



Destination New Orleans

GET READY FOR THE ANNUAL MEETING

PART SIX OF SIX

MEETING ESSENTIALS

Use the resources below to make the most of this year's Subspecialty Day (Friday, Nov. 15, and Saturday, Nov. 16), Annual Meeting (Saturday, Nov. 16, to Tuesday, Nov. 19), and AAOE Program (Saturday, Nov. 16, to Tuesday, Nov. 19).

3 TIME-SAVING TOOLS

Know Your Agenda: Create an Hour-by-Hour Schedule

Use the Mobile Meeting Guide (www.ao.org/mobile) to browse the program, check out abstracts, and—when available—preview an event's PowerPoint slides. When you see a session that interests you, add it to your online calendar so you'll know where you want to be throughout each day.

The Mobile Meeting Guide—Access All the Key Information Via Your Smartphone or Tablet

The Mobile Meeting Guide (www.ao.org/mobile) is an app for any Web-enabled mobile device. Use it to view:

- Complete program content, including abstracts and instruction course handouts
- Schedules for the Learning Lounge and Technology Pavilion
- Floor plans for the course rooms and exhibit hall
- Exhibitor list
- Hotel information
- Shuttle bus schedules

ENJOY A DRINK AT THE ACADEMY RESOURCE CENTER (Hall G, Booth 3239). The Academy invites you to celebrate two major initiatives.

Launch party for the redesigned ONE Network (Saturday, 3-5 p.m.). Enjoy champagne and cake while mingling with editors, contributors, and users of the Ophthalmic News and Education (ONE) Network, which was recently revamped. New features include more intuitive navigation and a faster search, the My ONE Network tool, and a free collection of images (see page 69).

Reception for the new IRIS Registry (Sunday, 3-5 p.m.). Grab some coffee and a cookie, then learn about the IRIS Registry (Intelligent Research in Sight), which is an EHR-based comprehensive eye disease registry (see page 63).

Get a personalized demo (Saturday through Tuesday). Ask Resource Center staff how the ONE Network and IRIS Registry can help you and your practice.



• Restaurant information
(The Mobile Meeting Guide is supported by Carl Zeiss Meditec.)

Use My Expo to Navigate the Exhibit Hall

When you have only limited time in the exhibit hall, you can use the Virtual Exhibition to target the companies that you wish to visit.

Step 1—Create a My Expo account. Go to www.ao.org/virtualexhibition and click on "My Expo" to open an account. You'll need to enter your e-mail address and create a password.

Step 2—Tag exhibitors you want

to see. Search for them by company name, booth number, product category, subspecialty, common equipment terms, and basic ophthalmic conditions.

Step 3—Print a personalized list of exhibitors. Now you'll be ready for the exhibit hall.

Help is available at the Exhibitor Locator booth (Hall G, Booth 3105). If you don't have time to explore the Virtual Exhibition before you leave for New Orleans, visit the Exhibitor Locator, where computers will be available to access the Virtual Exhibition. Staff will be on hand to assist you.

OSCAR EINZIG PHOTOGRAPHY

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ANNUAL MEETING
NOVEMBER 16-19

NEWS FROM THE MEETING

NEW! ■ Watch Live Streaming of the Annual Meeting

Register for the AAO Virtual Meeting, and you'll be able to enjoy select presentations from New Orleans. Each day, the Academy will air about an hour of live streaming and will post additional recorded content online. This service is free for Academy members and for nonmembers who are registered for the Annual Meeting.

To register for this service, go to www.aao.org/virtual-meeting.

■ Check Your E-Mail for Academy Live, the Daily E-Bulletin

From Friday through Monday, look for *Academy Live*, a brief bulletin that is e-mailed in the evening to all Academy members and Annual Meeting registrants. Each edition includes succinct reports from some of that day's clinical news presented in New Orleans.

■ Read Academy News for Interviews, EHR Tips, and the Directors' Picks

Look for the *Academy News* tabloids in the convention center's lobbies. They also will be downloadable at www.eyenet.org.

The first edition—available Friday—includes tips for Saturday's Subspecialty Day, a guide to EHR exhibitors, and other highlights. The program directors recommend presentations to attend on Saturday, selected from more than 65 hours of Subspecialty Day programming. Plus, four pages will be devoted to this year's EHR vendors; and there will be previews of the honorary lectures, a guide to the new IRIS Registry, and a schedule of Global Ophthalmology events.

The second edition—available Sunday—includes profiles of this year's special guests, a guide to imaging devices, and more. Pick up the second edition for an interview with this year's Laureate, Daniel M. Albert, MD, profiles of this year's Guests of Honor, a guide to imaging devices, and tips on becoming a presenter next year.

■ 12 REASONS TO CONSULT YOUR MOBILE DEVICE.

By utilizing the Mobile Meeting Guide (www.aao.org/mobile) and other resources, your mobile device can help make your time much more productive.

Get yourself oriented. The Mobile Meeting Guide can help ensure you get to your event rooms and other appointments on time. You can use it to access:

1. Shuttle bus schedules.
2. Floor plans for the course rooms and exhibit hall.
3. Full program content, including abstracts.
4. An online calendar that you can use to build your schedule of events so you'll know exactly where you'll need to be (see "Know Your Agenda" on page 89).

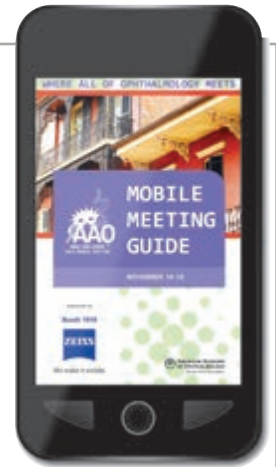
Make the most of the presentations and posters. Your mobile device can be a useful adjunct during this year's program through the following features:

5. Event handouts—these are best viewed on a tablet rather than a smartphone.
6. Questions for the moderator—at some events, the audience is encouraged to text or e-mail questions.
7. Course evaluation—submit these online (see page 92).
8. Audio for scientific posters—scan the QR code at each poster to view the poster online and, where available, listen to the authors' commentary.

Watch presentations, enjoy tweets, and more. From live streaming to daily updates, your mobile device can provide you with the latest information.

9. AAO Virtual Meeting—enjoy events that you can't attend in person.
10. Academy Live—check your e-mail for a daily bulletin of clinical news.
11. Social media updates—Have tips to share or questions to ask? Use the Annual Meeting discussion group (<http://bit.ly/AnnualMeetingGroup>). You also can follow the Academy on Twitter (@aao_ophth; use #aao13 to get meeting updates).
12. Scientific posters and videos—view them online at any time using the Mobile Meeting Guide.

Need help? Visit the Tech Bar at the Hall 11 Rest Stop (Booth 5444) for assistance with downloading the Mobile Meeting Guide. There also will be half-hour tutorials giving tips on the Mobile Meeting Guide on Saturday and Sunday at 11:30 a.m. at the Technology Pavilion (Hall 11, Booth 5145).



PROGRAM

■ An Academy Plus Course Pass Gives You Flexibility

With the Academy Plus course pass, you have the flexibility to attend any of the more than 350 Academy and AAOE instruction courses. Float among the courses that interest you most—but remember that popular courses may fill up early. Due to Fire Marshal regulations, seating capacities are limited. Seating will be available on a first-come basis, so please plan accordingly.

Academy Plus is only for instruction courses. Tickets are still required for certain types of events, such as Breakfast With the Experts round-

tables and Skills Transfer labs. Other events, such as symposia, are free if you show your Annual Meeting badge.

Buy the course pass onsite. Go to Hall C and buy the Academy Plus course pass at the Registration area or at the Ticketed Events area. It costs \$275. (Members in Training pay a reduced fee of \$100.)

■ Handouts Are Online

Save time onsite: Download or print handouts before the 2013 Annual Meeting. All handouts are available online through the Mobile Meeting Guide (www.aao.org/mobile).

After the Annual Meeting, handouts will be available at Meeting Archives (www.aao.org/aao-archives).

■ Bring Your Questions! It Is Easy to Participate

While audience participation is important for much of the Annual Meeting program, audience members will find it particularly easy to get involved in these four teaching formats:

- **Learning Lounge.** Enjoy informal, small-group presentations and discussions on the hottest topics at the Annual Meeting. This year's program includes "Continue the Conversation" sessions, giving you a valuable opportunity to talk with presenters—for instance, on Sunday at 12:30 p.m., Mark S. Blumenkranz, MD, will lead a discussion about his Jackson Memorial Lecture presented earlier that day. In a similar vein, the "At the Movies" sessions provide a chance to chat with the physicians who produced this year's "Best of Show" videos. **When:** For a schedule of all 39 moderated sessions, see the *Meeting Guide* (pages 87-90) or the *Mobile Meeting Guide* (www.aao.org/mobile). **Where:** Hall G, Booth 3647. **Access:** Free.

- **Academy Café.** At this venue, you can login at <http://ai.acuport.org> to submit questions to the panel. **When:** On Saturday, discuss maintenance of certification (1-2:15 p.m.) and cataract (2:30-3:45 p.m.); Sunday, oculoplastics (10:30-11:45 a.m.), cornea, external disease (1-2:15 p.m.), and retina (2:30-3:45 p.m.); Monday, glaucoma (8:30-9:45 a.m.) and uveitis (10:30-11:45 a.m.); and Tuesday, cataract (8:30-9:45 a.m.). **Where:** Room 271. **Access:** Free.

- **Tours of the Scientific Posters.** There will be tours of highly rated posters for five subspecialties: cataract; cornea, external disease; glaucoma; pediatric ophthalmology, strabismus; and retina, vitreous. To learn who'll be leading the tours, see the *Meeting Guide* (page 102) or the *Mobile Meeting Guide* (www.aao.org/mobile). **When:** There will be tours for the five subspecialties on both Sunday (12:30-1:30 p.m.) and Monday (12:30-1:30 p.m.). **Where:** The Meeting Point is near the Scientific Posters Online/Videos on Demand kiosk at Hall C, Booth 100. **Access:** Free.

■ **AAO MEETINGS ON DEMAND.** Buy AAO Meetings on Demand and continue to enjoy this year's presentations after you return home from New Orleans. It includes more than 200 hours of content from the 2013 Subspecialty Day and Annual Meeting, featuring presenters' slides with synchronized audio, online access, and a USB drive for offline access to select products.

You can purchase AAO Meetings On Demand either online at www.aao.org/on-demand or in New Orleans in Lobby G (Friday to Tuesday), Booth 3643 (Saturday to Tuesday), and The Great Hall Lobby (Friday to Monday).

AAO Meetings
n Demand

- **Breakfast With the Experts.** With just 10 people per group, you have a unique opportunity to ask questions and gain insights on topics that are important to you. **When:** For a schedule of all 100 roundtables, see the *Meeting Guide* (pages 71-76) or the *Mobile Meeting Guide* (www.aao.org/mobile). **Where:** Hall C. **Access:** Ticket required.

■ The Grand, the Great, and the Best—5 Symposia You Won't Want to Miss

This year's Annual Meeting features 47 symposia, including:

- **Grand Rounds: Cases and Experts From Across the Nation (Sym43).** Real residents present real cases from real department grand rounds. A panel of experts will discuss the cases and participate in a Q&A. **When:** Tuesday, 10:45 a.m.-noon. **Where:** La Nouvelle Orleans AB. **Access:** Free.

- **The Great Debate: Retina (Sym06).** Is Avastin safe? What's the best anti-VEGF treatment for AMD—afibercept, bevacizumab, pegaptanib, or ranibizumab? Should anti-VEGF treatment be at fixed intervals, PRN, or treat and extend? Is an OCT all you need to manage retina? Hear four groups of debaters make their cases, and then vote for the physicians who carry the day. **When:** Sunday, 10:45 a.m.-noon. **Where:** The Great Hall. **Access:** Free.

- **The Great Debate: Glaucoma (Sym09).** Is IOP variability a proven risk factor for glaucoma? Is genetic testing for glaucoma ready for prime time? For cataract in conjunction with medication-controlled glaucoma, is

cataract surgery without an adjunctive glaucoma procedure the preferred option? Has treatment of preperimetric glaucoma been shown to improve glaucoma outcomes? Hear the arguments and then cast your vote. **When:** Sunday, 2-3:15 p.m. **Where:** The Great Hall. **Access:** Free.

- **Best of the Posterior Segment Specialty Meetings 2013 (Sym22).** Hear a series of eight-minute papers that were previously presented at the meetings of seven subspecialty societies. **When:** Monday, 10:15-11:30 a.m. **Where:** La Nouvelle Orleans AB. **Access:** Free.

- **Best of the Anterior Segment Specialty Meetings 2013 (Sym14).** Hear 10 of the best papers that were presented at the major anterior segment subspecialty meetings of 2013. **When:** Sunday, 3:45-5 p.m. **Where:** La Nouvelle Orleans C. **Access:** Free.

■ LATE BREAKERS SYMPOSIUM (SYM42).

"I never miss the Late Breakers Symposium," said Frank Joseph Martin, MD, who serves on the Academy's board as an international trustee. "In 90 minutes I am up to date with the cutting edge of ophthalmology." This year's topics will cover new technology and therapies as well as important issues and controversies that have come up within the last six months in the field of ophthalmology. **When:** Tuesday, 10:15-11:45 a.m. **Where:** La Nouvelle Orleans C. **Access:** Free.



■ Course Evaluations—When You Arrive at a Course, Make Sure Your Badge Is Scanned

This year, there will be a bar code on your Annual Meeting badge. Staff stationed at each instruction course will scan your badge. (This won't happen at ticketed events, such as Skills Transfer labs.) Each day, an e-mail will be sent confirming the instruction courses at which your badge was scanned, with links to their evaluations.

What if your badge doesn't get scanned? If you missed getting scanned, go to the Evaluation Help desk at Ticketed Events in Hall C. You can also fill out evaluations online using the Mobile Meeting Guide (search

for the course and then select the "Evaluation" button).

■ What About CME for Program Activity?

Getting your badge scanned (see previous story) does not automatically grant CME. You still need to record your own educational activities. You can do so at one of the CME Reporting/Proof-of-Attendance stations, which are located in three areas:

Lobby B2, Lobby G, and the Academy Resource Center (Hall G, Booth 3239). While you're in New Orleans, you also can report your CME online; instructions will be

e-mailed to you once your attendance has been verified. Please note: You should claim only the credit commensurate with the extent of your participation.

■ Financial Disclosure

The most up-to-date financial disclosure listing for presenters at the Annual Meeting is online. Visit www.aao.org/2013 to download the file.

HALL HIGHLIGHTS

NEW! ■ Half-Day Exhibition Hours on Tuesday

There are new exhibition hours this year:

- Saturday through Monday: 9 a.m.-5 p.m.
- Tuesday: 9 a.m.-1 p.m.

As in previous years, Tuesday's courses and events will continue until 5:30 p.m.

■ Visit the Rest Stops

If you need Internet access, a comfortable place to meet colleagues, a charging station for your cell phone, or just a spot to take a break, drop by one of the Rest Stops. **When:** Open during exhibit hall hours. **Where:** Rest Stop Hall D is at Booth 153; Rest Stop Hall I1 is at Booth 5444. **Access:** Free.

■ EHR Demo—See How to Exchange Patient Data for the Meaningful Use Program

The Electronic Office: Integrating the Healthcare Enterprise (IHE) Eye Care demonstration shows interoperability in action. Learn how global standards can boost practice efficiency, improve quality of care, and make it easier to satisfy the government's meaningful use requirements. Once you complete the interoperability demo, which includes an exchange of patient data as required under Stage 2 of the mean-

ingful use program, you will receive a free flash drive.

Participants include Carl Zeiss Meditec, Compulink, ifa systems, First Insight, Medflow, NexTech, and Topcon. **When:** Open during exhibit hall hours. **Where:** Hall G, Booth 3851. **Access:** Free.

■ Technology Pavilion Hosts 17 Free Talks—From Use of Social Media to EHR 101

This year's presenters will provide updates on the latest hardware, tips on using software, advice on utilizing social media, plus much more. **When:** For a schedule of all 17 sessions, see the *Meeting Guide* (pages 91-94) or the Mobile Meeting Guide, where you'll also find the event abstracts (www.aao.org/mobile). **Where:** Hall I1, Booth 5145. **Access:** Free.

■ Set Aside Time to Visit the Academy Resource Center

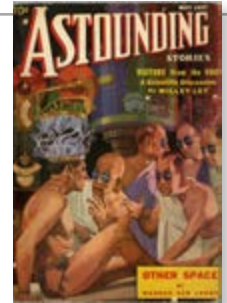
The Annual Meeting is a great opportunity to learn about Academy products and services.

- Browse and purchase the best in clinical reference, patient education, and practice management/coding products.
- Join or pay dues for the AAOE, ISRS, or the Academy.

■ EXTREME VISION: SCIENCE FICTION OR TRUTH?

It is sometimes reported that a major medical breakthrough was inspired by science fiction. This cliché prompted the Museum of Vision to look further into such claims: What ophthalmic innovations have antecedents in science fiction, and how far back in history does the story go?

*Visit this year's Museum of Vision exhibit to explore the convergence of ophthalmology with science fiction, fantasy, myth, and legend. **When:** Open during exhibit hall hours. **Where:** Hall G, Booth 3147. **Access:** Free.*



- Ask staff members to demo Academy resources, including EyeSmart, the ONE Network, and the IRIS Registry.
- Get answers to your questions about coding/reimbursement, EHR, PQRS, and e-prescribing.
- Find information on advocacy efforts.
- Film a patient education video.

NEW! Find out how to integrate Academy patient education materials into your EHR system.

- Use the Resource Router to e-mail Academy information to yourself.

When: Open during exhibit hall hours. **Where:** Hall G, Booth 3239. **Access:** Free.

■ Lost in the Exhibit Hall?

Not sure where you are in relation to your exhibit hall map? You can either look down—booth numbers will be marked on the floor—or look up—banners hanging from the ceiling will display the exhibit row numbers.