



## Distribution Bins

### Advertise on the AAO 2017 News Distribution Bins!

AAO 2017 News (formerly *Academy News*), the Academy's show tabloid, is distributed onsite in two high-profile locations in the convention center from Friday, Nov. 10, through Tuesday, Nov. 14. Both editions contain the information attendees need to stay on top of meeting news and events.

### RATE

\$25,000

Includes advertising on two publication bins on the top, side, and kick panels.

### DEADLINES

**Space:** TBD

**Materials:** TBD

### PRODUCTION SPECS

**Placement 1** : 12.2 x 18"

(The top 5" of space is reserved to advertise AAO 2017 News.)

**Placement 2 (two sides):** 7.8 x 19.6"

**Placement 3 (two kick panels):** 11.6 x 11.2"

**Resolution:** 300 dpi

**File Format:** PDF or JPEG

### CANCELLATION POLICY

No cancellations accepted after September 15, 2017.

### ADVERTISING ACCEPTANCE AND COPY RESTRICTIONS

Subject to approval by the Academy. Advertisers must be official exhibitors.



### RESERVE YOUR SPACE

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