Branded Cable Cars

Fully branded cable cars put your messaging both on the exterior and interior of the cars. The package includes (9) pieces:

- (2) Sides: 21" x 88"
- (1) Front: 21" x 19"
- (4) Super Interior Cards: 11" x 56"
- (2) Interior Cards: 11" x 25"

We recommend placement on the Powell Line, shown in red on the map below.

AAO 2019 Rates

These panels are in high demand, so we recommend securing this media as early as possible. For a 2-week display, including production and installation is:

- 5 Cars: $36,765
- 10 Cars: $62,045

FOR MORE INFORMATION CONTACT: John Foster, JHF@emcoutdoor.com 610.355.4467
San Francisco

Cable Car Side Panels

A San Francisco Treat! A true icon of the city, each cable car has one panel on each exterior side. Each panel is sized 21" H x 88" W. These cable cars travel on 3 lines: The California Line and the two Powell Lines, which run from Union Square / Market Street to Fisherman’s Wharf / Ghirardelli Square.

We recommend placing your copy on the Powell Lines, since they are the most frequently ridden and observed by tourists. There are 27 cable cars on the Powell lines, making a total of 54 panels available.

We recommend packages of 5, 10 or 20, depending on the level of visibility that will be required. A domination package of all 54 panels is available and will lock out the competition on this unique media; rate quoted upon request.

AAO 2019 Rates

(5) Panels: $18,200
(10) Panels: $30,360
(18) Panels + (2) Space Available Bonus: $54,965

Panels are in high demand, so we recommend securing this media as early as possible. Rates are based on 2-weeks.

FOR MORE INFORMATION CONTACT: John Foster, JHF@emcoutdoor.com 610.355.4467