**Sample Social Media Posts for Fireworks Safety Month**

**#1 SOCIAL MEDIA TIP: Don’t recreate the wheel**

We know how busy you are! So, save yourself time and effort on social media by following the EyeSmart [Facebook](https://www.facebook.com/AcademyEyeSmart/) and [Twitter](https://twitter.com/AcademyEyeSmart) channels.

This will allow you to more easily share and re-tweet information posted there, so you don’t need to spend additional time developing and posting your own messages. This will also allow you take advantages of new social media posts that the Academy may develop during the observance month that are not listed below.

If you would prefer to develop your own messages, here are sample posts you can use:

**Sample Facebook Posts**

So, you think that those pretty little sparklers aren’t dangerous? Learn about the ‘blinding truth’ on fireworks safety: <http://bit.ly/20HpiR5> #FireworksEyeSafetyMonth

Did you know sparklers can burn 10x hotter than boiling water? Ouch! Find more fireworks facts to share with your kids in this animated video: <http://bit.ly/20HpiR5> #FireworksEyeSafetyMonth

Poll: 1/3 of Americans know someone who has been injured by fireworks or has been injured by fireworks themselves. Learn what else Americans think about fireworks: <http://bit.ly/1THycvZ> #FireworksEyeSafetyMonth

Poll: Americans are more likely to stop kids from lighting birthday candles than preventing them from playing with sparklers. Learn what other attitudes Americans have about fireworks risks: <http://bit.ly/1THycvZ> #FireworksEyeSafetyMonth

A Roman candle blinded 16-year-old Jameson Lamb in the right eye one Fourth of July. Find out how it happened and how to prevent it from happening to you: <http://bit.ly/1Cr4n88> #FireworksEyeSafetyMonth

**Sample Twitter Posts**

Animated PSA: Learn the ‘blinding truth’ about fireworks this #FourthOfJuly: <http://bit.ly/1XxwkrW> #fireworks #FireworksEyeSafetyMonth #eyehealth #vision @AcademyEyeSmart

Poll: 1/3 of Americans know someone who has been injured by fireworks or has been injured by fireworks themselves: <http://bit.ly/1THycvZ> #fireworks #FireworksEyeSafetyMonth #eyehealth #vision @AcademyEyeSmart

Keep July 4 fun, not frightening. Find out how a #Romancandle blinded 16-year-old Jameson Lamb in one eye: <http://bit.ly/1Cr4n88> #fireworks #FireworksEyeSafetyMonth #eyehealth #vision @AcademyEyeSmart

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