



AMERICAN ACADEMY
OF OPHTHALMOLOGY®

Protecting Sight. Empowering Lives.®

Cover Tips

With a committed audience that reads each issue regularly and thoroughly, *EyeNet* delivers unparalleled reach and prestige. Take advantage of this positioning to showcase your brand front and center on *EyeNet*'s newly designed cover.

PRODUCTION SPECS

If sending preprinted tips, ship to:

Fry Communications, Bldg #2
Attn: Amy Kuhn
800 West Church Road
Mechanicsburg, PA 17055

Include information about the piece and on what issue it will appear (i.e., "*EyeNet* July 2019 cover tip").

Count: 25,500 (full run of magazine)

Trim: 8 x 5 1/8"

Stock: 70lb #3 Gloss or similar

If you would like *EyeNet* to print the tips, email hi-res, press-ready pdf to Krista Thomas (kthomas@aao.org).

RATE

Preprinted cover tips: \$18,000

Additional cost for *EyeNet* to print: \$3,000

DEADLINES

	PDF	Preprinted
January 2019	12/7	12/10
February 2019	1/11	1/14
March 2019	2/1	2/4
April 2019	3/8	3/11
May 2019	4/5	4/8
June 2019	5/3	5/6
July 2019	6/7	6/10
August 2019	7/5	7/8
September 2019	8/9	8/12
October 2019	9/6	9/9
November 2019	10/4	10/1
December 2019	11/8	11/11
January 2020	12/6	12/9
February 2020	1/10	1/13



RESERVE YOUR SPACE

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