

DRY EYELAND™

Journey to a world

WHERE A LOSS OF TEAR FILM
HOMEOSTASIS LEADS TO DRY EYE¹



When it comes to dry eye disease and the loss of tear film homeostasis, there's a broader integrated system that needs exploring. We call it Dry Eyeland.^{2,3}

Come travel this anatomical landscape, where:

- Loss of tear film homeostasis is the unifying characteristic of all dry eye¹
- The parasympathetic nervous system plays a major role in tear film homeostasis²
- The lacrimal functional unit (LFU) is far more than just the lacrimal gland³

Allow us to be your guide to dry eye—visit DryEyeland.com to see the sights.
Because a whole world awaits beyond the ocular surface.



References: 1. Craig JP, Nelson JD, Azar DT, et al. *Ocul Surf.* 2017;15(4):802-812. 2. Efron N, Jones L, Bron AJ, et al. *Invest Ophthalmol Vis Sci.* 2013;54(11):TFOS98-TFOS122. 3. *Ocul Surf.* 2007;5(2):75-92.

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Destination AAO 2021

GET READY FOR NEW ORLEANS • PART 6 OF 6

EyeNet thanks Oyster Point Pharma for supporting this year's Destination AAO.

HEALTH & SAFETY

Proof of Vaccination Is Required for the In-Person Meeting

The Academy is committed to your safety at AAO 2021. The Board of Trustees has determined that proof of COVID-19 vaccination will be required for all registrants attending the meeting in person in New Orleans. All AAO 2021 attendees—Academy members and staff, exhibitors, and guests—will be required to show proof of vaccination before entering the convention center to pick up their badges.

Before you arrive, you will be asked to provide proof that you are fully vaccinated with a vaccine approved for emergency use by the FDA or the World Health Organization. The Academy is working with a third-party vendor, CLEAR, to manage this process. Instructions are available at aao.org/health-safety.

When you arrive, you will need to show proof of vaccination and a valid photo ID. If you arrive at the convention center without having already completed the proof of vaccination process, you may experience delays.



VACCINES AND MASKING. *Your safety is the top priority at AAO 2021 (Nov. 12-15). All attendees will be required to show proof of vaccination and to wear masks in the convention center.*

Accepted vaccines include:

- Pfizer-BioNTech,
- Johnson & Johnson's Janssen,
- Moderna,
- AstraZeneca-Oxford,
- Sinopharm,
- Serum Institute of India: Covishield, and
- Sinovac: CoronaVac.

Review the procedures and protocols at aao.org/health-safety.

Onsite Safety Measures Include Masking

In addition to being vaccinated, everyone who enters the convention center must wear a mask. Also, masks are required on meeting shuttle buses per the U.S. Department of Transportation's mask mandate on all forms of public transportation. Masks should completely cover your mouth and nose and fit snugly without gaps. Disposable masks will be available.

Social distancing. All meeting rooms will be set up to allow for physical distancing.

Sanitizing. The convention center and audiovisual staff will clean all

meeting rooms between sessions, including chairs, tables, podiums, and microphones. Pick up a bottle of hand sanitizer at registration with your badge. In addition, hand sanitizing stations will be available throughout the convention center.

Learn more at aao.org/health-safety.

REGISTRATION

It's Not Too Late to Register

Register today for AAO 2021 (Nov. 12-15), Subspecialty Day meetings (Nov. 12-13), and the half-day AAOE coding sessions (Nov. 12). You can register, as well as purchase tickets, online through the end of the meeting.

Some events still require tickets.

Although instruction courses are included with AAO 2021 registration, Skills Transfer labs and AAOE Practice Management Master Classes require the purchase of individual tickets. And Subspecialty Day meetings and Friday AAOE Coding Sessions require separate registration.

Learn more at aao.org/registration.

Pick Up Your Badge in New Orleans

You can pick up your meeting badge onsite starting Thursday, Nov. 11, at 2:00 p.m. The registration counters at the Ernest N. Morial Convention Center will be in Halls D and E. You will need to bring:

- your confirmation email (either



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printed or on a mobile device),

- a valid photo ID, and
- proof of vaccination (upload your vaccine card to the CLEAR app before arriving).

Scan the barcode on your confirmation email, or simply type in your name or ID number into a registration computer. Your badge will be printed immediately.

Take Advantage of the Virtual Meeting

You have multiple options for participating in the Academy's annual meeting, even from home. AAO 2021 Virtual registration includes both live broadcasted sessions from New Orleans and content developed specifically for the online platform. You can also access videos, posters, the Virtual Expo, and Virtual Industry Showcases.

Virtual Subspecialty Day. Subspecialty Day registration includes content from all Subspecialty Day sessions that take place on that same day, streamed live and available later on demand.

Mix and match. Even if you attend the meeting in New Orleans, you can still take advantage of the virtual meeting platform and view sessions that you missed in person. You can also register for one meeting as an in-person attendee and a second meeting as a virtual one. For example, you may want to attend AAO 2021 in New Orleans, but you may prefer to enjoy a Subspecialty Day meeting on your own schedule.

View AAO 2021 Virtual on the virtual meeting platform until Feb. 14. After that, you can still access on-demand content and claim CME credit through Aug. 1, 2022.

Learn more at aao.org/registration.

PROGRAM

Pick Up the Printed Program

The *Meeting Program* is a condensed guide to AAO 2021 and Subspecialty Day in New Orleans. You can grab a copy of this printed program at the registration counter when you pick up your meeting badge.



AAO 2021 News, will complement live coverage in the five EyeNet AAO 2021 Daily e-bulletins. The first newspaper is polybagged with this November issue, and they'll both be distributed onsite.

Explore the Mobile Meeting Guide

The Mobile Meeting Guide (MMG), sponsored by Johnson & Johnson Vision, is your ultimate resource for AAO 2021. No need to visit the app store, just type aao.org/mobile into any web browser. From there, you'll have access to:

- the most up-to-date program information,
- a planner to keep track of courses and sessions,
- announcements from the Academy,
- a messaging feature to talk to other attendees and to presenters, and
- access to posters and videos.

Remember to enable messaging in your MMG settings to have reminders, messages, and announcements texted to you during the meeting.

Get started at aao.org/mobile.

Coming Soon: AAO 2021 Daily Newsblast

This month, check your email for the annual meeting's nightly e-newsletter—*AAO 2021 Daily*.

On Thursday, Nov. 11, a preview edition provides steps to help you prepare for the meeting, and it will include late-breaking program news.

From Friday, Nov. 12, through Monday, Nov. 15, get nightly clinical news roundups, including meeting highlights, clinical pearls, and the latest announcements about the annual meeting as it happens.

EVENTS

Network With Colleagues

Seeing old friends and making new ones is an essential part of attending the annual meeting in person. That is why the annual meeting schedule has been changed to include three 30-minute breaks (9:15-9:45 a.m., 11:00-11:30 a.m., and 3:15-3:45 p.m.) and a 75-minute lunch (12:45-2:00 p.m.) each day. No longer must you choose between a must-see session and catching up. (Note: The Subspecialty Day meetings follow a different break schedule.)

After hours. You can also connect with colleagues at alumni and related group events, including the OphthPAC reception (Saturday, Nov. 13, 6:00-7:30 p.m. at the Westin New Orleans), the AAOE reception (Saturday, Nov. 13, 5:30-7:00 p.m. at the New Orleans Marriott), and the Young Ophthalmologist (YO) reception (Sunday, Nov. 14, 9:00 p.m.-midnight; check aao.org/yo for venue information). Some of these events require separate registration.

For a list of get-togethers, visit the events section of the Mobile Meeting Guide (aao.org/mobile).

Orbital Gala 2021: Bid on a Chat With Meryl Streep and Other Legends

Live event. Ticket holders will savor drinks and snacks while they reconnect with their colleagues in New Orleans on Sunday, Nov. 14, 6:00-8:00 p.m.

Remote event. Even if you didn't get tickets, you can still join the fun virtually from wherever you are. Registration for the virtual option is free! Sign up at aao.org/gala.

Honoree. Pay tribute to David J. Noonan, the Academy's former deputy executive vice president and the back-

bone of the Academy through times of growth. Read more at aao.org/tribute.

Bid high. Three-time Academy Award winner Meryl Streep won't be at the Orbital Gala, but if you bid high enough, you could find yourself in a one-on-one conversation with this acting legend. This year's auction offers exciting Conversations With Legends, including tête-à-têtes with novelists Robin Cook, MD, and Jody Picoult; astronaut Col. James Dutton; NBA Hall-of-Famer Rick Barry; and former Van Halen manager Noel E. Monk. Visit aao.org/auction for the full list.

Whether you attend the gala virtually or in person, don't miss the chance to bid on these conversations and other one-of-a-kind auction treasures. All proceeds support the Academy's vital educational, public service, and quality of care programs.

Enjoy EyeNet Corporate Lunches

Make the most of your time between sessions in New Orleans. Located in Room R02, 2nd floor, EyeNet Corporate Lunches offer a complimentary boxed meal with attendance at any of the three educational programs that take place Saturday-Monday, 12:45-1:45 p.m. Lunch pickup (served on a first-come, first-served basis) will begin at 12:15 p.m. Programs include:

Saturday, Nov. 13: "First-Line Treatment in Diabetic Retinopathy and Diabetic Macular Edema: A Patient Case-Based Approach" with speaker Nathan Steinle, MD. This program is presented by Regeneron Pharmaceuticals and designed for U.S. retina specialists.

Sunday, Nov. 14: "Navigating Dry Eye Disease: An Audience-Activated Adventure" with speaker Jay K Mattheis, MD, MSPH, FACS—Director, Peer Education for Novartis - US Ophthalmics. Dr. Mattheis is an employee of Novartis. This program is presented by Novartis Pharmaceuticals and designed for US eye care specialists.

Monday, Nov. 15: "A Difference in Drug Delivery" with speakers Ike Ahmed, MD (moderator), Oluwatosin Smith, MD, and Savak Teymoorian, MD. This program is presented by Allergan, an AbbVie Company, and

designed for U.S. ophthalmologists.

Note that these programs don't offer CME credits and are developed independently by industry. They are not affiliated with the official program of AAO 2021 or Subspecialty Day. By attending a lunch, you may be subject to reporting under the Open Payments Program (Sunshine Act). Also, by attending a lunch, you consent to share your contact data, inclusive of National Provider ID, with the corporate partner.

For more information, visit aao.org/eyenet/corporate-lunches.

EXPO

Explore the Expo

The Expo features hundreds of exhibitors with state-of-the-art ophthalmic products and services. Don't miss seeing the latest drugs, devices, products, and services for yourself! The Expo will take place from Saturday, Nov. 13, to Monday, Nov. 15, in the Ernest N.

Morial Convention Center, Halls C-H. Find the newest exhibitors in the New Exhibitor Pavilion.

Plan your visit with the Exhibitor Guide. Available to pick up on the convention floor, the *Exhibitor Guide* offers an alphabetical listing of the exhibitors.

Use the notes page in the back to plot your course through the hall or take notes during vendor meetings.

To view a map of the Expo online, visit aao.org/showmap or use the Mobile Meeting Guide at aao.org/mobile.

Academy Resources

Find the latest products and resources from the Academy in the Resource Center (Hall G, Booth 4039). Before the meeting, think ahead about the Academy products you might need for the coming year (including the 2022 *ICD-10-CM for Ophthalmology: The Complete Reference*), then stop by the Academy Resource Center to get 10%

off most Academy and AAOE products and free shipping to the United States and Canada.

Learn more at aao.org/resourcecenter.

Learn About Pioneering Women MDs at the Museum Exhibit

The Truhlsen-Marmor Museum of the Eye's AAO 2021 exhibit (Hall G, Booth 3947) focuses on remarkable women MDs in ophthalmology. Learn about the evolution of women's role in medicine and hear the stories of early physicians who paved the way for female ophthalmologists today.

EyePlay Experience

What could be better than connecting with colleagues while cuddling comfort animals? Visit EyePlay (Hall H, Booth 5214) where you can get a taste of New Orleans at a cooking demonstration, recharge your mobile device using the

Concierge Charging Service, relieve some stress with pets, challenge a colleague to Ping-Pong, take a selfie with the AAO 2021 Photo Op, or participate in the Foundation for Hospital Art Community Service Project.

For more information, visit aao.org/expo.

Industry Showcase Theater

Get up-to-date information on company products and

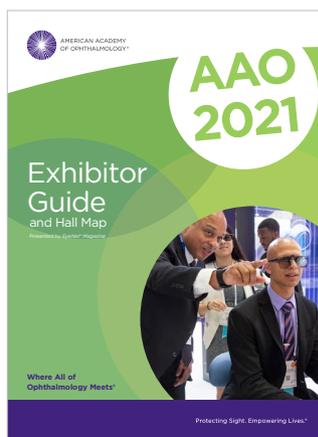
services during 30-minute sessions developed independently by industry at the Industry Showcase Theater.

In New Orleans. Talks run every hour from Saturday, Nov. 13, through Sunday, Nov. 14, 9:10 a.m.-5:00 p.m. in Hall D, Booth 1053.

Virtual meeting. There will be online-only Industry Showcases, which take place on Friday, Nov. 12, through Monday, Nov. 15, 9:00 a.m.-5:00 p.m.

These non-CME showcases are not affiliated with the official program of AAO 2021 or Subspecialty Day.

A full list of showcases is available at aao.org/expo and in the Mobile Meeting Guide at aao.org/mobile.



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More Learning Options at the Expo

Learning Lounge. Participate in informal, small group discussions facilitated by colleagues at the Learning Lounge (Hall C, Booth 600). Topics range from ergonomics to ectropion and entropion repair. And don't miss the American Board of Ophthalmology Update on Saturday, Nov. 13.

Poster Theater and Lounge. Experience interactive learning during moderated poster presentations at the Poster Theater and Lounge (Hall C, Booth 200).

Technology Pavilion. Visit the Technology Pavilion (Hall C, Booth 145) to hear talks by colleagues and independent consultants on trends and tools that can impact your practice. Topics include software applications, AI, social media and branding, data security, and big data analytics.

Find the full schedules for these booths in the Mobile Meeting Guide, aao.org/mobile, and printed in the *Meeting Program*.

SUBSPECIALTY DAY

Subspecialty Day 2021 in New Orleans

Subspecialty Day features world-renowned ophthalmologists presenting the latest developments within their subspecialties.

The following meetings take place on Friday, Nov. 12:

- Glaucoma Subspecialty Day
- Neuro-Ophthalmology Subspecialty Day
- Pediatric Ophthalmology Subspecialty Day
- Refractive Surgery Subspecialty Day
- Retina Subspecialty Day (Day 1)

The following meetings take place on Saturday, Nov. 13:

- Cornea Subspecialty Day
- Oculofacial Plastic Surgery Subspecialty Day
- Retina Subspecialty Day (Day 2)

Note: The 2021 Ocular Oncology and Pathology Subspecialty Day meeting has been cancelled.

Learn more at aao.org/annual-meeting/subspecialty-day or in the Mobile Meeting Guide at aao.org/mobile.