.

To protect yourself, use this checklist to spot a scam. If the answer to one or more of the questions below is "yes," delete the email or close the website immediately:

- ☐ Is the Academy's official logo out of focus or fuzzy?
- ☐ Is the Academy's official AAO 2020 email header or the Academy logo missing?
- ☐ Is a deposit larger than the price of a one-night stay requested for your hotel room?
- ☐ Are you told to wait to be contacted by a representative after completing an online form?
- ☐ Are you being charged more for registration than the amounts posted on the AAO 2020 registration Categories



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and Fees webpage (aao.org/annual-meeting/registration/categories-and-fees)?

☐ Are you being asked to verify your membership by providing both a member ID and a password?

☐ Does the email link you to a “special” website for AAO 2020 that is not connected to aao.org?

Book hotel rooms and register only through the links provided by the Academy at aao.org/registration and aao.org/hotels.

If you are ever in doubt about the legitimacy of an email or website, don’t hesitate to contact the Academy at meetings@aao.org or 1-415-561-8500 with your inquiry.

Don’t Miss This Year’s Ticketed Events

Registration for AAO 2020 gives you access to many different types of sessions, including papers, Poster Theater presentations and Poster Discussions, conversation (and coffee) at the Academy Café, and Symposia. You also will get access to e-posters and videos on demand.

Some events require tickets or separate registration. Tickets are required for Skills Transfer labs, some special meetings, and AAOE Practice Management Master Classes, among other sessions. (Note: Tickets are no longer printed. Instead, your badge will be scanned to allow entry to these ticketed events.)

Tickets will be available for purchase starting June 17 for Academy and AAOE members.

For more information, visit aao.org/registration.

June 17: Access Full Program Information

The full, official program for AAO 2020, including Sub-specialty Day schedules, will be online starting June 17.

You will be able to look up information by day, topic, type of event or course, special interest, or presenter. You don’t have to log in or be a member to view program information, but you

will need to log in to build a personal calendar and register.

Learn more at aao.org/program.

PROGRAM & ACTIVITIES

Attend a Named Lecture

Listening to an eminent scientist or scholar deliver an honorary lecture is a highlight at every Academy annual meeting. Here is a sneak peek at the programming you can look forward to:

- David S. Friedman, MD, MPH, PhD, will give the Robert N. Shaffer Lecture.
- Valerie Biousse, MD, will give the William F. Hoyt Lecture.
- Justine R. Smith, MD, will give the C. Stephen and Frances Foster Lecture on Uveitis and Immunology.
- Jerry A. Menikoff, MD, JD, will give the Dr. Allan Jensen & Claire Jensen Lecture in Professionalism and Ethics.
- Patricia Chavez-Barrios, MD, will give the Zimmerman Lecture.

For other lectures, check the program at aao.org/program.

Get Ready for the Vintage-Vegas 2020 Orbital Gala at the Venetian Resort

Channel the cool style of Frank Sinatra and Dean Martin, Angie Dickinson and Shirley MacLaine at the 17th annual Orbital Gala on Sunday, Nov. 15, at the Venetian Resort in Las Vegas. Bid on one-of-a-kind auction items and jive to a live band at this fundraiser. Young ophthalmologists save 50% on tickets.

For more information, visit aao.org/foundation.

Rotary Club Host Project Garners Much Interest in Its Biggest Year Yet

This year, more than 100 ophthalmologists from developing countries applied for nine open positions offered by the 2020 Rotary Club Host Project. This is the largest applicant pool in the program’s history.

Now in its 21st year, the Rotary Club Host Project, a collaborative effort of the Academy and Rotary Clubs, is dedicated to the prevention of blindness worldwide and brings ophthalmologists to the United States to attend the Academy’s annual meeting, all travel expenses paid.

Guest ophthalmologists also spend an additional week in a sponsoring Rotary Club’s community, working with a local ophthalmologist.

The selection process evaluates applicants based on various criteria, including their commitment to the prevention of blindness, and the likelihood that they will share knowledge gained from the visit to train colleagues at home in prevention of blindness. Invitations were sent to the potential participants in late May.

Baxter McLendon, MD, chair of the Rotary committee, is pleased with the high level of interest in the program and looks forward to working with this year’s group. “Participants bring a multitude of experiences and perspectives to the program and are dedicated to the project’s mission.

“Previous guests have gone on to hold important positions with local

and international ophthalmic nongovernmental organizations or the International Agency for the Prevention of Blindness, Vision 2020, and other organizations that work toward the mission of reducing and preventing blindness,” he said.

Since its start in 2000, the Rotary Club Host Project has hosted 141 guest ophthalmologists from 62 different countries around the world and has partnered with 36 Rotary Clubs throughout the United States.



INTERNATIONAL GUESTS. Participants in the 2019 Rotary Club Host Project explore the exhibit hall.

OFFICIAL AAO 2020 HOTELS

Reservations open June 17 for Academy and AAOE members. Visit aao.org/hotel for more hotel reservation information.

Beware of scams. Fraudulent companies pretending to be associated with the Academy and AAO 2020 may

appear in web searches or contact you via email. Only book hotel rooms and registration through the Academy's website and official housing provider, Expovision.

If you are ever in doubt, email meetings@aao.org or call 1-415-561-8500 to confirm.

Event Hotels

- 1 Aria Resort & Casino
- 2 Bally's Las Vegas
- 3 Bellagio
- 4 Caesars Palace/Nobu
- 5 Cosmopolitan of Las Vegas
- 6 Cromwell Las Vegas
- 7 Encore at Wynn Las Vegas
- 8 Flamingo Las Vegas
- 9 Harrah's Las Vegas
- 10 Hilton Grand Vacations - Elara
- 11 LINQ Hotel + Casino
- 12 Mirage
- 13 Paris Las Vegas
- 14 Planet Hollywood
- 15 Treasure Island
- 16 Trump International Hotel Las Vegas
- 17 Vdara Hotel & Spa
- 18 Venetian/Palazzo
- 19 Waldorf Astoria Las Vegas
- 20 Wynn Las Vegas

