

# Destination AAO 2017

GET READY FOR NEW ORLEANS • PART 6 OF 6

*EyeNet* thanks Alcon for supporting this year's Destination AAO.

## MEETING NEWS

### Read AAO 2017 News

Every year, *EyeNet* publishes 2 editions of its special meeting tabloid, *AAO 2017 News*. Look for it in 3 locations: in Lobby A on Level 1; outside the New Orleans Theater on Level 2; and in the Resource Center, Hall G, Booth 3140.

**Subspecialty Day edition (available Friday, Nov. 10, and Saturday, Nov. 11).**

The Subspecialty Day program directors recommend presentations to attend. Meet Stephen D. McLeod, MD, Editor-in-Chief of *Ophthalmology*, and Andrew P. Schachat, MD, Editor-in-Chief of *Ophthalmology Retina*. In addition, H. Dunbar Hoskins Jr., MD, the Orbital Gala Honoree, discusses mining for data gold. Previews of the honorary lectures and New Orleans hidden gems are also featured in this edition.

**AAO 2017 edition (available Sunday, Nov. 12 through Tuesday, Nov. 14).** Pick up the second edition for an in-depth profile of the 2017 Laureate, Irene H. Maumenee, MD, and read



summaries of the winning Best of Show videos. Other highlights of this edition include profiles of the Academy President's Guests of Honor, case studies of 3 practices that

implemented the lean approach to process improvement, and tips on how to use the IRIS Registry to report MIPS improvement activities.

### Check Your Email for AAO 2017 Daily

For concise summaries of each day's clinical highlights, read *AAO 2017 Daily*, a brief bulletin emailed in the evening to you and more than 70,000 of your colleagues in the global ophthalmic community. *AAO 2017 Daily* is reported onsite in New Orleans Nov. 10-13, and it allows ophthalmologists at the meeting and at home to stay on top of news from Subspecialty Day and AAO 2017. Articles will also be posted at [aao.org/eyenet/daily](http://aao.org/eyenet/daily).

### Watch Live Streaming of AAO 2017

The AAO Virtual Meeting is a free online component of AAO 2017 that allows you to view sessions live from New Orleans. Approximately 20 hours of educational content will be streamed over 5 days, and archived sessions can be accessed until Feb. 14, 2018.

To view the schedule and sign up, visit [aao.org/virtual-meeting](http://aao.org/virtual-meeting).

## TIPS AND TOOLS

### Find It Fast: 3 Sources for Program Information

Discover sessions of interest to you with the following resources.

**Mobile Meeting Guide (MMG).** Available at [aao.org/mobile](http://aao.org/mobile), this easy-to-use app can be viewed on any web-enabled device and contains all meeting and course information, including abstracts, posters, and videos. If you need assistance with the MMG onsite, visit the Tech Bar at the Rest Stop in Hall 11, Booth 5048, or look for the Meeting Information booths in Lobby B1 and Lobby G.

**Meeting Program.** Pick up your meeting bag at the Bags and Programs counter in Hall C to find this condensed handbook for AAO 2017 and all 7 Subspecialty Day meetings. Additionally, a PDF of the *Meeting Program* can be found at [aao.org/2017](http://aao.org/2017).

**Online program search.** Full course listings and abstracts for AAO 2017 are available at [aao.org/programsearch](http://aao.org/programsearch). Use the dropdown menus to search by topic, event type, or special interest. You



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can also type the presenter/author, keyword, or event number into the search field.

## Online Registration Open During AAO 2017

If you haven't registered for the meeting or purchased tickets or the Academy Plus course pass, you may do so at [aao.org/registration](http://aao.org/registration) through the end of the meeting on Tuesday, Nov. 14. Pick up your badge and/or tickets at the Express Registration Self Service area in Hall C when you arrive at Ernest N. Morial Convention Center.

You can also register in person onsite beginning Thursday, Nov. 9, 4:00 p.m. in Hall C until 6:00 p.m.

## Connect

Relax between courses and network with peers in the lounges listed below (admittance is by attendee badge):

- AAOE Member Lounge, Room 298-299
- International Lounge, Room 223
- Rest Stop, Hall I1, Booth 5048
- Senior Ophthalmologist Lounge, Room 224
- Young Ophthalmologist Lounge, Room 222
- **NEW!** EyePlay Experience, Hall I2 (see page 119)

You can also use the Mobile Meeting Guide to access tools to communicate with other attendees and session presenters and review Alumni and Related Group Events.

## EVENTS

### Schedule Time for EyeNet Corporate Events

Be sure to leave room in your schedule this year for EyeNet's complimentary corporate educational events on Saturday, Nov. 11, Sunday, Nov. 12, and Monday, Nov. 13, located onsite at Ernest N. Morial Convention Center. These non-CME events are developed independently by industry—they are not affiliated with the official programs of AAO 2017 or Subspecialty Day. By attending these presentations, you may be subject to reporting under the



**IRENE H. MAUMENEE, MD.** Be sure to attend the Opening Session in the Great Hall on Sunday, Nov. 12 8:30-10:00 a.m. to see Dr. Maumenee receive the 2017 Academy Laureate Award. Read EyeNet's in-depth profile of her life and career in AAO 2017 News (see page 117).

Physician Payment Sunshine Act.

All events will take place in Room R02-04, 2nd Floor, Ernest

N. Morial Convention Center. Meals are first come, first served.

**No preregistration.** There is no preregistration for these events, but showing up early is recommended to ensure you receive a meal and get a seat.

**Two breakfasts.** Check-in and breakfast pickup: 6:45-7:00 a.m. Program: 7:00-8:00 a.m.

• **Saturday, Nov. 11: The Impact of UWF Imaging on Quality of Care and Practice Efficiency: Leading Anterior and Posterior Segment Specialists Review the Evidence.** Speakers: David M. Brown, MD, Jeffrey S. Heier, MD, and Warren E. Hill, MD. *Presented by Optos.*

• **Sunday, Nov. 12: Ligneous Conjunctivitis and Plasminogen-Related Disease: Can We Finally Treat Them?** Speakers: Edward J. Holland, MD, and Shira L. Robbins, MD. *Presented by ProMetric Life Sciences.*

**Three lunches.** Check-in and lunch pickup: 12:15-12:30 p.m. Program: 12:30-1:30 p.m.

• **Saturday, Nov. 11: Diabetic Eye Disease: Clinical Challenges and Prac-**



**CATCH UP WITH COLLEAGUES.** Visit the Rest Stop or one of the lounges to take a break and check in with other attendees.

**tical Tips for Multidisciplinary Disease Management.** Speakers: Mandeep Brar, MD (endocrinologist), and John W. Kitchens, MD. *Presented by Regeneron Pharmaceuticals, and designed for U.S. retina specialists.*

• **Sunday, Nov. 12: Continuous DME Therapy: Clinical Evidence Through Real-World Experience.** Speakers: Nancy M. Holekamp, MD, Daniel F. Kiernan, MD, and Fahd Quhill, MD. *Presented by Alimera Sciences.*

• **Monday, Nov. 13: Cataract Surgery: Life Is Beautiful When the Pupil Behaves.** Speakers: Johnny L. Gayton, MD, Edward J. Holland, MD, Richard L. Lindstrom, MD, Keith A. Walter, MD, Robert J. Weinstock, MD, and Elizabeth Yeu, MD. *Presented by Omeros Corporation, and designed for U.S. cataract surgeons.*

For more information, visit [aao.org/eyenet/corporate-events](http://aao.org/eyenet/corporate-events).

## Resource Center Events

Check out these special events taking place at The Academy Resource Center (Hall G, Booth 3140).

**ONE Network: Celebrate 10 Years of Innovation in Education.** Join the visionaries of the Academy's ONE Network, including H. Dunbar Hoskins Jr., MD, for a look at the evolution and impact of the world's largest collection of ophthalmic education. **When:** Saturday, Nov. 11, 2:00-3:00 p.m.

**Academy Foundation Donor Reception.** As a special thank-you, the Academy Foundation invites its donors to meet Academy leaders and enjoy refreshments. **When:** Saturday, Nov. 11, 4:00-5:00 p.m.

**Ophthalmology and Ophthalmology Retina: Meet and Greet the Editors.** Authors and peer reviewers are invited to visit the Resource Center to meet members of the editorial boards. **When:** Sunday, Nov. 12, 1:00-3:00 p.m.

**AAOE Presents: Ophthalmologists Business Summit.** Join the AAOE board and staff for a tasty snack and

announcements about valuable new practice management programs you won't want to miss. **When:** Sunday, Nov. 12, 2:00-3:00 p.m.

### Orbital Gala Auction Open from Nov. 6 to 12

Get ready to place your bids for the Academy Foundation's annual Orbital Gala silent auction. Even if you're not attending the gala, U.S. Academy members can still bid online for featured items, including an Optos California retinal imaging system, an Ellman Surgitron Dual 120, a Lumenis laser indirect ophthalmoscope, prime NBA tickets, a stay at the Four Seasons Chicago during AAO 2018, fine wine, and more. Auction proceeds support the Academy's programs.

To register to bid and preview items, visit [aao.org/foundation](http://aao.org/foundation).

### Eyecare America: A Reception For Volunteers

EyeCare America volunteers seldom get to meet each other. Enjoy snacks and beverages with your fellow volunteers as Academy staff honor your dedication to this vital public service. Ophthalmologists who enroll as new ECA volunteers during the meeting will receive a reception invitation from the Resource Center Foundation desk before the reception. Since 1985 the program has helped nearly 2 million people. Bring a friend interested in volunteering, and leave with a recognition gift.

**When:** Sunday, Nov. 12, 3:00-5:00 p.m. **Where:** Museum of Vision, Booth 3047.



#### NETWORK WITH OTHER VOLUNTEERS.

The ECA reception is open to all volunteers—you can also bring a friend who is interested in joining the program.

## HALL HIGHLIGHTS

### Explore the Exhibition

The exhibit hall for AAO 2017 extends from Hall D to I2 and features the following resources, among others.

**New Exhibitor Pavilion.** Hall H is where the newest exhibitors are located.

**Technology Pavilion.** Hear tech-related talks at the Technology Pavilion in Hall I1, Booth 5347. Find the schedule in the Mobile Meeting Guide and printed in the *Meeting Program*.

**Learning Lounge.** Participate in small-group discussions and presentations at the Learning Lounge in Hall G, Booth 3847. Find the schedule in the Mobile Meeting Guide and printed in the *Meeting Program*.

**Academy Resource Center.** Find the latest products and resources from the Academy and AAOE at the Academy Resource Center in Hall G, Booth 3140. At this booth, you can:

- Get 10% off all Academy products from Saturday-Tuesday, with no minimum purchase required.
- Demo the Ophthalmic News and Education (ONE) Network and IRIS Registry.
- Get your toughest coding and billing questions answered by practice management and coding experts.
- Get late-breaking federal and state governmental affairs and advocacy information.
- Report CME credits.
- Donate to the American Academy of Ophthalmology Foundation.
- Become a member or pay dues.

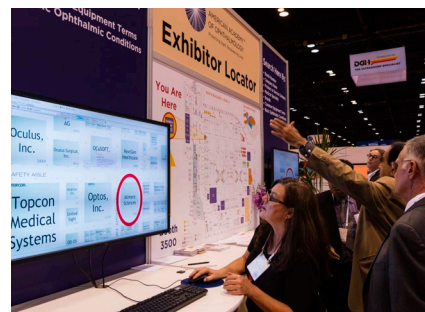
### 3 Ways to Find Exhibitors Easily

Use these tools to navigate the world's largest ophthalmic exhibition.

**Virtual Exhibition.** Go to [aao.org/virtualexhibition](http://aao.org/virtualexhibition) and click the Star icon (☆) to sign in and open an account. You'll need to enter your email address and create a password. Search by company name, booth number, product categories, medical subspecialties, common equipment terms, and basic ophthalmic conditions.

Print your personalized list of exhibitors to save time in the exhibit hall.

**Exhibitor Locator (Booth 2906).**



**VIRTUAL EXHIBITION ONSITE.** Staff are available on the exhibit floor to help you locate the booths you want to visit.

If you don't have time to explore the Virtual Exhibition before you leave for New Orleans, visit the Exhibitor Locator near the main entrance to the exhibit hall. Computers are available to access the Virtual Exhibition, and staff can assist you.

**EyeNet's Exhibitor Guide.** In your meeting bag and available at the Academy Resource Center (Booth 3140), this handy reference contains a printed list of exhibitors, descriptions of their products, their booth number, and a map to help you find them in the exhibit hall.

### NEW! EyePlay Experience

Take a break at the Academy's new EyePlay Experience, available Saturday, Nov. 11, through Monday, Nov. 13, in Hall I2. Check out these events:

- Experience new technologies including virtual and augmented reality.
- Get a taste of New Orleans by attending a cooking demonstration.
- Volunteer your time assembling hygiene kits for those in need.
- Relax in the beer garden.
- Challenge friends to a game of chess.
- Take a selfie with a giant #aao2017 hashtag.

## PROGRAM

### NEW! Scientific Poster Theater

Join moderated poster discussions at the new Scientific Poster Theater in Hall C. As usual, there will be 2 sessions of scientific posters.

**Session 1.** Saturday, Nov. 11, 9:00 a.m.-5:00 p.m. and Sunday, Nov. 12, 7:00 a.m.-5:00 p.m. Presenters will be



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at their displays on Sunday, 12:45-1:45 p.m.

**Session 2.** Monday, Nov. 13, 7:00 a.m.-5:00 p.m. and Tuesday, Nov. 14, 7:00 a.m.-1:00 p.m. Presenters will be at their displays on Monday, 12:45-1:45 p.m.

**Join a moderated discussion.** In addition, 6 small-group, peer-moderated discussions of selected posters will take place Saturday through Monday. Each session will focus on a specific subject. The schedule is posted in the Mobile Meeting Guide and printed in the *Meeting Program*.

### Expanded Saturday Programming

In addition to the usual Saturday practice management sessions and Academy Café and Learning Lounge events, symposia and special events take place on Saturday. Highlights include The Value of the IRIS Registry (Sym03); The Psychological Impact of Irreversible Vision Loss (Sym02); Marketing 101—Kickstart Your Website, Social Media and Blog (Spe06); and Teleophthalmology (Spe26).

### How to Get Evaluation Forms

Scan your badge at each AAO 2017 session that you attend to receive an email at the end of the day with a link to an evaluation. Those attending ticketed events do not need to be scanned. Attendees can also complete evaluations online using the Mobile Meeting Guide—search for the course then select the Evaluation button. Scanning a badge does not automatically grant CME. AAO 2017 attendees will still need to record their own educational activities at a designated CME Reporting station or online during or after the meeting.

### Be Sure to Claim CME

The Academy is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education (CME) for physicians. The Academy designates this live activity for a maxi-



**ATTEND A POSTER DISCUSSION.** These moderated discussions are free with AAO 2017 registration.

mum of 31 AMA PRA Category 1 Credits. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Those whose attendance has been verified at AAO 2017 can claim their CME credit onsite at the Resource Center at Ernest N. Morial Convention Center or online after the meeting. AAO 2017 registrants will receive an email on Monday, Nov. 13, with the link and instructions on how to claim credit.

For more information, [aao.org/annual-meeting/cme](http://aao.org/annual-meeting/cme).

### Get Self-Assessment Credits at AAO 2017

Up to 18 credit hours during AAO 2017 can be applied toward meeting the Self-Assessment CME requirements defined by the American Board of Ophthalmology (ABO). Please be advised that the ABO is not an accrediting body for purposes of any CME program. The ABO does not sponsor AAO 2017 or any outside activity, and the ABO does not endorse any particular CME activity. Complete information regarding the ABO Self-Assessment CME Maintenance of Certification (MOC) requirements are available at <https://abop.org/maintain-certification/learning-self-assessment-activities>. Credit designated as “self-assessment” is AMA PRA Category 1 Credit and is preapproved by the ABO for the MOC Part II CME requirements.

Find a listing of courses that meet the Self-Assessment CME requirements in the Mobile Meeting Guide.