

Destination AAO 2022

GET READY FOR CHICAGO • PART 5 OF 6

NEW THIS YEAR

Don't Miss AAOE's New Practice Management Leadership Summit

AAOE is debuting a new Practice Management Leadership Summit at AAO 2022. The full-day educational event features five sessions, some with panel-led, town hall-style courses developed specifically for practice administrators, practice staff, and physician leaders. Courses include:

- How to Communicate Better With Your Physician (event code 401),
- Building Your Bench: DIY Leadership Training to Promote From Within (418),
- Becoming an Effective Leader as a New Practice Administrator (432),
- How We Built This: Pearls From Leaders Who Turned Around Their Practice Culture (453), and
- Leadership Pearls for Young Ophthalmologists (470).

The summit takes place on Sunday, Oct. 2, in Room S106b.

HEALTH & SAFETY

Your Safety Is Top Priority

The Academy is committed to the health and well-being of all meeting attendees, exhibitors, staff, and meeting contractors. The Academy Board of



PRACTICE MANAGEMENT. Robert F. Melendez, MD, MBA (pictured above), will present two courses during AAOE's new Practice Management Leadership Summit.

Trustees has determined that proof of COVID-19 vaccination will be required for all those attending the Academy's annual meeting in Chicago.

Due to the fluidity of the current situation, additional specific safety protocols for AAO 2022 may be announced closer to the meeting. All decisions will be based on best practices as recommended by the CDC and mandates from both the State of Illinois and City of Chicago.

Find the latest information at aao.org/health-safety.

REGISTRATION

Register by Aug. 31 and Save

Register today for AAO 2022 (Friday, Sept. 30, through Monday, Oct. 3), Subspecialty Day meetings (Friday, Sept. 30, and Saturday, Oct. 1), and the half-day AAOE coding sessions (Friday, Sept. 30). You can register, as well as purchase tickets, online through the end of the meeting.

Aug. 31 is the advance registration fee deadline. Registration fees and ticket prices increase to onsite pricing starting Sept. 1.

Register without risk. Your in-person AAO 2022 registration includes access to AAO 2022 Virtual content. If you decide you cannot travel, your registration is fully transferrable from in-person to virtual status until Sept. 16. No processing fee will be assessed for this change.

Extra events. Skills Transfer labs and AAOE Practice Management Master Classes are ticketed events; tickets can be purchased when you register. Note that Subspecialty Day and AAOE coding sessions require separate registration.

Find more information at aao.org/registration.

Reserve a Hotel Room

The Academy has negotiated the lowest price for annual meeting hotel rooms. When you book your hotel room with the Academy's official hotel reservation provider, Expovision, you can also earn your hotel loyalty points.

Don't miss a minute of AAO 2022. Be sure to book your hotel room in Chicago for check-in on Friday, Sept. 30, in order to catch the Opening Session at 5:00 p.m. (or Thursday, Sept. 29, to attend Friday



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Subspecialty Day meetings) and plan to stay through the Closing Session, which ends at 5:00 p.m. on Monday, Oct. 3.

Find more hotel reservation information online at aao.org/hotels.

Can't Make It to Chicago? Register for AAO 2022 Virtual

You can participate in the Academy's annual meeting at home.

AAO 2022 Virtual. Your virtual meeting registration includes sessions that are broadcast live from Chicago, recorded sessions, and content developed specifically for the online platform. You can also access videos and posters.

Subspecialty Day Virtual. Subspecialty Day registration includes content from all Subspecialty Day sessions that take place on that same day, streamed live and available later to view on demand.

Mix and match. If you registered for the in-person meeting in Chicago, you automatically have access to the corresponding virtual content for that meeting. CME credits are available for either attending the in-person meeting in Chicago or viewing AAO 2022 Virtual content.

You can also register for one meeting on an in-person basis and a second meeting as a virtual attendee. For example, you may want to attend AAO 2022 in Chicago, but you may prefer to enjoy a Subspecialty Day meeting on your own schedule.

More than 170 sessions will be available to view in the AAO 2022 Virtual Meeting platform through Jan. 31, 2023. After Jan. 31, you will still be able to access sessions on demand and claim CME credit (professional attendees only) through Aug. 1, 2023.

Learn more at aao.org/virtual-meeting.

PROGRAM & ACTIVITIES

Search the Program in the Mobile Meeting Guide

The Mobile Meeting Guide (aao.org/mobile), supported by Regeneron, is your go-to resource for AAO 2022.

You'll be able to review the program and search topics ranging from artificial intelligence and gene therapy to monoclonal antibody treatments and myopia.

No need to visit the app store. The Mobile Meeting Guide is a website designed to work on any mobile device, tablet, laptop, or computer. For easy access, add the Mobile Meeting Guide to your home screen.

No need to log in. You do not need to sign in to browse the program. Type your inquiry into the search bar or use the filters to find sessions by day, topic, special interest, or presenter. You will find full course information, abstracts, and (when available) handouts.

When you are ready to build a schedule, sign in with your Academy account credentials.

More to come. Other items will be added to the Mobile Meeting Guide as the meeting nears, including a hotel list, shuttle schedules, Expo information, and more.

EVENTS

Network With Colleagues

Seeing old friends and making new ones is an essential part of attending the annual meeting in person. That is why the meeting schedule has been changed to include three 30-minute breaks (9:15-9:45 a.m., 11:00-11:30 a.m., and 3:15-3:45 p.m.) and a 75-minute lunch (12:45-2:00 p.m.) each day.

After hours. You can also connect with colleagues at alumni and related group events, including the OphthPAC reception and the AAOE reception. Some of these events require separate registration.

For a list of get-togethers, the events section of the Mobile Meeting Guide (aao.org/mobile) will be available in September.

Attend the Orbital Gala: A Night Under the Stars

Don't miss this opportunity to reconnect with your colleagues for a fun, memorable evening. The 19th annual Orbital Gala fundraiser will be held at Chicago's Adler Planetarium on Sun-

day, Oct. 2, from 6:00 to 8:00 p.m.

Savor drinks and snacks during the cocktail party under the 36-foot-high domed ceiling in the Grainger Sky Theater. You'll be treated to a view of Lake Michigan and the Chicago skyline.

Honoree. Pay tribute to Susan H. Day, MD, for her commitment to ophthalmology and her patients. Make a gift in honor of Dr. Day at aao.org/tribute. You can include a message and photo.

Bid high. Don't miss the live auction featuring the popular Conversations with Legends experience or bid on unique items and experiences in the silent auction. Proceeds from the 2022 Orbital Gala benefit EyeCare America.

Tickets are limited; get yours now at aao.org/gala.

Enjoy EyeNet Corporate Lunches

Make the most of your time between sessions in Chicago. Located in E353c Lakeside, EyeNet Corporate Lunches offer a complimentary boxed meal with attendance at any of the three educational programs that take place Saturday-Monday, 12:45-1:45 p.m. Lunch pickup (served on a first-come, first-served basis) will begin at 12:30 p.m. Programs include:

Saturday, Oct. 1: "Patient Variability in Wet Age-Related Macular Degeneration (AMD)" with speaker Yannek Leiderman, MD, PhD. This program is presented by Regeneron Pharmaceuticals and designed for U.S. retina specialists.

Sunday, Oct. 2: "Making the Case: Expert Perspectives on Dry Eye" with Jay Mattheis, MD, MSPH, FACS—Director, Peer Education, Novartis US Ophthalmics. Dr. Mattheis is an employee of Novartis and no longer sees patients. This program is presented by Novartis Pharmaceuticals and designed for US eye care specialists.

Monday, Oct. 3: "Explore a Different Path to Treating Dry Eye Disease" with speaker Francis S. Mah, MD. This program is presented by Oyster Point Pharma, Inc., and designed for U.S. eye care specialists.

Note that these programs don't offer CME credits and are developed

independently by industry. They are not affiliated with the official program of AAO 2022 or Subspecialty Day. By attending a lunch, you may be subject to reporting under the Open Payments Program (Sunshine Act). Also, by attending a lunch, you consent to share your contact data, inclusive of National Provider Identifier, with the corporate partner.

For more information, visit aao.org/eyenet/corporate-lunches.

EXPO

Preview the Expo

The Expo features hundreds of exhibitors with state-of-the-art ophthalmic products and services. Don't miss seeing the latest drugs and devices. The Expo will take place 9:00 a.m. to 5:00 p.m. from Saturday, Oct. 1, to Monday, Oct. 3.

The Expo offers several networking and learning opportunities:

The Learning Lounge. This space is dedicated for informal small-group discussions facilitated by experts in the field. You can float among theaters. New sessions begin every few minutes. Note: These discussions are not eligible for CME credit.

The Industry Showcase Theater. Companies give 30-minute talks about their latest products and services.

The Technology Pavilion. Hear colleagues and industry representatives talk about the latest technology trends and new tools for use in your practice.

The Academy Resource Center. Visit the Resource Center to learn about clinical education, patient education, and coding and practice management products, and get a 10% discount plus free shipping within the United States and Canada.

The Truhlsen-Marmor Museum of the Eye. View the museum's newest exhibit exploring the relationship between ophthalmology and the armed forces, uncovering the people and stories that intersect medicine and the military.

The EyePlay Experience. Ready for a break? Stop by EyePlay to cuddle with comfort animals, enjoy a free seated massage, challenge your colleagues to a game of Ping-Pong, charge your devices

at the Tech Bar, or take a selfie with the AAO 2022 Photo Op.

Learn more about what is in store at aao.org/expo. Look for the Expo map and program schedules in the Mobile Meeting Guide, aao.org/mobile.

SUBSPECIALTY DAY

Subspecialty Day Previews

This month, program directors from two Subspecialty Day meetings preview some of this year's highlights.

View the schedule at aao.org/mobile.

OCULOFACIAL PLASTIC SURGERY

2022: Jazz Up Your Oculofacial Plastic Surgery!

Program directors: Thomas E. Johnson, MD, and Cat Burkat, MD.

When: Saturday, Oct. 1.

Directors' preview. New and improved medical and surgical treatments for oculoplastic patients will be highlighted at the Oculofacial Plastic Surgery Subspecialty Day 2022 meeting. Novel biologic agents have been game-changers, not only in thyroid eye disease but also in the treatment of aggressive periocular cancers, including basal and squamous cell carcinoma. Aesthetic facial surgery has become more minimally invasive, with decreased downtimes and improved outcomes. Newer dermal fillers, lasers, and neurotoxins have obviated the need for incisional surgery and resulted in increased patient satisfaction and comfort and will be described during our one-day conference. Strategies for dealing with unhappy blepharoplasty patients will be investigated as well. Functional oculoplastic problems, including ptosis and nasolacrimal duct obstruction, continue to be challenging. Pearls on new improvisations and achieving superior outcomes will be delineated by expert surgeons. A session devoted to the rapidly changing field of thyroid eye disease management will be presented by leaders treating this challenging disease.

We look forward to an extremely interesting and interactive day with lively discussions and debates, as well as a light-hearted jazz theme introducing our talks. We will end the day with

a special presentation by OMIC on how to avoid lawsuits while improving patient satisfaction.

There is something for everyone—oculofacial plastic surgeons as well as general ophthalmologists, residents, and fellows—in an informal atmosphere with ample time for audience participation in discussions. So, plan to bop on over and enjoy the music!

The Oculofacial Plastic Surgery Subspecialty Day meeting is organized in conjunction with the American Society of Ophthalmic Plastic and Reconstructive Surgery.

PEDIATRIC OPHTHALMOLOGY 2022: Pediatric Ophthalmology in the Roaring '20s

Program directors: David K. Wallace, MD, MPH, and David G. Morrison, MD.

When: Friday, Sept. 30.

Directors' preview. This year's Pediatric Ophthalmology Subspecialty Day has a roaring '20s theme, including titles for sections such as:

- The Untouchables—Are Good Results Possible With Less Surgery?;
- Puttin' on The Ritz—New Technologies in Vision Testing and Amblyopia Treatment;
- The Fast Lane—Pediatric Oculoplastics;
- Most Wanted—a Practical Approach to Pediatric Retina and Uveitis;
- Prohibition of Myopia Progression
- Top Secret Tips for Pediatric Ophthalmologists; and
- Speakeasy—Talking Points and Counterpoints.

The meeting will also feature a section on new technology, vision testing, and amblyopia treatment. Digital therapeutics in amblyopia treatment have recently burst onto the scene, and there are several new forms of binocular therapy that allow treatment of amblyopia without completely occluding one eye. Some of these involve children watching movies or playing games.

The Pediatric Ophthalmology Subspecialty Day meeting is organized in conjunction with the American Association for Pediatric Ophthalmology and Strabismus and the American Academy of Pediatrics.