

Destination AAO 2018

GET READY FOR CHICAGO • PART 1 OF 6

WELCOME

Five Days in Chicago

Engage with colleagues from around the world, learn new skills, and hear about the latest and most innovative treatments at AAO 2018, the Academy's 122nd meeting.

When to be there. AAO 2018 is held Oct. 27-30 and is preceded by Subspecialty Day Oct. 26-27.

How to prepare. Over the coming months, *EyeNet's* Destination AAO 2018 will guide you through deadlines, preview the scientific program, and highlight must-attend events.

INTERVIEW WITH DR. PALMON

An Insider's Perspective

Florentino E. Palmon, MD, Chairman of the Annual Meeting Special Projects Committee, discusses this year's program and what he's looking forward to in Chicago.

Q: When you took on this job, what did you most want to change about the annual meeting?

A: I am honored to help organize this meeting. It is important that the annual meeting offers a variety of learning modalities to accommodate individual learning styles. Although the most popular sessions are continually

updated and offer a lively format to discuss and learn from clinical and surgical challenges, we must modernize our teaching approach. Gone are the days when everyone must sit

in a dark room and stare at a projector screen. Modern technology that facilitates interactive learning should be used to transform and energize the meeting. Clinical cases and management options with instant participant feedback can help to solidify that information in our minds.

Last year's Diagnose This! live session, which created teams of participants to solve each clinical dilemma, was both invigorating and informative. Small group discussions to examine specific questions and formulate solutions should be incorporated into more sessions.

I hope that someday we will use advanced technology to enhance the learning experience. Imagine practicing a surgical case in virtual reality, experiencing a complication, and then finding the solution so that surgeons can leave the meeting feeling more confident about managing complicated cases.

Q: What are some new things we will see at this year's meeting?

A: There are 2 exciting spotlight sessions this year. The first, Common Approaches to Ophthalmic Urgencies, should appeal to most ophthalmolo-



Dr. Palmon's recommendations.

gists. We've all had a late afternoon consult from a colleague who sends a patient with sudden loss of vision. Our experts will help guide participants through a systematic approach to

diagnosing and treating these difficult patients. It will be a multidisciplinary approach, with patient problems drawn from all subspecialties, which will be especially helpful for the comprehensive ophthalmologist.

Our second spotlight will focus on the art of bedside manner: How to Handle the Unhappy Patient. Again, this will cross multiple subspecialties. We are all human and, despite our best efforts, cannot please every single patient. Some patients have had a successful surgery yet are not happy with their outcome. Others may have had complex problems that had been anticipated. Still others had unanticipated problems during treatment or surgery. This session addresses how we can convey what has happened to help the patient understand and cope with the situation and to protect ourselves from any legal consequences.

Q: What are some of the most exciting course topics being planned?

A: The best session to attend will be Hot Topics 2018. Experts in each subspecialty will present their work on the latest, most innovative, most talked-about research and surgical



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techniques for 2018. We wait as late in the year as possible to choose the cutting-edge topics.

Also, the Great Debates are always entertaining and informative. The most controversial questions facing 2 subspecialties are presented. Then, an expert on each side of the argument will attempt to convince the audience why he or she is correct. This year we will be debating topics specific to retina and cornea. The boxing gloves will be off, and hopefully nobody will be hit with a low blow.

Q: *What is the No. 1 extracurricular activity you are looking forward to in Chicago?*

A: It has to be the world-class museums. The annual meeting has been in Chicago many times in the 27 years that I have been attending the meeting, so I've been fortunate to visit most of them either with my wife and kids or in conjunction with an evening educational event. The kids love visiting the Shedd Aquarium, seeing the dinosaurs at the Field Museum, exploring the Museum of Science and Industry, and going to the Adler Planetarium. My wife and I love visiting the Art Institute of Chicago to gaze at the Impressionist and post-Impressionist work and the large American art collection. For those with more modern tastes, there is the Museum of Contemporary Art. Other options include the Chicago History Museum, the National Museum of Mexican Art, The DuSable Museum of African American History, and the Peggy Notebaert Nature Museum. If you're looking for a little nighttime entertainment, check out one of the blues or jazz clubs. And of course, don't forget to stop by Giordano's or Gino's East for some of the best Chicago-style deep-dish pizza, where 1 slice has enough calories for a single meal—but who eats only 1 slice?

BEAT THE CLOCK

June 13: Registration, Hotels, and Program Information

Starting June 13, Academy, AAOE and PAAO members—and starting June 27, nonmembers—can register for AAO 2018 and Subspecialty Day, make hotel

reservations, and peruse the online program.

AAO 2018 registration. With annual meeting registration, you have access to hundreds of symposia, paper sessions, posters, videos, and interactive learning opportunities. The Academy also offers more than 350 instruction courses that you can access with the Academy Plus course pass. Find more information about Academy Plus at aao.org/annual-meeting/registration/academy-plus-course-pass. Note that Skills Transfer labs are ticketed events that must be purchased separately. Visit aao.org/registration for more registration information, including fees.

Hotels. Visit aao.org/hotels for reservations, information on group reservations, an interactive map, and information on hotel amenities and availability.

Program. The AAO 2018 Program Search will be launched as part of online meeting registration. Look up information by day, topic, type of event/course, special interest, or presenter. You do not need to log in to view program information, but login is required to register, build your personal calendar and purchase the Academy Plus course pass or tickets.

PROGRAM

Subspecialty Day 2018

Subspecialty Day features prominent ophthalmologists presenting the latest in diagnosis, treatment, and procedures. When you register for a 1-day meeting,

AAO 2018

ART + SCIENCE

SUBSPECIALTY DAY

you can float among the Subspecialty Day meetings taking place that day. Registrants for the 2-day retina meeting may attend any Subspecialty Day presentation on Friday or Saturday. The programs are:

- Refractive Surgery 2018: Better Together—Lens- and Cornea-Based Surgery—Friday, Oct. 26 (1 day).
- Retina 2018: The Art + Science of Retina + Vitreous—Friday, Oct. 26, and Saturday, Oct. 27 (2 days).
- Cornea 2018: What's Tried, True,

and New—Saturday, Oct. 27 (1 day).

- Glaucoma 2018: A New Renaissance—Saturday, Oct. 27 (1 day).
- Ocular Oncology and Pathology 2018: Hot Topics in Ocular Pathology and Oncology—An Update—Saturday, Oct. 27 (1 day).
- Oculofacial Plastic Surgery 2018: Oculoplastics Real World: Real Cases, Real Lessons, True Learning—Saturday, Oct. 27 (1 day).
- Pediatric Ophthalmology 2018: Winds of Change in the Windy City—Saturday, Oct. 27 (1 day).
- Uveitis 2018: Uveal Blues in Chicago—Saturday, Oct. 27 (1 day).

EVENTS

Schedule Time for EyeNet Corporate Lunches

Be sure to leave room in your schedule for EyeNet's free corporate educational lunches on Saturday, Oct. 27, Sunday, Oct. 28, and Monday, Oct. 29, located onsite at McCormick Place. Check-in and lunch pickup is at 12:15 p.m., and the program is 12:30-1:30 p.m. These non-CME events are developed independently by industry—they are not affiliated with the official programs of AAO 2018 or Subspecialty Day. By attending these presentations, you may be subject to reporting under the Physician Payment Sunshine Act.

For more information and program updates, check aao.org/eyenet/corporate-events.

Orbital Gala: Tickets on Sale

Celebrate a legacy of serving patients at AAO 2018's Orbital Gala on Sunday, Oct. 28, at the Chicago Cultural Center. The renowned center is home to Louis Comfort Tiffany's historic glass dome, where our 1960s-themed bash will take place. Expect a night of exquisite dining, live entertainment, and a silent auction. U.S. Academy members, regardless of whether they plan to attend the gala, can bid online for fine wine, festive trips, and other notable items. All Orbital Gala proceeds support the Academy's programs.

To purchase tickets, register to bid, and preview items, visit aao.org/foundation.

REIMAGINING EYE CARE

Alcon is reimagining eye care. We are the forefront of innovation, pursuing new technologies and techniques to help surgeons address unmet patient needs. Our mission is clear: discover new ways to enhance sight and improve people's lives.

As the global leader in eye care, we offer the most complete line of ophthalmic devices for cataracts, glaucoma, retina, and refractive surgery. But our commitment to the eye care professional community goes beyond our innovative products. We provide service like no other, and support eye care professionals around the world with educational and training opportunities.

**Please come see us at AAO 2018
in Chicago, October 26-30. Stop
by the Alcon booth for more
information on our products.**

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Please note that attendance at these events listed in this brochure is limited to healthcare professionals that are attending the ASCRS Annual Meeting. No hotel accommodations, ground transportation or travel will be covered for this meeting. No continuing education credits will be available. As part of Alcon's commitment to complying with relevant legal & industry requirements, food, beverage and other transfers of value will be tracked and reported in accordance with Physician Open Payments reporting, commonly referred to as the Sunshine Act. Additionally, we regret that we may not be able to provide meals for healthcare professionals employed by the government and/or licensed in the state of Vermont. If you have questions, please speak with an Alcon representative.

