



Distribution Bins

Advertise on the AAO 2017 News Distribution Bins!

AAO 2017 News (formerly *Academy News*), the Academy's show tabloid, is distributed onsite in two high-profile locations in the convention center from Friday, Nov. 10, through Tuesday, Nov. 14. Both editions contain the information attendees need to stay on top of meeting news and events.

RATE

\$25,000

Includes advertising on two publication bins on the top, side, and kick panels.

DEADLINES

Space: TBD

Materials: TBD

PRODUCTION SPECS

Placement 1 : 12.2 x 18"

(The top 5" of space is reserved to advertise AAO 2017 News.)

Placement 2 (two sides): 7.8 x 19.6"

Placement 3 (two kick panels): 11.6 x 11.2"

Resolution: 300 dpi

File Format: PDF or JPEG

CANCELLATION POLICY

No cancellations accepted after September 15, 2017.

ADVERTISING ACCEPTANCE AND COPY RESTRICTIONS

Subject to approval by the Academy. Advertisers must be official exhibitors.



RESERVE YOUR SPACE

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