



## Distribution Bins

### Advertise on the AAO 2021 News Distribution Bins!

AAO 2021 News, the Academy’s show tabloid, is distributed onsite in two high-profile locations in the convention center from Friday, Nov. 12, through Tuesday, Nov. 16. Both editions contain the information attendees need to stay on top of meeting news and events.

### RATE

\$25,000

Includes advertising on two publication bins on the top, side, and kick panels.

### DEADLINES

Space: TBD

Materials: TBD

### PRODUCTION SPECS

Placement 1 : 12.2 x 18”

(The top 5” of space is reserved to advertise AAO 2021 News.)

Placement 2 (two sides): 7.8 x 19.6”

Placement 3 (two kick panels): 11.6 x 11.2”

Resolution: 300 dpi

File Format: PDF or JPEG

### CANCELLATION POLICY

No cancellations accepted after August 15, 2021.

### ADVERTISING ACCEPTANCE AND COPY RESTRICTIONS

Subject to approval by the Academy. Advertisers must be official exhibitors.



### RESERVE YOUR SPACE

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