



AMERICAN ACADEMY  
OF OPHTHALMOLOGY®

# AAO 2019



## Engage With Your SO Community

Your Guide to Events  
at AAO 2019 in San Francisco

AAO 2019 October 12 – 15

Subspecialty Day October 11 – 12

AAOE® Practice Management Program October 11 – 15

ASORN Nursing Program October 11 – 12

Where All of Ophthalmology Meets®

[aao.org/2019](http://aao.org/2019) #aao2019 [aao.org/so](http://aao.org/so)

# Inspire!

Protecting Sight. Empowering Lives.®

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# Welcome From Susan H. Day, MD, 2019 SO Committee Chair

Dear Colleague,

I cordially invite you to attend AAO 2019 — the world's most comprehensive ophthalmic meeting — in San Francisco, Oct. 12 – 15. The Academy's annual meeting provides an opportunity to engage in world-class education and reconnect with longtime friends and colleagues in a city that embodies both art and science.

The Academy's Senior Ophthalmologist Committee has developed several events and resources just for SOs, outlined in this brochure. One event that you should not miss is the Senior Ophthalmologist special program and reception. This year, we will showcase the new Truhlsen-Marmor Museum of the Eye™ in our discussions and presentations. The program concludes with the presentation of the 2019 EnergEYES Award and a reception for all to enjoy.

For many of us, the Academy's annual meeting has been an ongoing tradition. And whether you are still in practice or planning to retire, AAO 2019 offers a variety of educational offerings and resources that will help you in any stage of your career. Use this brochure as a one-stop resource for courses and events hand-selected by the SO Committee.

On behalf of the SO Committee, we look forward to seeing you in San Francisco.

Sincerely,  
Susan H. Day, MD  
Senior Ophthalmologist Committee Chair  
Chicago, Ill.

## 2019 SENIOR OPHTHALMOLOGIST COMMITTEE



Susan H. Day, MD, Chair,  
Senior Ophthalmologist Committee  
Chicago, Ill.



Jean E. Ramsey, MD, MPH  
Boston, Mass.



Marcia D. Carney, MD  
Virginia Beach, Va.



Thomas S. Harbin, MD, MBA  
Atlanta, Ga.



M. Bruce Shields, MD  
Burlington, N.C.



Samuel Masket, MD  
Los Angeles, Calif.



Alfredo A. Sadun, MD, PHD  
Pasadena, Calif.



John R. Stechschulte, MD  
Columbus, Ohio



# SO Lounge & Networking Events: Join Your Colleagues in San Francisco

Rediscover what inspires you as more than 16,000 ophthalmic professionals gather at AAO 2019 for the world's largest ophthalmic congress.

The SO Lounge provides the ideal meeting spot to connect with colleagues, relax and enjoy refreshments between courses.

## SO Lounge

**South, Room 102**

**Saturday, Oct. 12 – Monday, Oct. 14:**

**8 a.m. – 5 p.m.**

**Tuesday, Oct. 15: 8 a.m. – 1 p.m.**

Academy member meeting badge and SO ribbon required to access the lounge. Pick up your SO ribbon in the West Building Lobby.

## Network With the Experts in the SO Lounge

Make time in your schedule to attend these moderated round-table discussions on a variety of practice transition topics.

### Saturday, October 12

11 a.m. – 12 p.m.

#### Exit and Non-Exit Strategies

*Moderator: Samuel Masket, MD*

Discuss ophthalmology practice exit and non-exit strategies with your peers.

1 – 2 p.m.

#### Private Equity

*Moderator: Thomas S. Harbin, MD, MBA*

Discuss the basics of private equity buyouts and the implications for physicians.

### Sunday, October 13

2 – 3 p.m.

#### Transitions in Practice: Slowing Down and Its Implications

*Moderator: Paul N. Orloff, MD*

Ophthalmologists don't just close the office and walk away. Slowing down requires planning and overcoming a host of psychological obstacles. Discuss how to slow down, but not retire.



### Monday, October 14

10 – 11 a.m.

#### Transitioning from Practice: Choosing Your Path

*Moderator: Harry A. Zink, MD*

Join a discussion on financial, structural and emotional aspects of part-time practice, stopping surgery and full-time retirement.

To learn more about what's happening in town during the meeting, visit [aao.org/annual-meeting/sanfrancisco](http://aao.org/annual-meeting/sanfrancisco)

# Engage With Colleagues and Enjoy This Premiere SO Event

## 2019 SO Program

As is our tradition, the SO Special Program highlights our dynamic city. This year, we will showcase San Francisco's newest addition to its growing list of museums, the Truhlsen-Marmor Museum of the Eye™. Participants will learn about the Academy's activities to enhance not only our personal knowledge of our heritage, but also the knowledge of myriads of tourists intrigued by vision and history.

Bring your guests to this entertaining and free event!



## 2019 EnergyYES Award Presentation Reception

At the conclusion of the SO Program, join us in recognizing the Academy's 2019 EnergyYES Award recipient being honored for an enduring commitment to mentorship and engaging YOs in our profession. Mingle and enjoy refreshments with your SO colleagues and program speakers.



## Senior Ophthalmologist Special Program and Reception

Monday, Oct. 14  
South, Room 151  
Program 2:30 – 4 p.m.  
Reception 4 – 5 p.m.

# Unique Programming Just for Senior Ophthalmologists

## Saturday, Oct. 12

### Marketing 101: Kickstart Your Website, Social Media and Blog

**F** | SPE34 | 1 - 4 p.m. | South, Room 201

*Instructor: Randall V. Wong, MD*

This course offers an overview of marketing strategy based on blogging, publishing and sharing your ideas on the Internet. Dr. Wong provides hands-on, step-by-step instruction in the construction of your Internet blog and explains how to publish articles and use the power of search engines to attract people to your practice, website or business.

## Monday, Oct. 14

### SO Committee Symposium: Technology Update for Seniors

**F** | SYM36 | 10:15 - 11:15 a.m. | West, Room 3020

*Program Chairs: Thomas S. Harbin, MD, MBA and Susan H. Day, MD*

The pace of advancements in technology can overwhelm any practicing ophthalmologist, but especially senior ophthalmologists who were not exposed to these advances in their youth or training. This symposium takes advantage of the meeting's location in San Francisco to bring four speakers who will provide updates in several areas, including website improvement, social media, privacy and identity protection, current gadgets, gene therapy, neuro tech and the impact of technological advances on health care and ophthalmology.

### SO Learning Lounge Event: Ergonomics is Everything

**F** | LL25 | 11 a.m. - 12:00 p.m. | North, Booth 5314

*Chairs: Samuel Masket, MD and John R. Stechschulte, MD*

*Panelists: Ruth D. Williams MD; Christopher D. Riemann MD; Deepinder K. Dhaliwal MD; and Steven G. Safran MD*

Listen to experts discuss ergonomics for all ophthalmologists.

### Joint Symposium: Management of Ocular Diseases in Patients with Dementia: A Case-Based Approach

**F** | SYM43 | 2 to 3 p.m. | West, Room 3014

*Chairs: Jean E. Ramsey, MD, MPH; Simon K. Law, MD, and Prem S. Subramanian, MD, PhD*

This symposium is designed to review cases demonstrating the neuro-ophthalmic findings of the most common dementias to help the ophthalmologist recognize these conditions, differentiate them and refer appropriately. The unique ophthalmological care requirements, challenges and therapeutic options will be discussed.

Jointly sponsored by the Academy's SO Committee, Committee on Aging and the North American Neuro-Ophthalmology Society (NANOS).



**+** : Included in the Academy Plus course pass

**\$** : Not included in the Academy Plus course pass and must be purchased separately

**F** : Free session or event

For a complete program list and the most up-to-date information, check the Program Search at [aao.org/programsearch](http://aao.org/programsearch).

# AAO 2019 Highlights for SOs

Courses recommended by the Senior Ophthalmologist Committee will help you build a valuable experience in San Francisco.

For the most current course information, go to [aao.org/programsearch](http://aao.org/programsearch) and search by code or filter by special interests: Endorsed by the SO Committee.

## Saturday, Oct. 12

### New Concepts in Adult Learning: From Medical School to Retirement

**F** | SYM03 | 9:30 – 11 a.m. | North, Room 22  
*Chair: R. Michael Siatkowski, MD*  
Cosponsored by the Association of University Professors in Ophthalmology (AUPO)

## Sunday, Oct. 13

### Smartphone Applications for Low Vision Patients

**+** | 219 | 11:30 a.m. – 12:30 p.m. | North, Room 22  
*Senior Instructor: Lola M. Grillo, MD*

### Michael F. Marmor Lecture in Ophthalmology and the Arts

**F** | SYM19 | 12:45 – 1:45 p.m. | West, Room 2002  
*Chair: Michael F. Marmor, MD*

### Normal-Tension Glaucoma: Evaluation and Treatment

**+** | 232 | 2 – 3 p.m. | North, Room 20  
*Senior Instructor: Mark L. Mester, MD*

### AMD IOLs

**+** | 238 | 2 – 3 p.m. | West, Room 2014  
*Senior Instructor: Andrzej Grzybowski, MD*

### Cybersecurity Updates and Internet of Things Risk

**+** | 230 | 3:15 – 4:15 p.m. | South, Room 214  
*Senior Instructor: Jeffery Daigrepoint*

### Is It Harassment? Bullying and Sexual Harassment in the Workplace

**+** | 257 | 3:15 – 4:15 p.m. | South, Room 213  
*Senior Instructor: Julia Prospero, Esq.*

### Private Equity and Other Integration Models for Ophthalmologists: Evaluating Your Options

**+** | 265 | 3:15 – 5:30 p.m. | South, Room 215  
*Senior Instructor: Robert E. Wiggins, MD, MHA*

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# AAO 2019 Highlights for SOs

## Monday, Oct. 14

### Private Equity and Ophthalmologists: Let the Seller Be Aware

✚ | 400 | 9 – 10 a.m. | South, Room 215  
*Senior Instructor: Michael J. Parshall*

### Private Equity Deals: What Happens to the Associate?

✚ | 432 | 11:30 a.m. – 12:30 p.m. | South, Room 208  
*Senior Instructor: Robert J. Landau, JD*

### Project Human Genome: Genetic Testing for Inherited Eye Diseases

\$ | LAB142 | 1 – 3 p.m. | South, Room 9  
*Course Director: Veeral Shah, MD, PhD*

### Trends in New Associate Contracts: What's Happening Now

✚ | 459 | 2 – 3 p.m. | South, Room 208  
*Senior Instructor: Mark E. Kropiewnicki, JD, LLM*

### Retinal Frontiers: Updates in Retinal Gene Therapy

✚ | 480 | 2 – 4:15 p.m. | South, Room 156  
*Senior Instructor: Christine Nichols Kay, MD*

### Dr. Allan Jensen and Claire Jensen Lecture in Professionalism and Ethics

F | SYM48 | 3:15 – 4:15 p.m. | West, Room 2002  
*Chair: Ron W. Pelton, MD, PhD*  
Cosponsored by the Ethics Committee

### Sexual Harassment in Ophthalmology: How Do I Protect Myself, My Practice, and My Trainees in the #MeToo Era?

✚ | 515 | 4:30 – 5:30 p.m. | West, Room 2005  
*Senior Instructor: Michelle T. Cabrera, MD*



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# AAO 2019 Highlights for SOs

## Tuesday, Oct. 15

### Partial Retirement in a Group Practice

✚ | 601 | 9 – 10 a.m. | South, Room 208  
*Senior Instructor: Robert J. Landau, JD*

### Hiring an Ophthalmologist for Your Practice: Avoiding the Pitfalls

✚ | 602 | 9 – 10 a.m. | South, Room 212  
*Senior Instructor: Lawrence Geller, MBA, MS*

### Risky Business: The Aging, Impaired or Disruptive Physician

✚ | 633 | 10:15 – 11:15 a.m. | South, Room 207  
*Senior Instructor: Debra L. Phairas*

### How to Value an Ophthalmic Practice and Its Goodwill

✚ | 635 | 10:15 – 11:15 a.m. | South, Room 206  
*Senior Instructor: Daniel M. Bernick, JD*

### What Your Practice Agreements Should Say About Governance, Buyout, Termination, Compensation, and More

✚ | 650 | 11:30 a.m. – 12:30 p.m. | South, Room 213  
*Senior Instructor: Mark E. Kropiewnicki, JD, LL.M.*

### AAO Code of Ethics in the Courtroom: A One-Act Play

✚ | 665 | 11:30 a.m. – 12:30 p.m. | West, Room 2003  
*Senior Instructor: Ron W. Pelton, MD, PhD*

### Member Value Tools From the IRIS Registry and Verana Health: How to Improve Your Practice

✚ | 666 | 11:30 a.m. – 12:30 p.m. | South, Room 204  
*Senior Instructor: Robert T. Chang, MD*



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For a complete program list and the most up-to-date information, check the Program Search at [aao.org/programsearch](https://aao.org/programsearch).

# 2019 Orbital Gala: Honor Dr. Spivey on our “Hollywood” Red Carpet

Join us for the 16th annual Orbital Gala on Oct. 13 at the Palace Hotel, San Francisco.

This year's Hollywood-themed gala will be one to remember with a cocktail reception, dinner, silent auction and live music. Raise a glass to honor Bruce E. Spivey, MD for his leadership in the field of ophthalmology. Proceeds will support the Academy's educational, quality of care and service programs.

The silent auction will feature great deals on unique items, including:

- Optos California icg UWF Retinal Imaging System
- Iridex Cyclo G6™ Glaucoma Laser System
- 7-night Fiji paradise adventure
- Kentucky Derby experience
- Eschenbach Farlux F-B silver binocular
- A four-night stay and fly-fishing trip at Utah's Teton Valley Lodge
- A four-night stay at Porto Elounda Golf Spa in Greece
- HEINE SIGMA 250 binocular indirect ophthalmoscope
- Five-night stay at the Encore Las Vegas for AAO 2020

- Ashland Shakespeare Festival tickets and stay at the Ashland Springs Hotel
- Two field side-line (row 22, 44 yard line) tickets to a Cincinnati Bengals game
- Warriors Rick Barry Autographed Basketball
- Belt Creek Montana Ranch escape
- Highland Park 25 Year Old Single Malt Scotch Whiskey
- Macallan Rare Cask Single Malt Scotch
- Vintage Hermès “Dies et Hore” silk twill scarf – As seen on Jackie O and Oprah
- Fisherman's Wharf Adventure Package
- Marion Parke Gift Certificates

Can't attend the gala? Bidding will be open to all U.S. members on Oct. 4.

Watch your email for announcements. Learn more or buy tickets at [aao.org/gala](http://aao.org/gala).

For questions or to donate an item to the silent auction, contact Claire Lewis at [clewis@aao.org](mailto:clewis@aao.org) or 415-447-0356.



**The Palace Hotel**  
**Sunday, Oct. 13**  
**6 – 10 p.m.**

# Mobile Meeting Guide

Use the Mobile Meeting Guide to find your way around AAO 2019. Access this mobile-optimized website through any web browser beginning in mid-September at [aao.org/mobile](http://aao.org/mobile).

Use the guide to:

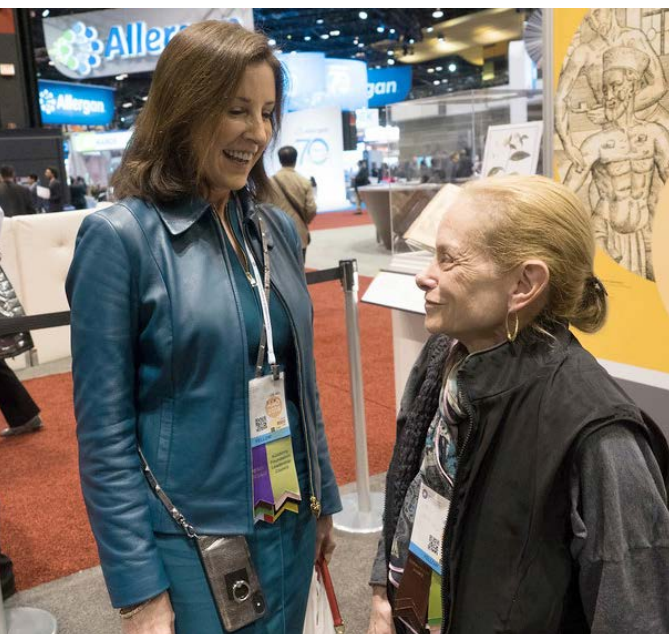
- Search the program
- Build your personal schedule
- Sign up for text alerts for your saved sessions and events
- Access handouts
- Complete course evaluations
- Send messages to other attendees
- Find exhibitors
- Consult the shuttle schedule
- Access posters and videos

The guide contains complete AAO 2019 and Subspecialty Day program information, including abstracts and handouts.

For help onsite, visit the **Tech Bar** at **EyePlay Experience, South, Booth 2349**, for technical assistance with the Mobile Meeting Guide and any other technology related questions.



# Ways to Support Your Academy



## Help Underserved Patients

EyeCare America® provides eye care to U.S. citizens and legal residents through volunteer ophthalmologists, often with no out-of-pocket cost to those who qualify. Since 1985, the program has helped more than 2 million people. As a volunteer, you can make a meaningful difference in the lives of these patients, with a minimal time commitment and without leaving your office. Learn more about the program and enroll today [aao.org/volunteer](http://aao.org/volunteer).

## EyeCare America Volunteer Reception

Join us at this reception to honor our EyeCare America volunteers on Saturday, Oct. 12, 3:30 – 4:30 p.m. in the Truhlsen-Marmor Museum of the Eye, West, Booth 7037. If you haven't yet pledged to volunteer, you can do so at the Foundation desk in the Resource Center, West, Booth 7337.

## Surgical Scope Fund

State legislatures across the country are putting eye care at risk by giving surgical privileges to underqualified health care practitioners. Through your confidential contributions to the Academy's Surgical Scope Fund, you provide ophthalmologists in threatened states with the best lobbyists and contribute to public outreach campaigns that remind voters and lawmakers what's at stake. Give to the Surgical Scope Fund at [aao.org/ssf](http://aao.org/ssf) and help ensure your patients continue to have access to the highest quality of surgical eye care — Surgery by Surgeons.

## OPHTHPAC®

OPHTHPAC represents the profession of ophthalmology to the U.S. Congress and advocates for you, your practice and your patients. OPHTHPAC protects you from burdensome regulations and unfair legislation, and it promotes funding for vision research and expanded inclusion of ophthalmology in public and private programs. Help ensure our voice is heard in Washington, D.C. — invest today at [aao.org/opht hpac](http://aao.org/opht hpac) or text MDEYE to 41444.



# Reenergize With the EyePlay Experience and Other Wellness Activities



Visit **EyePlay Experience** at South, Booth 2349, to challenge a colleague to a game of table tennis, take a selfie at the photo op area, and more:

- Use computers with internet access
- Pet your stress away with cuddly animals.
- Give back through the Foundation for Hospital Art Community Service Project
- Get help at the Tech Bar

Stop by the **Wellness Lounge** at West, Booth 7561, for:

- Complimentary seated massages (Saturday through Monday)
- Chair yoga (Saturday through Monday)
- Guided meditation/breath work (Sunday and Monday only)
- Zen garden

## Wellness Programming Highlights

### Ergonomics/Musculoskeletal Disorders in Ophthalmologists

**F** | SPE49 | Sunday, 13 October | 12:45 – 13:45  
*Presenters: Jeffrey L. Marx, MD; Scott E. Olitsky, MD*

### Novel Approaches to Physician Wellness: No More “Feeling the Burn”

**F** | SYM32 | Monday, 14 October | 8:30 – 10:00  
*Chair: Benjeil Z. Edghill, MD*  
Cosponsored by the National Medical Association Ophthalmology Section

### Extinguishing Burnout and Reigniting Joy in Medicine

**+** | 609 | Tuesday, 15 October | 9:00 – 10:00  
*Senior Instructor: Susan E. Connolly, MD*

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# Engage With Colleagues and the Academy on Social Media



## FACEBOOK:

Like the [Academy's Facebook Page](#)



## TWITTER:

Follow [@aao\\_ophth](#)

Use the official annual meeting hashtag, #aao2019, for conversations and real-time meeting updates.



## INSTAGRAM:

Follow [@aaoeye](#)



## YOUTUBE:

Subscribe to [AAOtv](#)



# AAO 2019 CME/CPD Credit

The American Academy of Ophthalmology is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

## CREDIT DESIGNATION STATEMENT FOR AAO 2019:

The [American Academy of Ophthalmology](#) designates this live activity for a maximum of 33.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Note:** Maximum of 33.5 *AMA PRA Category 1 Credits™* are available for those attending AAOE Master classes on Friday and AAO 2019 Saturday through Tuesday. Maximum of 30.5 *AMA PRA Category 1 Credits™* are available for those attending AAO 2019 Saturday through Tuesday.

The American Medical Association has determined that non-U.S. licensed physicians who participate in this CME activity are eligible for *AMA PRA Category 1 Credits™*.

## Two-Day Subspecialty Day Activity: Retina

The American Academy of Ophthalmology designates this live activity for a maximum of 14 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## One-Day Subspecialty Day Activities for Refractive Surgery, Cornea, Glaucoma, Neuro-Ophthalmology, Oculofacial Plastic Surgery and Pediatric Ophthalmology

The American Academy of Ophthalmology designates this live activity for a maximum of 7 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Self-Assessment Credit

Selected AAO 2019 courses and sessions meet the Self-Assessment CME requirements defined by the American Board of Ophthalmology (ABO). U.S. ophthalmologists can complete all eight annually required self-assessment (SACME) hours at AAO 2019. A listing of SACME courses will be available in the [Mobile Meeting Guide](#). Subspecialty Day meetings no longer carry SACME.

**NOTE:** Credit designated as "SACME" is *AMA PRA Category 1 Credit™* and is also pre-approved by the ABO for the Maintenance of Certification (MOC) Learning and Self-Assessment Activity requirements.

## AAOE Coding Camp and Fundamentals of Coding Sessions

The American Academy of Ophthalmology designates these live activities for a maximum of 3 *AMA PRA Category 1 Credits™* each. Physicians should claim only the credit commensurate with the extent of their participation in these activities.

AAPC will honor 1:1 CEUs for any live event offering CME credit or *AMA PRA Category 1 Credit™*. AAPC members get instructions to download a certificate of completion from the workbook, course slides, and mobile meeting guide. Attendees are advised to have their badges scanned at the course in case of an audit.

3.0 IJCAHPO Group A CE credits have been approved for each of these sessions. Attendees must sign the attendance sheet and have their badge scanned to get credit.



# See You in San Francisco

