



AMERICAN ACADEMY  
OF OPHTHALMOLOGY®

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## The Best of *EyeNet*: Retina

***EyeNet Selections: Retina*** is exclusively designed for Retina Subspecialty Day attendees. It provides readers with a convenient, at-a-glance reference on the important discoveries and advancements in the field, as well as a look at the issues, trends, and expert thoughts in the retina subspecialty as published from late 2022 and 2023 in *EyeNet*'s features, Clinical Updates, and Ophthalmic Pearls sections.

### DISTRIBUTION

Mailed to all domestic Academy members. Bonus distribution at Retina Subspecialty Day 2023.

### RATE

\$35,000

### DEADLINES

**Ad Close:** August 1

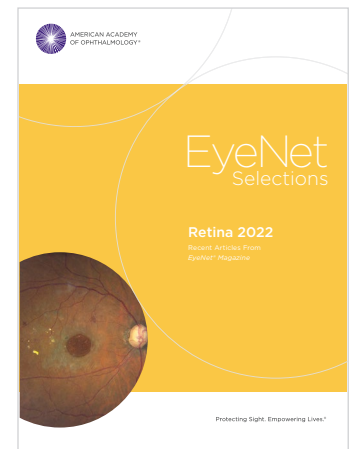
**Materials Close:** August 23

### PRODUCTION SPECS

- 24 pages
- 4-color
- Saddle-stitched
- Self-cover
- *EyeNet*'s mechanical requirements

### ADVERTISER RECOGNITION

- Advertisement on C2, C3, C4 and one ROB



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