



AMERICAN ACADEMY™
OF OPHTHALMOLOGY

Protecting Sight. Empowering Lives.™

Cover Tips

With a committed audience that reads each issue regularly and thoroughly, *EyeNet* delivers unparalleled reach and prestige. Take advantage of this positioning to showcase your brand front and center on *EyeNet*'s newly designed cover.

PRODUCTION SPECS

If sending preprinted tips, ship to:

Sheridan New Hampshire
Attn: Stephanie Jordan
69 Lyme Road
Hanover, NH 03755

Include information about the piece and on what issue it will appear (i.e., "*EyeNet* July 2018 cover tip").

Count: 25,500 (full run of magazine)

Trim: 8 1/8 x 5 1/8"

Stock: 70lb #3 Gloss or similar

If you would like *EyeNet* to print the tips, email hi-res, press-ready pdf to Catherine Morris (cmorris@aao.org).

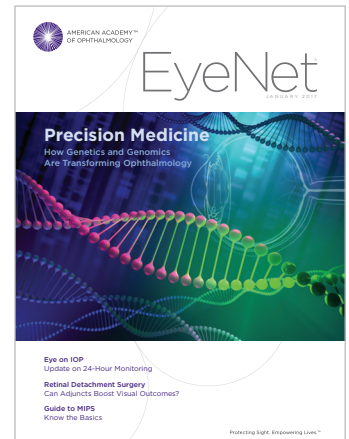
RATE

Preprinted cover tips: \$18,000

Additional cost for *EyeNet* to print: \$3,000

DEADLINES

	PDF	Preprinted
January 2018	12/8	12/13
February 2018	1/5	1/10
March 2018	2/2	2/7
April 2018	3/9	3/14
May 2018	4/6	4/11
June 2018	5/4	5/9
July 2018	6/1	6/6
August 2018	7/6	7/11
September 2018	8/3	8/8
October 2018	9/7	9/12
November 2018	10/5	10/10
December 2018	11/9	11/14
January 2019	12/7	12/12
February 2019	1/11	1/16



RESERVE YOUR SPACE

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