

Destination AAO 2014

GET READY FOR CHICAGO: PART 6

MEETING ESSENTIALS

Use the resources below to make the most of Subspecialty Day (Friday, Oct. 17, and Saturday, Oct. 18), as well as the AAOE Program and AAO 2014 in conjunction with the European Society of Ophthalmology, both of which run from Saturday, Oct. 18, to Tuesday, Oct. 21.


2 TIME-SAVING TOOLS

■ Plan Your Agenda With the Mobile Meeting Guide

The Mobile Meeting Guide can be accessed on any Web-enabled mobile device. Sign in with your Academy credentials so you can view the following:

- Complete program content, including abstracts and course handouts
- Schedules for the Learning Lounge and Technology Pavilion
- Floor plans
- Exhibitor list
- Hotel and restaurant information
- Shuttle bus schedules

Set up your AAO 2014 calendar.

When you see an AAO 2014 event you want to attend, click on the event and select the  icon to add it to your planner so you'll be in the right place at the right time.

Create your schedule now at www.aa.org/mobile.

■ Navigate the Exhibit Hall With My Expo

Use the Virtual Exhibition to determine which booths to visit.



■ **FIND EXHIBITORS.** Need help? Use the Exhibitor Locator (Booth 3500).

Step 1: Create a My Expo account. Go to www.aa.org/virtualexhibition and click on "My Expo" to open an account. You'll need to enter your e-mail address and create a password.

Step 2: Tag exhibitors you want to see. Search by company name, booth number, product and service categories, or subspecialty.

Step 3: Print your personalized list of exhibitors. Your prepared list will save you time in the exhibit hall.

Use the Exhibitor Locator (Booth 3500). If you don't have time to explore the Virtual Exhibition before you leave for Chicago, visit the Exhibitor Locator booth near the Grand Concourse entrance to the exhibition. Computers are available to access the Virtual Exhibition, and staff can assist you.

MEETING NEWS

■ Read *Academy News*

Look for the *Academy News* tabloids in the lobby area by the main shuttle drop-off/pick-up and in the Grand Concourse lobby.

Friday edition. The Subspecialty Day program directors recommend presentations to attend on Saturday.

Plus, four pages are devoted to this year's EHR vendors, and previews of the honorary lectures and a sneak peek at the Museum of Vision's exhibit are also featured.

Sunday edition. Pick up the second



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edition for an interview with the 2014 Laureate, Jerry A. Shields, MD, as well as a list of new offerings designed to improve your meeting experience. Other highlights include a feature on how to get started with the IRIS Registry, a guide to imaging devices, profiles of the Guests of Honor, and a list of little-known Chicago sights.

Digital versions will be available to view or download starting Friday at www.aao.org/eyenet/nxtbook.cfm.

PROGRAM

Find It Fast

Get information about AAO 2014 quickly and easily by using the following publications and websites.

Print resources include:

- The *Meeting Guide*, a condensed handbook for AAO 2014 and all eight Subspecialty Day meetings. It is available throughout the convention center.
- The *Final Program* in the Bags and Programs area in South, Hall A.

Online resources include:

- Digital versions of the *Meeting Guide* and the *Final Program* at www.aao.org/2014.
- The Mobile Meeting Guide at www.aao.org/mobile.
- The Online Program Search at www.aao.org/programsearch.

Want Flexibility? Get an Academy Plus Course Pass

No need to plan ahead or preselect courses with an Academy Plus course pass; it offers unlimited access to more than 300 instruction courses. You can float among all instruction courses. Note that seats are limited and available on a first-come, first-served basis.

Your badge indicates Academy Plus course pass status. There is no actual “pass.” Instead, an Academy Plus symbol will be printed on your badge to signify your eligibility.

Some events require individual tickets. Academy Plus does not cover sessions that require an individual ticket, including Saturday practice management master classes and AAOE coding courses, Breakfasts With the

Check Your E-Mail for Academy Live, the Daily E-Bulletin

For concise summaries of each day’s clinical highlights, read *Academy Live*—a brief bulletin e-mailed in the evening to all Academy members and AAO 2014 registrants. *Academy Live* is

■ **TAKE A TOUR.** *The Academy offers a wide range of tours, open to all AAO 2014 registrants, their spouses, and guests. Tours take place from Friday, Oct. 17, through Tuesday, Oct. 21. Highlights include an architectural river cruise, a distillery tour, and comedy from Second City.*

Purchase tickets onsite at Ticket Sales, South, Hall A.

Experts, Skills Transfer labs, Subspecialty Day meetings, or special events.

Where to get it. Buy the Academy Plus course pass at Ticket Sales in South, Hall A. It costs \$275 onsite. Members in Training pay a reduced fee of \$100.

Opening Session (Sym61)

Hear from the Academy’s leadership, including President Gregory L. Skuta, MD, and Executive Vice President and CEO David W. Parke II, MD; celebrate the innovators in our profession, including this year’s Laureate Award winner, Jerry A. Shields, MD; and take in the 2014 Jackson Memorial Lecture, “Retinoblastoma: 50 Years of Progress,” by Hans E. Grossniklaus, MD. **When:** Sunday, 8:30-10:00 a.m. **Where:** North Hall B. **Access:** Free.

3 Key Events for Young Ophthalmologists

The Academy offers a number of events specifically catering to young ophthalmologists (YOs), from courses for residents to networking events for physicians just starting out in practice. Among these are three special events.

- **2014 YO Program—It’s YO World, Jumpstart Your Career!** (Spe08). This interactive program includes fast-paced panel presentations covering the

reported from Friday through Monday in Chicago and allows ophthalmologists at the convention and at home to stay on top of news from Subspecialty Day and AAO 2014.



job search, practice types, contract negotiation, practice building, and more. The morning discussions are geared for residents, while the afternoon focuses on those in their first few years of practice. **When:** Sunday, 10:00 a.m.-2:00 p.m. **Where:** S101lab. **Access:** Free.

- **Welcome to the Real World: Reality 101 for Residents and Fellows** (Spe17). During this session, panelists discuss personal experiences with the non-medical aspects of practicing ophthalmology and highlight practice options, networking and referrals, fellowship training, and more. **When:** Monday, 12:30-1:30 p.m. **Where:** Room S101ab. **Access:** Free.

- **International Opportunities for Young Ophthalmologists** (Sym49). This course addresses the challenges of treating disease in underserved parts of the world and how to balance work abroad with family, clinical practice, and financial concerns at home. **When:** Tuesday, 10:45-11:45 a.m. **Where:** Grand Ballroom S100c. **Access:** Free.

Virtual Meeting

Participants can sign up for the Virtual Meeting starting Sept. 11; however, be sure to note that it is not eligible for CME credit.

There will be approximately 20 hours of AAO 2014 content streamed live and then archived on the Virtual Meeting site, including the following sessions:

- Opening Session (Sym61)
- Grand Rounds: Cases and Experts From Across the Nation (Sym12)

HALL HIGHLIGHTS

■ 6 Spots to Take a Break

Reconnect, refuel, relax, and recharge between sessions at these areas in McCormick Place.

1. The Rest Stop. At Booth 780, use a computer to access the Internet, take advantage of free Wi-Fi, recharge your mobile device, visit the Tech Bar to get advice and troubleshoot technology-related issues, and enjoy a complimentary seated massage.

2. Bistro AAO Café. Booth 2781 features a reasonably priced, healthy alternative to concession food, long lines, or taxi rides to an off-site lunch venue. Lunch tickets are required: Purchase them online at www.bistro.ao.com, at the Bistro AAO Café ticket counter near Registration in South, Hall A, or at the Bistro AAO Café itself.

In addition to The Rest Stop and Bistro AAO Cafe, lounges are available in the lobby of the Grand Concourse on Level 3 for a variety of groups to meet and network with colleagues. Admittance is by attendee badge.

3. Volunteer Lounge. Available to Academy volunteers such as the Board of Trustees, AAO 2014 program participants, Subspecialty Day meeting faculty, Council representatives, and committee members.

4. YO Lounge. Available to Academy members in training and members in their first five years of practice.

5. SO Lounge. Available to ophthalmologists 60 years of age and over.

6. International Center. Available to international attendees.

■ Technology Pavilion

Stop by Booth 165 to see presentations by Academy members and indepen-

- Spotlight on Cataracts: Clinical Decision Making With Cataract Complications (Spo3)
- A View Across the Pond: Retina (Sym44)
- The Affordable Care Act: Present

■ TOP 3 BEST-KEPT

SECRETS ABOUT AAO 2014.

1. There are CME Reporting kiosks in the Academy Resource Center (Booth 508).

2. If you are attending an event in rooms S401-S406 or S501-S505, take a shortcut through the Exhibition to escalators in the back to access levels 4 and 5 of the South Building.

3. Avoid the taxi and shuttle bus lines by taking the Metra commuter train north from McCormick Place convention center to the downtown Van Buren or Millennium stations, then catching a taxi from there (the train fare is only \$2.75).



dent consultants about the latest technology available for business, clinical, and academic applications. Highlights include:

- Get the Most From the Academy's Mobile Meeting Guide
- Google Glass in the Practice of Ophthalmology
- Advance Technology That You Can Wear

■ EHR Demo

The Electronic Office: Integrating the Healthcare Enterprise (IHE) Eye Care demonstration shows interoperability in action. Receive a free flash drive once you complete the interoperability demonstration, which includes an exchange of patient data as required under Stage 2 of the meaningful use program. Participants include Carl Zeiss Meditec, Compulink, ifa systems, iMedicWare, First Insight, and Topcon. **When:** Open during exhibit hall hours. **Where:** Booth 114. **Access:** Free.

■ Resource Center Special Events

Stop by the Academy Resource Center at Booth 508 for a chance to win an

and Future Prospects for Ophthalmology (Sym22)

- Ethics and Professionalism: Why Should I Care? (Sym27)

To sign up, visit www.ao.org/virtual-meeting.

iPad, meet the *Ophthalmology* editorial board, and more.

IRIS Registry reception. Learn about the nation's first EHR-based eye disease clinical registry. Academy leaders involved in the IRIS Registry will also be available for discussion. **When:** Saturday, 3:00-4:30 p.m.

Win an iPad. Get a product demo or receive member benefit information and earn a chance to win an iPad loaded with digital Academy products. **When:** Drawings occur at 4:00 p.m. on Saturday, Sunday, and Monday.

Ophthalmology editorial board meet and greet. Authors and peer reviewers: Stop by and meet members of the journal's editorial board. **When:** Sunday, noon-3:00 p.m., and Monday, 9:00-11:00 a.m.

Patient education materials launch party. Sip sparkling wine and take a look at the newly redesigned patient education products that also meet new health literacy guidelines. OMIC and Patient Education Committee experts will be available to discuss avoiding malpractice risk through patient education and informed consent. **When:** Monday, 2:00-3:30 p.m.