



AAO 2019 Daily

Capture the attention of ophthalmologists worldwide with an ad in *AAO 2019 Daily*, a daily clinical e-newsletter from *EyeNet*. Reported over 4 days in San Francisco, *AAO 2019 Daily* allows ophthalmologists at the convention and at home to stay on top of news from the Academy's Subspecialty Day and AAO 2019.

DISTRIBUTION

AAO 2019 Daily is emailed daily during the meeting, Friday through Monday, to all ophthalmologists and ophthalmic executives (domestic and international) in the Academy's database, including AAO 2019 and Subspecialty Day attendees. Approximate circulation: 70,000.


RATES

Two banner spaces available in each issue.
\$12,500 per day or \$40,000 for all four days

PRODUCTION SPECS

- 300 x 250 pixels
- gif or jpg format (static)
- Send one url for the banner to link to

VIDEO



Dr. David Chang offers the cataract surgeon's perspective on hemorrhagic occlusive retinal vasculitis, a rare and devastating complication linked to use of intravitreal ranibizumab during cataract surgery. [View](#)

New Model for Predicting Ectasia Risk
Steven C. Schallhorn, MD, described his new logistic regression model for predicting post-LASIK ectasia. Abnormalities of corneal shape and patient age were the strongest predictors of this complication.

Treatments for Preserving and Regenerating Retinal Ganglia
Jeffrey L. Goldberg, MD, PhD, spoke about new therapies that may protect and even regenerate retinal ganglion cells (RGCs). He discussed use of Rho and Rho-kinase inhibitors, stem cells, and neurotrophic factors.

What's life like with retinal disease?
Experience it with Virtual Reality.
REGENERON
AAO 2019 | October 15-18 | Booth 2356
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5 Don't-Miss Uveitis Diagnoses
"There are multiple uveitis syndromes with immediate, vision-threatening implications if not recognized and treated," said Steven Yeh, MD, who described 5 don't-miss diagnoses.

Traffic Alert—Sunday Football
On Sunday, the [Chicago Bears](#) are playing at Soldier Field. The game starts at noon, and traffic between downtown hotels and McCormick Place may be delayed between 10:30 a.m. and 5:30 p.m.

RESERVE YOUR SPACE

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