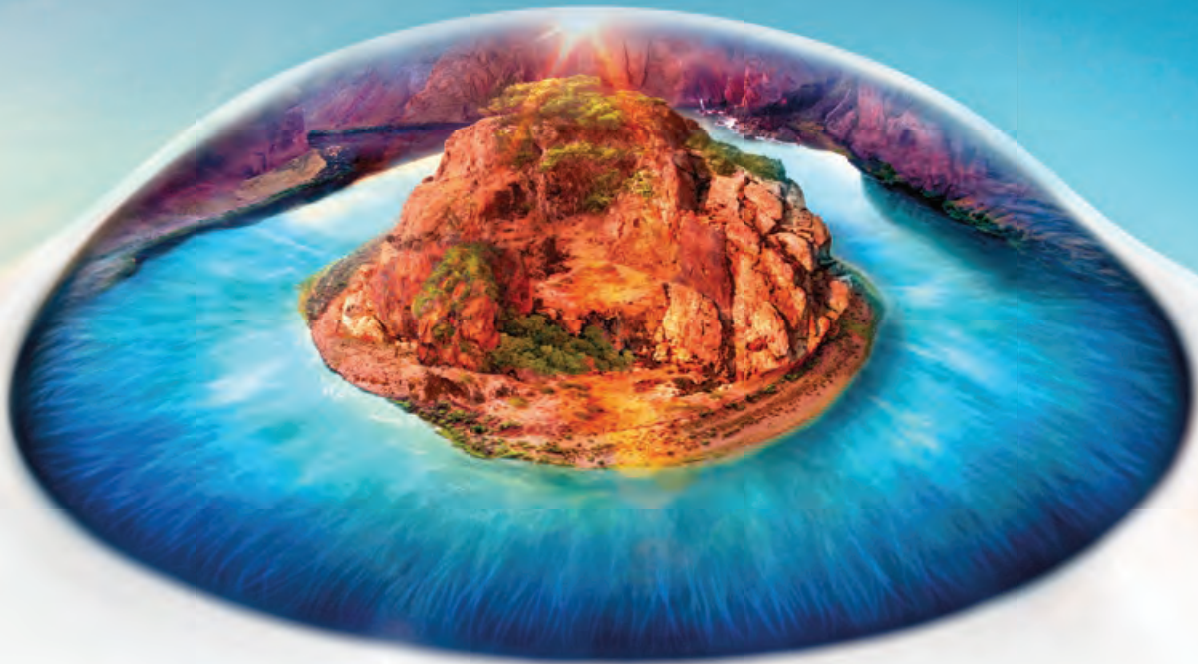


DRY EYELAND™

Journey to a world

WHERE A LOSS OF TEAR FILM
HOMEOSTASIS LEADS TO DRY EYE¹



When it comes to dry eye disease and the loss of tear film homeostasis, there's a broader integrated system that needs exploring. We call it Dry Eyeland.^{2,3}

Come travel this anatomical landscape, where:

- Loss of tear film homeostasis is the unifying characteristic of all dry eye¹
- The parasympathetic nervous system plays a major role in tear film homeostasis²
- The lacrimal functional unit (LFU) is far more than just the lacrimal gland³

Allow us to be your guide to dry eye—visit DryEyeland.com to see the sights.
Because a whole world awaits beyond the ocular surface.



References: 1. Craig JP, Nelson JD, Azar DT, et al. *Ocul Surf.* 2017;15(4):802-812. 2. Efron N, Jones L, Bron AJ, et al. *Invest Ophthalmol Vis Sci.* 2013;54(11):TFOS98-TFOS122. 3. *Ocul Surf.* 2007;5(2):75-92.

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Destination AAO 2021

GET READY FOR NEW ORLEANS • PART 5 OF 6

HEALTH & SAFETY

Your Safety Is Top Priority

The Academy is committed to your safety at AAO 2021. The Board of Trustees has determined that proof of COVID-19 vaccination will be required for all registrants attending the meeting in person in New Orleans. You will need to show proof of vaccination before being allowed to enter the convention center. Additionally, all attendees, exhibitors, guests, staff, and vendors will be required to wear masks onsite.

Review the procedures and protocols at aao.org/health-safety.

REGISTRATION

Register Online

Register today for AAO 2021 (Nov. 12-15), Subspecialty Day meetings (Nov. 12-13), and the half-day AAOE coding sessions (Nov. 12). You can register, as well as purchase tickets, online through the end of the meeting.

Register today, decide later! Your AAO 2021 registration is fully transferable between in-person and virtual status until Oct. 29. If you decide that you cannot travel, email registration@aao.org, and no processing fee will be assessed. Also, when you register for the in-person meeting you will have access to all AAO 2021 Virtual content.



COVID-19 VACCINES REQUIRED. To protect the health and safety of all attendees, the Academy is requiring proof of vaccination for all AAO 2021 attendees in New Orleans.

Some events still require tickets. Although instruction courses are included with AAO 2021 registration, Skills Transfer labs and AAOE Practice Management Master Classes require the purchase of individual tickets. And Subspecialty Day and Friday AAOE Coding Sessions require separate registration.

Pick up your badge at the convention center. Starting Thursday, Nov. 11, bring your mobile device or a printout of your confirmation email to Registration, Halls D and E, Level 1 of the Ernest N. Morial Convention Center. Scan the barcode or type your name into the computer to print your badge. Photo ID will be required.

Learn more at aao.org/registration.

Take Advantage of AAO 2021 Virtual

You have multiple options for participating in the Academy's annual meeting, even from home. AAO 2021 Virtual registration includes both live broadcasted sessions from New Orleans and content developed specifically for the online platform. You can also access

videos, posters, the Virtual Expo, and Virtual Industry Showcases.

Virtual Subspecialty Day. Subspecialty Day registration includes content from all Subspecialty Day sessions that take place on that same day, streamed live and available later on demand.

Mix and match. Even if you attend the meeting in New Orleans, you can still take advantage of the virtual meeting platform and view sessions that you missed in person. You can also register for one meeting as in-person and a second meeting as virtual. For example, you may want to attend AAO 2021 in New Orleans, but you may prefer to enjoy a Subspecialty Day meeting on your own schedule.

View AAO 2021 Virtual on the virtual meeting platform until Feb. 14. You can still access on-demand content and claim CME credit through Aug. 1, 2022.

Learn more at aao.org/registration.

PROGRAM

Don't Miss the Closing Session

Wrap up AAO 2021 on Monday, Nov. 15, with the Closing Session, featuring incoming Academy President **Robert E. Wiggins Jr., MD**, who will lay out his vision for 2022. Then, in a special video presentation, you can watch **Michael F. Chiang, MD**, director of the National Eye Institute, and **Anthony S. Fauci, MD**, director of the National Institute



AMERICAN ACADEMY
OF OPHTHALMOLOGY®

of Allergy and Infectious Diseases, discuss what the future holds.

Find more AAO 2021 highlights at aao.org/program.

Explore the Mobile Meeting Guide

The Mobile Meeting Guide (MMG), sponsored by Johnson & Johnson Vision, is your ultimate resource for AAO 2021. No need to visit the app store; just type aao.org/mobile into any web browser starting in mid-October. From there, you'll have access to:

- program content, such as abstracts, handouts, and evaluations;
- a planner to keep track of courses and sessions;
- course room and Expo floor plans;
- announcements from the Academy;
- a messaging feature to talk to other attendees and to presenters; and
- access to posters and videos.

Enable messaging in your MMG settings to receive reminders and announcements during the meeting.

Get started at aao.org/mobile.

Take Advantage of the AAOE Program at AAO 2021

Empower your entire practice team during the Academy's annual meeting by registering everyone for the AAOE Practice Management Program. It includes brand-new courses in tech training and staff development, expert-led Master Classes, and coding sessions. You and your staff will leave with valuable takeaways that you can immediately implement in your practice.

Register today at aao.org/practice-management/annual-meeting.

EVENTS

Network With Colleagues

Seeing old friends and making new ones is an essential part of attending the annual meeting in person. That is why the meeting schedule has been changed to include three 30-minute breaks (9:15-9:45 a.m., 11:00-11:30 a.m., and 3:15-3:45 p.m.) and a 75-minute lunch (12:45-2:00 p.m.) each day. No longer must you choose between a must-see session and catching up.

After hours. You can also connect



DRS. CHIANG AND FAUCI. *The Closing Session features a video conversation between famed immunologist Anthony S. Fauci, MD, and Michael F. Chiang, MD, NEI director.*

with colleagues at alumni and related group events, including the OphthPAC reception (Saturday, 6:00-7:30 p.m. at the Westin New Orleans) and the AAOE reception (Saturday, 5:30-7:00 p.m. at the New Orleans Marriott). Some of these events require separate registration.

For a list of get-togethers, visit the events section of the Mobile Meeting Guide (aao.org/mobile).

Attend the Orbital Gala Masquerade

Every day is a carnival in the Big Easy. Reconnect with your colleagues at the 18th annual Orbital Gala fundraiser on Sunday, Nov. 14, 6:00-8:00 p.m.

Live event. Savor drinks and snacks during the cocktail party at the House of Blues. Tickets are limited, so check for availability at aao.org/galatickets.

Remote event. Or join the fun virtually from wherever you are. Registration is free! Sign up at aao.org/gala.

Honoree. Pay tribute to David J. Noonan, the Academy's former deputy executive vice president and the backbone of the Academy through times of growth. Read more at aao.org/tribute.

Bid high. This year's auction offers exciting Conversations With Legends, including tête-à-têtes with Academy Award and Nobel Prize winners.

Whether you attend the gala virtually or in person, don't miss the chance to bid on these conversations and other one-of-a-kind auction treasures. All proceeds support the Academy's vital educational programs.

Enjoy EyeNet Corporate Lunches

Make the most of your time between sessions in New Orleans. Located in Room R02, 2nd floor, EyeNet Corporate Lunches offer a complimentary boxed meal with attendance at any of the three educational programs that take place Saturday-Monday, 12:45-1:45 p.m. Lunch pickup (served on a first-come, first-served basis) will begin at 12:15 p.m. Programs include:

Saturday, Nov. 13: "First-Line Treatment in Diabetic Retinopathy and Diabetic Macular Edema: A Patient Case-Based Approach" with speaker Nathan Steinle, MD. This program is presented by Regeneron Pharmaceuticals and designed for U.S. retina specialists.

Sunday, Nov. 14: "Navigating Dry Eye Disease: An Audience-Activated Adventure" with speaker Jay K Mattheis, MD, MSPH, FACS—Director, Peer Education for Novartis - US Ophthalmics. Dr. Mattheis is an employee of Novartis. This program is presented by Novartis Pharmaceuticals and designed for US eye care specialists.

Monday, Nov. 15: "A Difference in Drug Delivery" with speakers Ike Ahmed, MD (moderator), Oluwatosin Smith, MD, and Savak Teymoorian, MD. This program is presented by Allergan, an AbbVie Company, and designed for U.S. ophthalmologists.

Note that these programs don't offer CME credits and are developed independently by industry. They are not affiliated with the official program of AAO 2021 or Subspecialty Day. By attending a lunch, you may be subject to reporting under the Open Payments Program (Sunshine Act). Also, by attending a lunch, you consent to share your contact data, inclusive of National Provider ID, with the corporate partner.

For more information, visit aao.org/eyenet/corporate-lunches.

EXPO

Preview the Expo

The Expo features hundreds of exhibitors with state-of-the-art ophthalmic products and services. Don't miss seeing the latest drugs, devices, products, and services for yourself! The Expo will

take place from Saturday, Nov. 13, to Monday, Nov. 15, in the Ernest N. Morial Convention Center, Halls C-H. Find the newest exhibitors in the New Exhibitor Pavilion located in Hall H.

To view a map of the Expo online, visit aao.org/showmap or use the Mobile Meeting Guide at aao.org/mobile.

Learn About Pioneering Women MDs at the Museum Exhibit

The Truhlsen-Marmor Museum of the Eye's AAO 2021 exhibit (Hall G, Booth 3947) focuses on remarkable women MDs in ophthalmology. Learn about the evolution of women's role in medicine throughout history and hear the stories of early physicians who paved the way for female ophthalmologists today. You can also attend the museum's annual history symposium: "Contributions of Women in Ophthalmic Subspecialties" (event code Sym37). **When:** Monday, Nov. 15, 9:45-11:00 a.m. **Where:** Room 243.

Academy Resources

Find the latest Academy and AAOE products and resources in the Resource Center (Hall G, Booth 4039). Get 10% off most products and get free shipping to the United States and Canada. Visit Academy kiosks to ask your IRIS Registry (Intelligent Research in Sight) questions; talk to AAOE coding experts; and find information about the Academy's advocacy at the federal and state levels.

Learn more at aao.org/resourcecenter.

Industry Showcase Theater

Get up-to-date information on company products and services during 30-minute sessions developed independently by industry at the Industry Showcase Theater (Hall D, Booth 1053).

Talks run 9:10 a.m.-5:00 p.m. Saturday, Nov. 13-Monday, Nov. 15.

Additional Industry Showcases will take place on the virtual platform, Friday, Nov. 12-Monday, Nov. 15, 9:00 a.m.-5:00 p.m.



ACADEMY RESOURCE CENTER. Academy staff are thrilled to be back at the Resource Center (Hall G, Booth 4039) in New Orleans, ready to help attendees find everything they need to learn and succeed. See what's new and take advantage of the 10% discount on most Academy and AAOE products. Plus, get free shipping within the United States and Canada.

These non-CME showcases are not affiliated with the official program of AAO 2021 or Subspecialty Day.

A full list of showcases is available at aao.org/expo and in the Mobile Meeting Guide at aao.org/mobile.

EyePlay Experience

Relax with animal and art therapy, challenge a colleague to a game of ping-pong or Jenga, get assistance at the Tech Bar, walk through the AAO 2021 Art Gallery, or just hang out in the EyePlay booth (Hall H, Booth 5214). Attending the meeting virtually? Visit the EyePlay Experience in AAO 2021 Virtual to experience additional activities, including The Academy's Got Talent show.

For more information, visit aao.org/expo.

SUBSPECIALTY DAY

Subspecialty Day 2021 in New Orleans

Subspecialty Day features world-renowned ophthalmologists presenting the latest developments within their subspecialties.

When you register for a live Subspecialty Day meeting in New Orleans, you get these benefits for the day you are registered:

- Flexibility to float among the live Subspecialty Day meetings taking place on the same day, as well as access to virtual Subspecialty Day content for those meetings;
- detailed electronic course syllabi for

all Subspecialty Day meetings available online;

- continental breakfast and lunch;
- the opportunity to earn up to 12 AMA PRA Category 1 credits per day; and
- for Saturday registrants, access to the Expo and the new Industry Showcase theaters.

Find Subspecialty Day program information at aao.org/annual-meeting/subspecialty-day.

Program Directors Preview: Glaucoma

This month, program directors from the Glaucoma Subspecialty Day meeting preview some of this year's highlights.

View the schedule at aao.org/programsearch.

GLAUCOMA 2021: Making Glaucoma Care the Big Easy

Program Directors: Brian A. Francis, MD, and Kelly W. Muir, MD.

When: Friday, Nov. 12, (8:00 a.m.-5:03 p.m.)

The Glaucoma Subspecialty Day meeting is designed to equip the general ophthalmologist with practical tools for improving the management of glaucoma and to highlight the latest advances in glaucoma care for the glaucoma subspecialist. Of particular interest, the session titled "Lens and Glaucoma" will provide a multispecialty perspective on how glaucoma can be caused by a variety of factors related to the lens. The meeting will close with surgery videos of intraoperative challenges followed by an interactive discussion. By the end of the meeting, attendees should be able to demonstrate familiarity with controversial management issues and current gaps in evidence-based glaucoma care, evaluate the status of optic disc and retinal nerve fiber layer imaging and interpretation, and recognize factors that complicate care of the glaucoma patient.

The Glaucoma Subspecialty Day meeting is organized in conjunction with the American Glaucoma Society.