



# Destination Chicago

GET READY FOR THE JOINT MEETING

PART SIX OF SIX

## PREPARE FOR CHICAGO

Join your colleagues at McCormick Place convention center for this year's Sub-specialty Day (Friday, Nov. 9, and Saturday, Nov. 10) and Joint Meeting of the Academy and the Asia-Pacific Academy of Ophthalmology (Saturday, Nov. 10, to Tuesday, Nov. 13).

The more planning you do before you leave home, the more productive your time in Chicago will be. These next few pages will recommend tools to help you prepare.

## BEFORE YOU ARRIVE

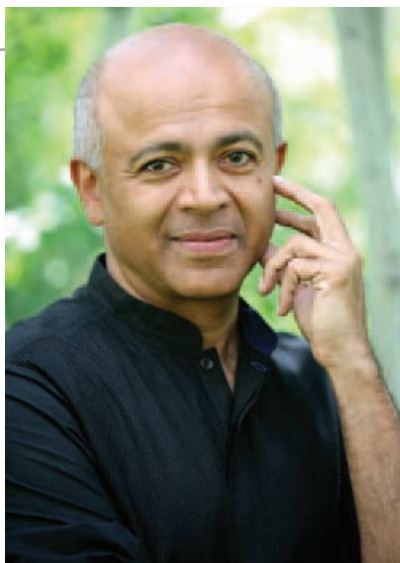
### ■ Prepare for the Exhibition: 3 Things You Need to Do

When you have only limited time to be in the exhibit hall, you can use the Virtual Exhibition to target the companies and products that you wish to visit. Here's how.

**Step 1: Create a My Expo account.** Go to [www.aao.org/virtualexhibition](http://www.aao.org/virtualexhibition), select My Expo, and create an account by entering your e-mail address and choosing a password.

**Step 2: Tag exhibitors you want to see.** Search this year's exhibitors by company name, booth number, product category, and subspecialty. Use the "Tag" button to add companies to (or delete them from) the list of exhibitors you want to visit.

**Step 3: Print a personalized map of the exhibit hall.** Your personalized



### MEET THE KEYNOTE

**SPEAKER.** After the Opening Session, you can meet Dr. Verghese at the Academy Resource Center (Booth 508), where he will be signing copies of his best-selling novel, *Cutting for Stone*.

## OPENING SESSION

After a limited program on Saturday, the Joint Meeting kicks into gear on Sunday with the Opening Session.

Arrive early to hear APAO President Frank Joseph Martin, MD (8:32 a.m.), and Academy President Ruth D. Williams, MD (8:38 a.m.), followed by the Academy's Awards (8:44 a.m.), including presentation of the Academy Laureate award to Stephen J. Ryan, MD. Next, Academy Executive Vice President/CEO David W. Parke II, MD (8:59 a.m.), and Academy President-Elect Paul Sternberg, MD (9:05 a.m.), each talk about ophthalmology today.

The Keynote Address (9:10 a.m.) will be presented by Abraham Verghese, MD, MACP. Known to the public for his literary work, he is also Senior Associate Chair for the Theory and Practice of Medicine at Stanford University.

This year's Jackson Memorial Lecture, "AMD Revisited—Piecing the Puzzle" (9:32 a.m.), will be delivered by Joan W. Miller, MD.

**When:** Sunday, 8:30-10 a.m. **Where:** North Hall B. **Access:** Free.

map will chart a route through the exhibit hall that includes all the companies you have tagged.

If you don't use the Virtual Exhibition before you leave for Chicago, visit the Exhibitor Locator (Booth 3500). Here staff can help you locate exhibitors and computers will be available to access the Virtual Exhibition.

### ■ Start Networking Now

You don't have to wait until you're in Chicago before you start exchanging ideas with colleagues.

**Visit the Academy Online Community.** The Annual Meeting group at [www.aao.org/community](http://www.aao.org/community) provides a venue to discuss which presentations to attend, get the scoop on special

95  
Before You  
Arrive

96  
Tabloids &  
E-Bulletins

96  
Program

98  
Hall  
Highlights

99  
Get  
Social

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NOVEMBER 10-13

events, and exchange ideas about what to do outside the convention center.

**Exchange tips on Twitter.** Follow the Academy at @aao\_opth. For meeting-specific updates, use the official meeting hashtag, #aao12.

### ■ The Mobile Meeting Guide: Use It Online or Download It to Your Smartphone

Go to [www.aao.org/mobile](http://www.aao.org/mobile) for the Mobile Meeting Guide, which can be viewed on both desktop computers and Web-enabled mobile devices. Use it to review:

- program abstracts,
- course handouts,
- maps of the exhibit hall and course rooms,
- a list of exhibitors,

## TABLOIDS & E-BULLETINS

### ■ The *Academy News* Tabloid Is Packed With Meeting Tips and Clinical Insights

This year, there will be two editions of the *Academy News* tabloid

Available Friday, Nov. 9—tips on Subspecialty Day events; checklist of EHR exhibitors. The Friday/Saturday edition of *Academy News* features the program directors' picks for Subspecialty Day, plus four pages devoted to EHR vendors. You also can learn about the Asia-Pacific Academy of Ophthalmology, enjoy a review of pterygium surgery, and read a recap of last year's Spotlight on Cataracts Session.

- hotel information,
- shuttle bus schedules,
- events hosted by alumni groups and subspecialty associations,
- satellite symposia,
- Chicago information, and more.

A downloadable version is available for iOS and Android devices. (Supported by Carl Zeiss Meditec.)

### ■ Browse the *Pocket Guide*

If you registered for the Joint Meeting by Sept. 19, you should have received a copy of the *Pocket Guide* along with your other meeting materials. (If you registered after Sept. 19, you can pick



Available Sunday, Nov. 11—meet this year's special guests. The second edition of *Academy News* includes fascinating profiles of keynote speaker Abraham Verghese, MD, MACP, Academy Laureate Stephen J. Ryan, MD, and the Academy president's guests of honor—Emily Y. Chew, MD, PhD, H. Dunbar Hoskins Jr., MD, and Stephen C. Gieser, MD. It also includes reports on the meeting insignia (namely,

up your *Pocket Guide* and materials at Express Registration in Hall A.)

The *Pocket Guide* includes descriptions of meeting resources and activities, schedules for the hotel shuttle buses, Subspecialty Day meeting agendas, an at-a-glance schedule of Joint Meeting events, titles of papers and posters, a list of exhibitors, and more.

### ■ Get Your Course Handouts

Visit [www.aao.org/mobile](http://www.aao.org/mobile) to download and/or print course handouts. The Academy no longer distributes print handouts for instruction courses onsite, but it does still provide print handouts for Skills Transfer labs.

After the Joint Meeting, handouts will continue to be available online at [www.aao.org/aao-archives](http://www.aao.org/aao-archives).

the 68 ribbons), the Museum of Vision, the Academy Resource Center, and more.

Where to get *Academy News*. It will be available at the convention center in the lobbies and in the Academy Resource Center (Booth 508).

### ■ *Academy Live*—Check Your E-Mail for News From Chicago

Each evening, read the *Academy Live* news bulletin for brief reports of the day's clinical news. From Friday through Monday, it will be e-mailed to all Academy members and to those nonmembers who are registered for the Joint Meeting. Each bulletin also will be posted at [www.eyenet.org](http://www.eyenet.org).

## PROGRAM

### ■ Academy Plus—For \$225, You Can Choose From More Than 350 Instruction Courses

The Academy Plus is a course pass that allows you to keep your schedule flexible. Use it to access more than 350 Academy and AAOE instruction courses. Float among the courses that interest you most—but remember that popular courses may fill up early. Due to Fire Marshal regulations, seating capacities are limited. Seating is available

on a first-come basis, so please plan accordingly.

Academy Plus is only for instruction courses. Tickets are still required for certain types of events, such as Breakfast With the Experts roundtables and Skills Transfer labs. Other events, such as symposia, are free if you show your Joint Meeting badge.

**Buy the Academy Plus pass onsite.** Go to Hall A and buy the pass at Registration or at Ticketed Event and Tour Sales. It costs \$225 (Members in Training pay a reduced fee of \$100).

### ■ Interactivity Is at the Heart of These 3 Teaching Formats

In recent years, there has been a push for increasing interactivity throughout the Joint Meeting program. Examples of this trend include the following:

**Learning Lounge.** Over the course of four days there will be 49 small-group discussions, tackling a wide range of topics, including IOL exchange (the discussion will be facilitated by Alan S. Crandall, MD and Samuel Masket, MD), the neuro workup (Wayne T. Cornblath, MD),

Medicare payment policy (Michael X. Repka, MD, and Trexler M. Topping, MD), and how to write an interesting paper (Andrew G. Lee, MD). **When:** For a full schedule, see your *Pocket Guide* (pages 127-131) or the Mobile Meeting Guide ([www.aao.org/mobile](http://www.aao.org/mobile)). **Where:** Booth 107 in the exhibit hall. **Access:** Free.

**Academy Café.** Enjoy free coffee and lively conversation in the Academy Café, a casual meeting place that will host six moderated discussion sessions. Use your phone or laptop to text or e-mail questions to the panel. **When:** For a schedule, see your *Pocket Guide* (page 82) or the Mobile Meeting Guide ([www.aao.org/mobile](http://www.aao.org/mobile)). **Where:** Room S406b. **Access:** Free.

**Tours of the scientific posters.** There will be six tours of highly rated posters, with each tour addressing a different subspecialty. For a list of tour leaders, see your *Pocket Guide* (page 94) or the Mobile Meeting Guide ([www.aao.org/mobile](http://www.aao.org/mobile)). **When:** Cataract, glaucoma, refractive surgery, and retina tours on Sunday, 12:30-1:30 p.m.; cornea and pediatric ophthalmology tours on Monday, 12:30-1:30 p.m. **Where:** Start at the Meeting Point near the Scientific Posters, Hall A (look for the Meeting Point sign). **Access:** Free.

### ■ The Cutting Edge: New Ideas in Cataract Surgery

Robert H. Osher, MD, will chair Cataract Surgery: The Cutting Edge, a symposium featuring short videos of novel ideas, techniques, and devices from around the world. Expect controversy and spirited debate from the expert international panel. **When:** Sunday, 12:15-1:45 p.m. **Where:** North Hall B. **Access:** Free.

### ■ Cataract Monday—A Full Day of Programming

On Monday, enjoy a series of free events devoted to various aspects of cataract surgery.

- **Spotlight on Cataracts: Clinical Decision-Making With Cataract Complications.** Seven video cases will provide the focus for a series of rapid-fire

### ■ PARKER HEATH LECTURE—ELECTRONIC HEALTH REGISTRIES FOR OPHTHALMOLOGY: THE BIG PICTURE.

*"Our profession has been at the forefront of research and quality initiatives," said William L. Rich III, MD, who will be presenting this year's Parker Heath Lecture. "Ophthalmology has been a leader and innovator starting with the seminal ROP studies of Dr. Arnall Patz in the early 1950s, through the Early Treatment Diabetic Retinopathy Study (ETDRS), which set the gold standard for randomized clinical trials in the 1970s, the Academy Preferred Practice Patterns starting in 1985, the Diabetic Retinopathy Clinical Research Network, which has been a model for study design, and on to the Comparison of Age-Related Macular Degeneration Treatments Trial, which is a model for comparative effectiveness research. The Academy clinical registry will be the next transformative program to improve professional performance and patient outcomes. The lecture will detail the registry's goals and its benefits to the individual ophthalmologist, to our patients, and to society." (For more on clinical registries, see page 17.)*

**When:** Monday, 9:22-9:37 a.m., as part of "Re-Engineering the U.S. Health Care System: The Impact on Ophthalmology" (8:30-10 a.m.). **Where:** Room S406a. **Access:** Free.



Dr. Rich

mini-lectures and spontaneous panel discussions. The audience, meanwhile, will use keypads to make a series of management decisions. Topics will include IOL exchange, mature white



Dr. Holladay

and brown lenses, anterior and posterior capsular tears, zonulopathy, small pupils, and IFIS. The session will conclude with Jack T. Holladay, MD, MSEE, FACS, presenting the eighth annual Charles

D. Kelman Lecture: The Perfect IOL Calculation. **When:** Monday, 8:15 a.m.-12:15 p.m. **Where:** North Hall B. **Access:** Free.

- **Continue the conversation in the Learning Lounge.** Six presenters from Spotlight on Cataracts will moderate informal discussions on the morning's cases. **When:** Monday, 1:45-3:15 p.m. For the Learning Lounge schedule, see your *Pocket Guide* (pages 127-131) or the Mobile Meeting Guide ([www.aao.org/mobile](http://www.aao.org/mobile)). **Where:** Booth 107 in the exhibit hall. **Access:** Free.

- **Femto Forum: Cataract, Cornea, Refractive, and Beyond.** Hear in-depth discussion of the new femtosecond technology, with a focus on current applications in cataract surgery, refractive surgery, and glaucoma surgery. (This event is cosponsored by the American Society of Cataract and Refractive Surgery.) **When:** Monday, 2-4 p.m. **Where:** North Hall B. **Access:** Free.

- **Spotlight on Pseudoexfoliation.** Learn about pseudoexfoliation as a significant risk factor for surgical complications. **When:** Monday, 4:15-5:30 p.m. **Where:** North Hall B. **Access:** Free.

### ■ AAOE General Session: The 4 Disciplines of Execution

Why do some major initiatives fail? Often they are slowly and quietly suffocated by competing priorities. In the AAOE's keynote address, Chris McChesney, a coauthor of *The 4 Disciplines of Execution*, will explain how the disciplines of focus, leverage, engagement, and accountability can be used to successfully execute your practice's next major undertaking. AAOE members who attend this session will receive a free copy of Mr. McChesney's



book. **When:** Sunday, 10 a.m.-noon.  
**Where:** Room S501. **Access:** Free.  
(Sponsored by Genentech.)

## ■ 5 Ways to Prepare for ICD-10

When you implement the ICD-10 codes, you'll be taking part in the biggest change to coding in decades. Indeed, CMS urges practices to spend at least two years preparing for the changeover.<sup>1</sup>

How do you get started? Make sure your Chicago to-do list includes one or more of these items.

- **On Saturday, attend Coding SOS.** Enjoy three hours of hands-on instruction. Registration includes the recently published *ICD-10 for Ophthalmology* book (described below). **When:** Saturday, 8-11 a.m. **Where:** Room S105. **Access:** Register in Hall A for \$330.
- **On Sunday, attend Physicians + ICD-10: What Can't Be Delegated.** Sue Vicchirilli, COT, OCS, explains what physicians must document differently with ICD-10. **When:** Sunday, 2-3 p.m. **Where:** Technology Pavilion (Booth 880). **Access:** Free. Seating is limited.
- **On Monday, attend Coding Odyssey.** The transition to ICD-10 will be one of several topics tackled by Ms. Vicchirilli. She also will cover audits,

## ■ DEFINING THE SUBSPECIALTY OF GLOBAL OPHTHALMOLOGY.

*A Saturday symposium—What Is Global Ophthalmology?—puts eye health in its global context with an emphasis on communities lacking or still developing mechanisms of medical and surgical eye care. It also covers ethical issues involved in serving abroad and risks inherent in international medicine. Afterward, chat with experienced international volunteers in the Learning Lounge. **When:** Saturday, 2:30-4 p.m. (symposium) and 4-5 p.m. (Learning Lounge). **Where:** Room S405 (symposium) and Booth 107 (Learning Lounge). **Access:** Free.*

**More on the topic.** Global Ophthalmology is a new designation this year for symposia, courses, and other events related to this emerging subspecialty. For a complete list, go to [www.aao.org/programs](http://www.aao.org/programs), click "Online Program Search," and select "Global Ophthalmology" from the list of topics.

**GO**

PQRS, and e-prescribing during this wide-ranging instruction course.

**When:** Monday, 9-10 a.m. **Where:** Room S502b. **Access:** Academy Plus course pass required.

## • Buy ICD-10 for Ophthalmology.

This book (#0120335) serves as a reference guide and also provides tips on training programs and system conversions. It costs \$78 for members; \$130 for nonmembers. **Where to buy it:** Go to the Resource Center (Booth 508), where you can peruse the book at the Coding desk and buy it at the Academy Store.

• **Join AAOE.** Enjoy access to the ICD-10 Readiness Web page ([www.aao.org/icd10](http://www.aao.org/icd10)), receive updates via the *Coding Bulletin*, use AAOE's online forums to exchange tips on ICD-10 implementation, and much more. **Where to join:** Go to the Resource Center (Booth 508) and visit the Member Services desk. Ask about the different

AAOE membership categories and the Joint Meeting discount.

<sup>1</sup> [www.cms.gov/Medicare/Coding/ICD10/ProviderResources.html](http://www.cms.gov/Medicare/Coding/ICD10/ProviderResources.html). Accessed Aug. 14, 2012.

## ■ Ergonomics for Eye M.D.s

If you know of colleagues who are experiencing musculoskeletal disorders, you may wonder how prevalent this problem is and what it means for you.

Attend Ergonomics/Musculoskeletal Disorders in Ophthalmologists to learn which ophthalmic activities are likely to put you at risk for injury and the steps you can take both in the clinic and the operating room to reduce these risks. There also will be a special section led by a physical therapist on exercises and stretching that can reduce your risk. **When:** Monday, 12:45-1:45 p.m. **Where:** Room N427d. **Access:** Free.

## HALL HIGHLIGHTS

### ■ Enjoy the Exhibition

The exhibit hall will be open on Saturday (9 a.m.-5 p.m.), Sunday (9 a.m.-5 p.m.), Monday (9 a.m.-5 p.m.), and Tuesday (9 a.m.-3 p.m.).

On Saturday, you can access the exhibit hall with your Subspecialty Day badge; from Sunday through Tuesday you must be wearing your Joint Meeting badge.

Save time by creating a personalized map of the exhibit hall (see page 95).

### ■ From Gaming Addiction to EHR 101—19 Reasons to Visit the Technology Pavilion

During 19 presentations, Eye M.D.s and consultants at the Technology Pavilion will address a range of topics, including use of social media, security, cloud computing, video editing, EHR implementation, addictive use of the Internet and gaming, and much more. **When:** For a schedule, see your *Pocket Guide* (pages 132-136) or the Mobile Meeting Guide ([www.aao.org/mobile](http://www.aao.org/mobile)). **Where:** Booth 880. **Access:** Free.



### ■ Go to the Electronic Office and Learn About EHRs, Global Standards, and Interoperability

Interoperability and global standards are boosting practice efficiency, improving quality of care, and making it easier for practices to satisfy the Meaningful Use requirements of the government's EHR incentive program.

The Electronic Office: Integrating the Healthcare Enterprise (IHE) Eye Care demonstration is a functioning exhibit that shows interoperability in action. You also can view a video on integrating EHRs with imaging devices. Participants include Carl Zeiss Meditec, Compulink, Estenda Solutions, Heidelberg Engineering, Kowa, Medflow, NexTech, and Topcon. **When:** Open during exhibit hall hours. **Where:** Booth 114. **Access:** Free.

### ■ Bistro AAO—Go Online to Reserve a Seat at the Exhibit Hall Café

The Bistro AAO café is conveniently located on the exhibit floor, making it a great place to eat, meet, and network. Menu options include salads, soups, entrees, seasonal vegetables, pastas, beverages, and desserts. **When:** Saturday to Tuesday. **Where:** Booth 2490. **Access:** Visit [www.bistroaao.com](http://www.bistroaao.com) to reserve a seat.

### ■ The Rest Stop Is the Place to Reconnect, Refuel, Relax, and Recharge

If you need Internet access, a comfortable place to meet colleagues, a conve-

nient cell phone charging station, or just a spot to take a break, drop by the Rest Stop. **When:** Open during exhibit hall hours. **Where:** Booths 2485, 2490, 2787, 2981, and 2987. **Access:** Free.

### ■ Set Aside Time to Visit the Academy Resource Center

See how the Academy can help you and your practice. Visit the Resource Center, where you can:

- Browse and purchase the best in clinical reference, patient education, and practice management/coding products.
- See demonstrations of the ONE Network, Academy Online Community, EyeWiki, EyeSmart, and OjosSanos, the new Spanish-language patient edu-

cation website.

- Join or pay dues for the Academy, ISRS, and AAOE.
- Get your coding/reimbursement and PQRS/e-prescribing questions answered.
- Find information on advocacy efforts.
- Film a personalized patient education video.
- Use the Resource Router to e-mail information to yourself or to contact Academy departments.

**When:** Open during exhibit hall hours. **Where:** Booth 508. **Access:** Free.



Academy President Ruth Williams, MD, with husband Stephen Gieser, MD.

## GET SOCIAL

### ■ Join Your Peers for the Social Events of the Year

Don't miss these lively get-togethers.

#### ON FRIDAY:

- ISRS Awardee, Refractive Surgery Subspecialty Day Faculty, and Member Reception. **When:** 5:30-7:30 p.m. **Where:** Prairie Center at Hyatt Regency McCormick Place. **Access:** Refractive Surgery Subspecialty Day faculty and ISRS members, and their spouses. Free.

#### ON SATURDAY:

- OphthPAC Reception. **When:** 6-7:30 p.m. **Where:** Fairmont Hotel. **Access:** 2012 OphthPAC members. Free.

#### ON SUNDAY:

- Academy Foundation Orbital Gala. **When:** 6-10 p.m. **Where:** Field Museum. **Access:** Ticket required. Tickets are available online at [www.faa.org](http://www.faa.org) through Nov. 5, and will not be available onsite.
- AAOE Reception. **When:** 6-7:30 p.m. **Where:** Hyatt Regency Ballroom A. **Access:** Members of the AAOE. Free. (Sponsored by CareCredit.)
- Global YO Reception. **When:** 9 p.m.-midnight. **Where:** Cuvée. **Access:** Ticket required. If you are in training or in your first five years of practice, pick up a free ticket from the YO Lounge (see next page).

#### ON MONDAY:

- Senior Ophthalmologist Special Program and Reception. **When:** 2:30-4 p.m. (program) and 4-5 p.m. (reception). **Where:** Room S101ab at convention center. **Access:** Joint Meeting attendees and their spouses. Free.

■ **AAO MEETINGS ON DEMAND.** Purchase AAO Meetings on Demand and continue to enjoy this year's presentations after you return home from Chicago. There are several products to choose from offering more than 200 hours of content from this year's Subspecialty Day and Joint Meeting. The content features audio recordings of the presentations synchronized with the presenters' slides. The products can be accessed online and, in some cases, can be ordered on a USB drive for offline access.

**Where to buy.** There will be three sales desks at the convention center: in the Grand Concourse (Friday to Tuesday), outside Arie Crown Theater, Lakeside (Friday and Saturday), and Booth 605 in the exhibit hall (Saturday to Tuesday). You also can order it at [www.aao.org/ondemand](http://www.aao.org/ondemand).

**AAO Meetings**  
n Demand

### ■ After Hours—Dozens of Alumni Receptions and Subspecialty Soirées

More than 100 organizations have arranged their own social events and business meetings to coincide with the Joint Meeting.

**Where's my event?** There are three ways to see what social events are taking place: 1) go to the Mobile Meeting Guide at [www.aao.org/mobile](http://www.aao.org/mobile), 2) go to [www.aao.org/2012](http://www.aao.org/2012), select "Special Events," and then "Alumni and Related Group Events," or 3) pick up a list on-site at the Bags & Programs distribution counter in Hall A or at the Meeting Information booths, located in the Grand Concourse and in the South Level 1 Lobby.

### ■ Relax During the Day at These Lounge Areas

Got spare time between sessions? Go to one of several lounge areas where

you can unwind.

**AAOE Member Lounge:** Take a break between instruction courses, enjoy refreshments, and network with your peers. **When:** Saturday, 8 a.m.-3:30 p.m.; Sunday, 9:30 a.m.-5 p.m.; Monday, 8:30 a.m.-5:30 p.m.; and Tuesday, 8:30 a.m.-3 p.m. **Where:** Level 5, AAOE course area. **Access:** AAOE members.

**International Center:** Meet with fellow international attendees, learn what resources are available to you, and enjoy light refreshments. **When:** Saturday to Tuesday, open the same hours as the exhibit hall. **Where:** Booth 4509. **Access:** International attendee badge is required.

**SO Lounge:** Enjoy a light snack along with coffee or tea at the Senior Ophthalmologist (SO) Lounge, which is equipped with Internet access. **When:** Saturday to Monday, 9 a.m.-5 p.m. and Tuesday, 9 a.m.-3 p.m.

**Where:** Grand Concourse Lobby. **Access:** Academy members aged 60 and over.

**YO Lounge:** Throughout the week you can join your peers for Wi-Fi access and refreshments. **When:** Saturday to Monday, 9 a.m.-5 p.m., and Tuesday, 9 a.m.-3 p.m. **Lounge social events:** On Saturday, OphthPAC and Surgical Scope Fund Happy Hour (4-6 p.m.); on Monday, YO Neighbor! Canadian and American Cross-Border Conversations (10-11 a.m.), Meet With an International Expert (11:30 a.m.-1:30 p.m.), and YO ARVO! Exploring Careers in Research Happy Hour (4-6 p.m.). **Where:** Grand Concourse Lobby. **Access:** Members in Training and ophthalmologists in their first five years in practice.

**New this year—the Rest Stop.** Visit the exhibit hall to access the Internet, recharge your mobile device, and more (see page 99).



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