# Mid-Year Forum 2018 Politics. Policy.

Practice Management.

April 18 – 21 • Washington, DC

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#### 999 9th Street Washington, DC 20001

### American Academy of Ophthalmology Mid-Year Forum 2018 Final Program

The Mid-Year Forum is one of the American Academy of Ophthalmology's most significant yearly meetings, bringing the ophthalmology community together to instigate change and shape our profession's future.

Wednesday, April 18	Congressional Advocacy Day
4:00 pm - 8:30 pm	Registration/Information Renaissance Registration Desk
4:00 pm - 9:30 pm	Congressional Advocacy Day – Appointment Pick-up* Renaissance Registration Desk *Appointment Pick-Up Desk Hours: 4:00 pm to 6:45 pm and 8:30 pm to 9:30 pm.
4:00 pm - 9:30 pm	OPHTHPAC and Surgical Scope Fund Booths Open* Renaissance Ballroom Foyer *4:00 pm – 7:00 pm and 8:30 pm – 9:30 pm
7:00 pm - 8:30 pm	Dinner Briefing Renaissance Ballroom Moderator: Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee American Academy of Ophthalmology
	This year's Congressional Advocacy Day builds on our successful efforts to protect sight through action at the federal level. Our efforts will highlight the regulatory burdens that impact our profession and we will be urging members of Congress to support efforts to improve our ability to care for our patients. Before we make our way to Capitol Hill, you will be fully trained on how to best represent our profession to members of Congress and their staff. All Academy members are urged to take part in this critical event to bring their voices to these important issues. Only you can protect your patients, practice and profession.
7:00 pm - 7:05 pm	Welcome Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee American Academy of Ophthalmology
7:05 pm - 7:10 pm	Remarks from the President Keith D. Carter, MD, FACS – President American Academy of Ophthalmology
7:10 pm - 7:20 pm	Recognition of the Robert A. Copeland Jr., MD Advocacy Education Fund Fellow Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee American Academy of Ophthalmology
7:20 pm - 7:25 pm	OPHTHPAC Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee American Academy of Ophthalmology



# April 18-21 2018

#### **Renaissance Hotel**

Wednesday, April 18	Congressional Advocacy Day, continued
7:25 pm - 7:30 pm	Surgical Scope Fund Kenneth P. Cheng, MD – Chair, Surgical Scope Fund Committee American Academy of Ophthalmology
7:30 pm - 7:40 pm	Advocacy Pointers
7:40 - 8:25 pm	Legislative Briefing Cathy G. Cohen – Vice President, Governmental Affairs American Academy of Ophthalmology
	Michael X. Repka, MD, MBA – Medical Director for Governmental Affairs American Academy of Ophthalmology
	OPHTHPAC Committee
	Jeff S. Maltzman, MD, Tucson, Arizona
	Janet A. Betchkal, MD, Jacksonville, Florida
	Sidney K. Gicheru, MD, Irving, Texas
	Sohail J. Hasan, MD, PhD, Orland Park, Illinois
	Gary S. Hirshfield, MD, Port Washington, New York
	David W. Johnson, MD, Denver, Colorado
	Anna Kao, MD, Lagrange, Georgia
	Stephanie Jones Marioneaux, MD, Chesapeake, Virginia
	Dorothy M. Moore, MD, Wilmington, Delaware
	Niraj Patel, MD, Mercer Island, Washington
	John D. Roarty, MD, MBA, Dearborn, Michigan
	Linda A. Schumacher-Feero, MD, Waterville, Maine
	Diana R. Shiba, MD, South Pasadena, California
	Woodford S. Van Meter, MD, Lexington, Kentucky
	Jeffrianne S. Young, MD, Des Moines, Iowa
8:25 pm - 8:30 pm	Closing Jeff S. Maltzman, MD – Chair, OPHTHPAC Committee American Academy of Ophthalmology
8:30 pm	Adjourn
8:45 pm - 10:00 pm	Advocacy Ambassador Program Briefing and Reception – <i>by invitation only</i> Mount Vernon Square



# Mid-Year Forum

### April 18-21 2018

#### **Renaissance Hotel**

#### 999 9th Street Washington, DC 20001

Thursday, April 19	Congressional Advocacy Day, continued
7:00 am - 8:00 am 8:30 am - 3:00 pm 11:30 am - 2:00 pm	Breakfast Congressional Visits Boxed Lunch
Congressional Advocacy	/ Day Q&A Breakfast
7:00 am - 8:00 am	Continental Breakfast - Questions and Answers Renaissance Ballroom
7:00 am - 7:05 am	Welcome Jeff S. Maltzman, MD - Chair, OPHTHPAC Committee American Academy of Ophthalmology
7:05 am - 7:10 am	Academy Foundation Remarks Christie L. Morse, MD – Chair, Foundation of the American Academy of Ophthalmology Advisory Board and EyeCare America Steering Committee Member
7:10 am - 7:25 am	Navigating an Effective Hill Meeting OPHTHPAC Committee
7:25 am - 7:45 am 7:45 am - 8:00 am	CAD Question and Answer Session Remarks from Member of Congress Rep. Brad R. Wenstrup (R-OH)

#### **Metro to Capitol Hill**

Members will be provided with Metro SmarTrip cards to accommodate their trips to and from Capitol Hill. A map of the Metro system and Capitol Hill is provided in the "Getting Around D.C." section of the Congressional Advocacy Day Legislative Briefing book. Please allow at least 45 minutes to get to the Hill before your meetings.

#### Meetings with Members of Congress and Staff 8:30 am - 3:00 pm

Appointments with your members of Congress have been made for you based on your zip code on file at the Academy. Please check the schedule to ensure that you are on the Hill in time for your meetings. For questions about your appointments, contact Leann Fox at Ifox@aao.org or call 202.256.1417. Return from Capitol Hill to the Renaissance Downtown Hotel by Metro.

Contact Leann Fox immediately if you will not be available to attend your scheduled meeting. Missed appointments reflect poorly on the Academy and make scheduling future meetings more difficult.

#### Leann Fox • lfox@aao.org • 202.256.1417

#### Boxed Lunch 11:30 am - 2:00 pm

Reserve Officers Building, One Constitution Ave. NW

See the map of Capitol Hill provided in the "Getting Around D.C." section of the Congressional Advocacy Day Legislative Briefing book.



Thursday, April 19	Preconference Activities
12:30 pm- 2:45 pm	Leadership Development Program Luncheon and Meeting – <i>by invitation only</i> 122 Cannon House Office Building
	Participants in the Academy's Leadership Development Program XX, class of 2018, who have been selected through a competitive nomination process, meet in the leadership program which addresses a variety of leadership, advocacy and association management topics.
Thursday, April 19	Politics. Policy. Practice Management: Opening Session
	Learn about changes that impact how you practice, and develop key strategies for successfully implementing new programs into your patient-care approach.
	Commercial support provided in part by <del> ALLERGAN</del> and <b>REGENERON</b> - Platinum Level
6:30 am - 10:00 pm	OPHTHPAC and Surgical Scope Fund Booths Open* Renaissance Ballroom Foyer *6:30 am - 9:00 am; 3:00 pm - 7:00 pm; 9:00 pm - 10:00 pm
7:00 am- 6:00 pm	Registration/Information Renaissance Registration Desk
3:30 pm	Welcome and Introduction to the Mid-Year Forum 2018 David W. Parke, II, MD - CEO, American Academy of Ophthalmology and Keith D. Carter, MD, FACS - President, American Academy of Ophthalmology
3:40 pm- 5:30 pm	The Changing Role of the Veterans Health Administration and its Impact on Eye Care Services
	Moderators: Keith D. Carter, MD, FACS - President, American Academy of Ophthalmology and David E. Vollman, MD, MBA - Vice President, Association of Veterans Affairs Ophthalmologists
	Eye care is one of the busiest services within the Veterans Health Administration (VHA), and sweeping changes have been taking place within VHA to address problems with timely access to health care services. This session will examine how these changes could impact the eye care services provided to our nations' veterans and how Academy members, both inside and outside the VA, can be part of the process and work to ensure our nation's veterans receive high quality eye care. The session will also focus on how the VA is leading the way on telehealth innovations, especially those impacting ophthalmology and eye care services, and how the changing VA landscape could impact the training of future ophthalmologists.
3:40 pm - 3:50 pm	Overview of Ophthalmology's Role in Veterans' Health Care Glenn Cockerham, MD – Veterans Affairs National Program Director for Ophthalmology
3:50 pm - 4:05 pm	Future Plans for the VA Laurence J. Meyer, MD, PhD - National Director Genomic Medicine; Chief Officer Specialty Care Services, Department of Veterans Affairs



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Thursday, April 19	Politics. Policy. Practice Management: Opening Session, continued
4:05 pm - 4:17 pm	Veterans Health Reform: View from the Hill Rep. Gus M. Bilirakis (R-FL) – House Committee on Veterans' Affairs
4:17 pm - 4:27 pm	Technology-based Eye Services: Expanding Access to Veterans April Y. Maa, MD - Clinical Director of TECS VISN 7 Regional Telehealth Service, Department of Veterans Affairs
4:27 pm - 4:37 pm	Joint VA/DoD Vision Center of Excellence: Frontlines of Eye Care David A. Eliason, MD - Deputy Executive Director Vision Center of Excellence
4:37 pm - 4:49 pm	The Future of Residency Training in the Changing VA Landscape Thomas A. Oetting, MD - Chief of Ophthalmology and Deputy Director for Surgery Iowa City VA Medical Center
4:49 - 5:30	Q&A
5:30 pm	End of Session
5:30 pm – 6:00 pm	Council Regional Chair Orientation – <i>by invitation only</i> Meeting Rooms 8/9 Moderators: Lynn K. Gordon, MD, PhD - Council Chair Sarwat Salim, MD - Council Vice Chair
	Council Regional Meeting chairs and co-chairs are invited to attend a special orientation including a review of the agenda for the regional meetings and responsibilities of facilitating the meetings.
6:00 pm - 9:00 pm	Welcome Reception and Awards Banquet Renaissance Ballroom
	Keynote Speaker: Astronaut David Wolf, MD, EE, will enlighten us with insight on his spaceflight experience, including science, medicine and the unique ways space flight affects the eye and vision changes.
9:15 pm - 11:15 pm	Surgical Scope Fund Reception – <i>by invitation only</i> National Press Club, 529 14th St. NW, Washington, D.C.

In appreciation for your support of Surgery by Surgeons in 2018, we invite you to join us to attend this special event. If you have any questions or need to check your giving history, contact **Megan Vijiarungam at mvijiarungam@aao.org or call 202.737.6662.** 



Friday, April 20	Politics. Policy. Practice Management Events, continued
	Commercial support provided in part by Genentech - Gold Level
7:00 am- 5:00 pm	Registration/Information Renaissance Registration Desk
7:00 am - 6:30 pm	OPHTHPAC and Surgical Scope Fund Booths Open* Renaissance Ballroom Foyer *7:00 am - 4:00 pm and 5:00 pm - 6:30 pm (contributions only)
7:00 am - 8:00 am	Continental Breakfast Renaissance Ballroom Foyer
7:00 am - 8:00 am	Orientation for New Councilors - <i>by invitation only</i> Meeting Rooms 10/11 Moderators: Lynn K. Gordon, MD, PhD - Council Chair Sarwat Salim, MD - Council Vice Chair
	New Councilors are invited to attend a special orientation including an overview of Council operational procedures and responsibilities of Councilors.
8:00 am - 11:30 am	Advocacy Ambassador Program:
	L.E.A.P. Forward Mount Vernon Square
	(Leadership, Engagement, Advocacy and Practice Management) – <i>by invitation only</i> Moderators: Steven M. Christiansen, MD and Jesse L. Berry, MD - Members, Young Ophthalmologist Committee, American Academy of Ophthalmology
	Advocacy Ambassadors will be <b>inspired</b> and <b>engaged</b> to be successful <b>leaders</b> in their practice setting, community, state and subspecialty society as well as national and international organizations. Young members will network with active leaders in ophthalmology as they interact with panelists discussing four major areas: <b>L</b> eadership, <b>E</b> ngagement, <b>A</b> dvocacy, and <b>P</b> ractice Management.
	Moderators: Steven M. Christiansen, MD - Member, YO Committee American Academy of Ophthalmology Jesse L. Berry, MD - Member, YO Committee American Academy of Ophthalmology
	Panel Leaders:
	Leadership: Keith D. Carter, MD, FACS, President and Graduate, LDP V, Class of 2003, American Academy of Ophthalmology
	<b>Engagement:</b> Mildred M. G. Olivier, MD – Chair, Task Force on Under-Represented Minorities, Representative to the American Medical Association and Graduate, Leadership Development Program IX, Class of 2007, American Academy of Ophthalmology
	<b>Advocacy:</b> Darby D. Miller, MD – Member, YO Advocacy Subcommittee and Leadership Development Program XX, Class of 2018, American Academy of Ophthalmology President-Elect, Florida Society of Ophthalmology



	<b>Practice Management:</b> Arvind Saini, MD, MBA – Member, YO Committee and Leadership Development Program XV, Class of 2013, American Academy of Ophthalmology
8:15 am - 9:45 am	Hearings (Concurrent Hearings) 1. Drugs in 2018: Access, Pricing and Payment 2. IRIS® Registry: Scientific Advances and Practice Insights
	Hearing #1. Drugs in 2018: Access, Pricing and Payment Meeting Rooms 12/14
	Moderators: Cynthia Mattox, MD, FACS – Trustee at Large American Academy of Ophthalmology and David B. Glasser, MD - Secretary for Federal Affairs American Academy of Ophthalmology
	This hearing will look at the ways in which the government and other payers are seeking to lower cost of drugs to patients and improve access and treatment outcomes. Topics include proposed reform of Part B drug payments to physicians, new value based drug pricing schemes and FDA's regulation of compounded/repackaged biologics and other drug products. Join us for the perspectives of government policy makers, industry and ophthalmology leadership on how these changes impact practices and patient care.
8:15 am - 8:22 am	Outlook for Medicare Reform of Drug Pricing Joel C. White - President and CEO, Horizon Government Affairs
8:22 am - 8:29 am	Drug Value Based Pricing Jeffrey Marrazzo - Co-Founder/CEO, Spark Therapeutics
8:29 am -8:36 am	Part D – Spiking Generic Cost and Shortages David B. Glasser, MD - Secretary for Federal Affairs American Academy of Ophthalmology
8:36 am - 8:43 am	Academy Part B Drug Solutions George A. Williams, MD - President Elect American Academy of Ophthalmology
8:43 am - 8:50 am	Perspective of an Outsourcing Facility Eric Sredzinski, Pharm. D Executive Vice President of Clinical and Quality Assurance Avella Specialty Pharmacy
8:50 am - 9:45 am	Q&A
9:45 am	End of Session
8:15 am - 9:45 am	Hearing #2. IRIS® Registry: Scientific Advances and Practice Insights Renaissance Ballroom Moderator: Michael F. Chiang, MD - Trustee at Large American Academy of Ophthalmology
	The IRIS® Registry contains data on almost 50 million patients and 200 million patient visits,



# AMERICAN ACADEMY OF OPHTHALMOLOGY® Mid-Year Forum

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	serving as the basis for big data analyses that are published in scientific literature. Attend this session to (1) hear how the newest findings provide insight into current day practices and patient outcomes, and (2) learn how you can get opportunities to apply for research funding to do your own IRIS® Registry research.
8:15 am - 8:20 am	Introduction and Background Michael F. Chiang, MD – Trustee at Large American Academy of Ophthalmology
8:20 am - 8:30 am	New Insights in Retina David W. Parke II, MD - CEO American Academy of Ophthalmology
8:30 am - 8:40 am	Data in the Pyott Glaucoma Center Anne L. Coleman, MD, PhD – Chair, Hoskins Center Advisory Board American Academy of Ophthalmology
8:40 am - 8:50 am	Strabismus Surgery Findings Michael X. Repka, MD, MBA - Medical Director for Governmental Affairs American Academy of Ophthalmology
8:50 am - 9:00 am	Opportunities for Research Funding Michael F. Chiang, MD – Trustee at Large American Academy of Ophthalmology
9:00 am - 9:45 am	Q&A
9:45 am	End of Session
9:45 am - 10:15 am	Break Renaissance Ballroom Foyer
10:15 am - 11:45 am	Hearings (Concurrent Hearings) #1. Private Equity and Other Equity Transfers: What's Right for You? #2. Drinking from a Firehose: How Not to Drown in the Era of Information Overload
	Hearing #1. Private Equity and Other Equity Transfers: What's Right for You? Meeting Rooms 12/14
	Moderators: Robert E. Wiggins, Jr., MD, MHA – Senior Secretary for Ophthalmic Practice American Academy of Ophthalmology and Ruth D. Williams, MD – Chief Medical Editor, <i>EyeNet Magazine</i>
	There has been recent publicity regarding the purchase of ophthalmology practices by private equity firms. Understanding how practices are valued is important for any ophthalmologist with ownership in a practice as well as associates considering purchasing an equity position within the practice. This session will explore what issues should be considered whether selling a practice to a hospital, private equity firm, an ophthalmology or multi-specialty group, merging with other doctors, or buying in or out of a practice.
10:15 am - 10:17 am	Introduction Robert E. Wiggins, MD, MHA - Managing Partner; Asheville Eye Associates Senior Secretary for Ophthalmic Practice, American Academy of Ophthalmology



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10:17 am - 10:32 am	Valuing Your Practice: Trends and Considerations Mark D. Abruzzo, ESQ – Attorney and Shareholder, Wade, Goldstein Landau & Abruzzo, P.C.
10:32 am - 10:42 am	Who is My Neighbor? Selling to a Hospital, Larger Group Practice or Health System Ruth D. Williams, MD – President, Wheaton Eye Clinic /Chief Medical Editor <i>EyeNet</i> Magazine
10:42 am - 10:54 am	Selling to Private Equity Firms Gary I. Markowitz, MD – Consultant, Medical Practice Private Equity Consultant/Founder and Medical Director Emeritus, Delaware Eye Care Center; Blue Hen Ambulatory Surgical Center
10:54 am - 11:01 am	Selling the Real Estate Robert E. Wiggins, MD, MHA - Managing Partner; Asheville Eye Associates Senior Secretary for Ophthalmic Practice, American Academy of Ophthalmology
11:01 am - 11:13 am	Merging with other Ophthalmology Practices: Mega Groups Julia Lee, JD – Chief Executive Officer Vantage EyeCare, LLC
11:13 am - 11:15 am	Summarizing the Landscape Ruth D. Williams, MD – President, Wheaton Eye Clinic /Chief Medical Editor <i>EyeNet</i> Magazine
11:15 am - 11:45 am	Q&A
11:45 am	End of Session
10:15 am - 11:45 am	Hearing #2. Drinking from a Firehose: How Not to Drown in the Era of Information Overload Renaissance Ballroom Moderator: Louis B. Cantor, MD – Senior Secretary for Clinical Education American Academy of Ophthalmology
	Information overload challenges practitioners at all levels of training and throughout our entire careers. Maintaining and acquiring new clinical skills and knowledge, advocating for the best care for our patients, navigating reimbursement and changes in practice management, and many other facets of being a physician, confront all of us daily. Learn best practices, tips, and tricks on how to keep your head above water.
10:15 am - 10:20 am	The Reality Today Louis B. Cantor, MD - Senior Secretary for Clinical Education American Academy of Ophthalmology
10:20 am - 10:35 am	Table Exercise: Top Three Challenges You Have
10:35 am - 10:45 am	Managing Electronic Information Robert F. Melendez, MD, MBA – Secretary for Online Education American Academy of Ophthalmology
10:45 am - 10:50 am	Table Exercise



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10:50 am - 11:00 am	Juggling Journals Stephen D. McLeod, MD - Editor-in-Chief, <i>Ophthalmology</i> American Academy of Ophthalmology
11:00 am - 11:05 am	Table Exercise
11:05 am – 11:15 am	My Dashboard for Effective Practice Management Ann M. Hulett, CMPE – Board Member American Academy of Ophthalmic Executives
11:15 am - 11:20 am	Table Exercise
11:20 am - 11:30 am	Mastering the Annual Meeting F. Rick Palmon, MD - Chair, Annual Meeting Special Projects American Academy of Ophthalmology
11:30 am - 11:35 am	Table Exercise
11:35 am - 11:45 am	Conclusion Louis B. Cantor, MD - Senior Secretary for Clinical Education American Academy of Ophthalmology
11:45 am	End of Session
12:15 pm - 2:00 pm	Luncheon and Closing Session Renaissance Ballroom
	The Future of Artificial Intelligence in Ophthalmology
	Moderator: Rahul Khurana, MD - Editor in Chief, The ONE® Network American Academy of Ophthalmology
	The next transformation in ophthalmology is the application of artificial intelligence in diagnosing and treating disease in clinical practice. It is beginning to be used in retinal disease for detecting diabetic retinopathy and diabetic macular edema from fundus photographs, and its potential is to provide more efficient and objective analysis of images and prediction of disease progression. We will explore what artificial intelligence means for practicing ophthalmologists, its promise and limitations, and what the future holds.
12:45 pm - 12:50 pm	Introduction: How Artificial Intelligence is Affecting Medicine Overall Rahul Khurana, MD – Editor in Chief, The ONE Network American Academy of Ophthalmology
12:50 pm - 1:05 pm	Application of Artificial Intelligence in Retinopathy of Prematurity Michael F. Chiang, MD - Professor of Ophthalmology & Medical Informatics and Clinical Epidemiology and Vice-Chair (Research) OHSU Casey Eye Institute
1:05 pm – 1:20 pm	Deep Learning for the Detection of Diabetic Eye Disease Lily Peng, MD, PhD - Product Manager Google
1:20 pm - 1:35 pm	Artificial Intelligence: What's Really Next for Healthcare Krishna Yeshwant, MD, MBA - General Partner, Google Ventures



1:35 pm – 1:50 pm	Q&A Panel
1:50 pm - 1:55 pm	Conclusion Rahul Khurana, MD – Editor in Chief, The ONE Network American Academy of Ophthalmology
2:00 pm	End of Session
2:00 pm - 2:30 pm	Break Grand Ballroom Foyer
Friday, April 20	Post Conference Events
2:30 pm - 3:30 pm	Advocacy Ambassador Program: Post-Hill Visits Debriefing - <i>by invitation only</i> Mount Vernon Square
2:30 pm - 3:45 pm	<b>Council Opening Session</b> Renaissance Ballroom Unite with your colleagues from ophthalmic subspecialty and state societies to discuss key issues facing our profession.
4:00 pm - 6:00 pm	Council Regional Meetings Refer to meeting room list
6:30 pm - 8:30 pm	<b>OPHTHPAC Reception -</b> <i>by invitation only</i> Potomac View Terrace at the American Pharmacists Association building, 2215 Constitution Avenue, NW, Washington D.C.
	Note: All attendees will be required to present a valid photo ID to enter this building.
	OPHTHPAC members who contribute to OPHTHPAC in 2018 are invited to attend this lively cocktail reception with a full open bar and hors d'oeuvres. To check your giving history or to make an investment, contact <b>Desta Wallace at dwallace@aao.org or call 202.737.6662</b> .
Saturday, April 21	Post Conference Events
7:00 am - 1:00 pm	Meeting Information Renaissance Registration Desk
7:00 am - 8:00 am	Continental Breakfast Renaissance Ballroom Foyer
8:00 am - 9:30 am	Council State Section Meeting Renaissance Ballroom
8:00 am - 9:30 am	Council Subspecialty/Specialized Interest Section Meeting Grand Ballroom South
9:30 am - 9:45 am	Break Renaissance Ballroom Foyer
9:45 am - 11:45 am	Council Elections and Hearing on Council Advisory Recommendations Renaissance Ballroom
11:45 am - 1:00 pm	Council Luncheon and Closing Session Entertainment: "The Capitol Steps" Grand Ballroom South 11



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