



Spotlight Image

Showcase your imaging product with *EyeNet*'s Spotlight Image. Your image and case description is rotated in every month onto a dedicated page on aao.org/eyenet. The Spotlight Image gives you the expanded space you need to showcase the capabilities of your imaging device. This high-visibility vehicle gives you the opportunity to deliver your message straight to *EyeNet*'s loyal readers. Make sure they get the latest information from you!

aao.org/eyenet averages 155,000 visitors and 210,000 page views per month.

PROMOTIONS FOR SPOTLIGHT IMAGE

1. An announcement about the new Spotlight Image area to appear in the Feature box on the home page at aao.org/eyenet.
2. A special Spotlight Image tab (run of site) on the *EyeNet* menubar.
3. A mention within the Blink TOC entry on the home page at aao.org/eyenet.
4. A link on the Blink page.
5. A mention in the monthly eTOC blast.

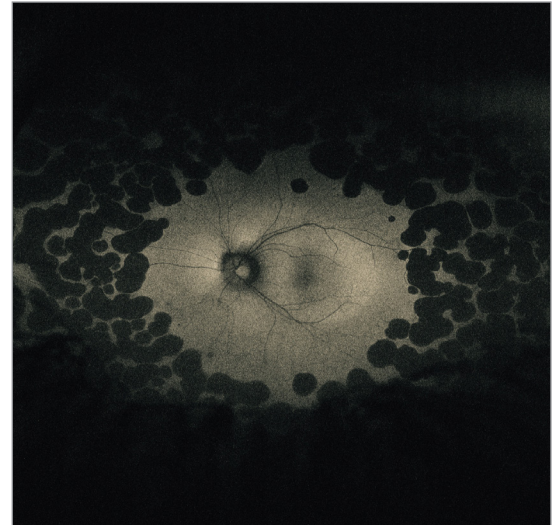
RATES

1 year: \$40,000

2 year: \$55,000

3 year: \$70,000

This is a single-advertiser opportunity.



RESERVE YOUR SPACE

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Note: Content and design are subject to review and approval by the American Academy of Ophthalmology and must comply with applicable regulatory requirements.