



## Destination AAO 2021

AAO 2021 attendees turn to this 6-part series included in the June through November issues of *EyeNet* for deadlines, event previews, interviews, sneak peeks, and more.

### DISTRIBUTION

All print subscribers: 22,000  
Also posted monthly online.

### RATE

\$21,000 (\$3,500 per issue, a 40% discounted rate)

### PRODUCTION SPECS

Same as *EyeNet*.

### ADVERTISER RECOGNITION

- Full page color ad adjacent the “Destination” section in each issue (different creative can be submitted for each month).
- A “Destination” web page will be created and include your company logo/link. Each installment will be posted as a PDF on the web page. The PDF will include your advertisement.
- Links to this “Destination” page will appear in the monthly *EyeNet* email blasts to members.
- In the final segment in November, a “Thank You” will be posted, recognizing your company as the supporter.



## RESERVE YOUR SPACE

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