



## EyeNet Corporate Breakfasts

*EyeNet's* mission of delivering trustworthy practical clinical information has made it the most well-respected, reliable newsmagazine for ophthalmologists. Now, *EyeNet* expands its mission to include customized industry-sponsored educational events. An *EyeNet* Corporate Breakfast is your ticket to providing programming of current interest to your desired audience at AAO 2017.

**Prime time, prime location.** Take advantage of this highly coveted location onsite at AAO 2017 to attract the ophthalmologists you want to target.

**Reputable partner.** Capitalize on *EyeNet's* standing in the industry and the AAO's status as the premier association for ophthalmologists by partnering with *EyeNet* on this educational event.

**Hassle-free.** *EyeNet* will handle the logistics, including marketing, audience recruitment, food and beverage, and coordinating with the convention center and other vendors.

**Your role.** Determine topic selections, faculty, and program details and develop the program (subject to review and approval by the Academy).

### WHEN

6:45-8:00 a.m. (breakfast pickup 6:45-7:00, program 7:00-8:00)  
AAO 2017  
Saturday, Sunday, and Monday

### AUDIENCE

150 AAO 2017 attendees

### WHERE

Onsite at Ernest N. Morial Convention Center in New Orleans

### COMMITMENT DEADLINE

May 31, 2017

### RATE

\$65,000

### EXTRAS

Audience response system: \$5,000  
Audio + PPT capture: \$5,000  
Video: \$7,500

### RESERVE YOUR SPACE

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