

DRY EYELAND™

# Journey to a world

WHERE A LOSS OF TEAR FILM  
HOMEOSTASIS LEADS TO DRY EYE<sup>1</sup>



When it comes to dry eye disease and the loss of tear film homeostasis, there's a broader integrated system that needs exploring. We call it Dry Eyeland.<sup>2,3</sup>

## Come travel this anatomical landscape, where:

- Loss of tear film homeostasis is the unifying characteristic of all dry eye<sup>1</sup>
- The parasympathetic nervous system plays a major role in tear film homeostasis<sup>2</sup>
- The lacrimal functional unit (LFU) is far more than just the lacrimal gland<sup>3</sup>

Allow us to be your guide to dry eye—visit [DryEyeland.com](http://DryEyeland.com) to see the sights.  
Because a whole world awaits beyond the ocular surface.



**References:** 1. Craig JP, Nelson JD, Azar DT, et al. *Ocul Surf.* 2017;15(4):802-812. 2. Efron N, Jones L, Bron AJ, et al. *Invest Ophthalmol Vis Sci.* 2013;54(11):TFOS98-TFOS122. 3. *Ocul Surf.* 2007;5(2):75-92.

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# Destination AAO 2021

GET READY FOR NEW ORLEANS • PART 4 OF 6

## REGISTRATION

### Register by Sept. 29

Register today for AAO 2021 (Nov. 12-15), Subspecialty Day meetings (Nov. 12-13), and the half-day AAOE coding sessions (Nov. 12). On Sept. 30, registration fees for specific registration categories and ticket fees increase.

**Register today, decide later!** Your AAO 2021 registration is fully transferrable between in-person or virtual until Oct. 29. If you decide you cannot travel, email [registration@aao.org](mailto:registration@aao.org), and no processing fee will be assessed. Also, when you register for the in-person meeting you will have access to all AAO 2021 virtual content.

**AAO 2021 registration includes access to instruction courses.** Your registration for AAO 2021 in New Orleans includes the opening (Friday, Nov. 12) and closing (Monday, Nov. 15) sessions, all instruction courses, clinical sessions, Skills Transfer lectures, videos, papers, and poster presentations. It also provides access to AAO 2021 Virtual, which includes highlights from New Orleans and additional on-demand-only content developed for the online platform.

**Some events still require tickets.** The Skills Transfer labs and AAOE Practice Management Master Classes require the purchase of individual tick-



**PICK UP YOUR BADGE.** When you arrive in New Orleans, you will need your registration confirmation email and a photo ID to pick up your badge at the Ernest N. Morial Convention Center. Doing so will verify your attendance for CME credits.

ets. And Subspecialty Day and Friday AAOE Coding Sessions require separate registration.

**Pick up your badge at the convention center.** When you register for the in-person meeting you will pick up your badge in New Orleans, starting Thursday, Nov. 11. Bring your mobile device or a printout of your confirmation email to Registration, Halls D and E, Level 1 of the Ernest N. Morial Convention Center. Scan the barcode or type your name into the computer to print your badge. Photo ID will be required. Badges will not be mailed.

**Find more information,** including pricing, at [aao.org/registration](http://aao.org/registration).

### Can't Make It to New Orleans? Register for AAO 2021 Virtual

Your AAO 2021 Virtual registration fee includes access to 1) selected sessions streamed live from New Orleans (which will also be recorded to view later), 2) sessions recorded at the meeting and placed in the virtual meeting to view on demand, 3) special on-demand-only content developed exclusively for the virtual meeting,

and 4) videos and poster discussions. You can also earn up to 50 AMA PRA Category 1 Credits.

Register separately for the Subspecialty Day virtual meeting by day. Registration includes content from all Subspecialty Day sessions that take place on that same day, streamed live and available later on demand; detailed course syllabi online; and the opportunity to earn 12 AMA PRA Category 1 credits per day.

**Find more information** at [aao.org/registration](http://aao.org/registration).

### Book Hotel Rooms

The Academy has negotiated the lowest price for annual meeting hotel rooms. When you book your hotel room with the Academy's official hotel reservation provider, Expovision, you can also earn all of your hotel loyalty points.

**No deposit necessary.** When you reserve your hotel room, you will no longer be charged a deposit upon booking. You can use your credit card information to guarantee your reservation, and the hotel will charge your card approximately two to three weeks prior to arrival.

**Beware of fraud!** Be sure to reserve



AMERICAN ACADEMY  
OF OPHTHALMOLOGY®

hotel rooms only through the Academy's official housing provider, Expovision.

**Book online.** Visit [aao.org/hotels](https://aao.org/hotels) for reservations. Reserving a room online is the quickest way to secure a hotel, and you receive immediate confirmation.

**Book by phone or email.** Agents at Expovision can assist you from Monday through Friday, 8:30 a.m.-5:30 p.m. EST. Call 866-774-0487 (toll-free from the United States and Canada) or email [aao-hotels@expovision.com](mailto:aao-hotels@expovision.com).

## PROGRAM & ACTIVITIES

### Don't Miss the Expo

The Academy is recreating the Expo to provide more networking and engagement opportunities in the exhibit hall. And to make it easier for you to find time to visit booths without missing a session, the Academy is implementing a new standardized meeting schedule.

**Expo hall highlights.** The Expo features hundreds of exhibitor booths with state-of-the-art ophthalmic products and services. Don't miss seeing the latest drugs, devices, products, and services for yourself! While you are in the exhibit hall, you can also take advantage of the following opportunities:

**Social.** Check out the meet-up spots in the front of Hall G, or take a break with friends—both human and four-legged—at the EyePlay Experience (Hall H, Booth 5214).

**Educational.** At the new Industry Showcase Theater (Hall D, Booth 1053), you can get up-to-date information on company products and services. And in the Technology Pavilion (Hall F, Booth 3253), you can hear presentations on trends, cybersecurity, software, and tools to better manage your data.

**Historical.** Explore the latest exhibit from the Truhlsen-Marmor Museum of the Eye entitled "Remarkable Women." It focuses on female pioneers in medicine and ophthalmology.

**Academy offerings.** Be sure to visit the Academy Resource Center (Hall G, Booth 4039) to find experts and



**ORBITAL GALA 2021.** The Foundation's 18th annual fundraiser supports the Academy's vital educational, public service, and quality-of-care programs.

resources to enhance your clinical and business success.

**Times.** The Expo takes place from Saturday, Nov. 13, to Monday, Nov. 15, 9:00 a.m.-5:00 p.m.

### Search the Program

Available now, Program Search is an online tool to find course information and abstracts. It allows you to look up information by day, topic, format, or presenter. You do not need to be logged in or registered for the meeting to use the online Program Search. Look up information by presenter, keyword, or event number. Hit the Filter button to search the program by topic (e.g., "Cataract"), event type (e.g., "Symposium"), format (e.g., "In Person Only"), or endorsements and other credits (e.g., "Endorsed by the Young Ophthalmologist Committee"). You may log in on the search page to add items to your calendar.

**Get started** at [aao.org/program-search](https://aao.org/program-search).

### Earn Credits Through Aug. 1, 2022

Whether you attend AAO 2021 live or virtually, CME credits are available, up to a combined maximum of 50 AMA PRA Category 1 Credits. Physicians should claim only the credit commensurate with the extent of their participation in the activity. You can claim CME credit multiple times, up to the 50-credit maximum, through Aug. 1, 2022. This means you can claim some in 2021 and some in 2022, or all in the same year.

**Get verified.** Before the Academy can process your requests for CME credit, your attendance at AAO 2021 and/or Subspecialty Day must be verified.

**In person.** Picking up your badge onsite will verify your attendance (badges are no longer mailed).

**Virtually.** Signing into the meeting platform, whether for AAO 2021 or Subspecialty Day, will verify your attendance.

Being verified as an attendee does not automatically grant CME. You still need to claim your CME credits.

**Report credits online only.** You will not find reporting kiosks in the convention center. Attendees can claim credits by accessing the link in the Mobile Meeting Guide or through the Academy's website.

**Learn more** at [aao.org/annual-meeting/cme](https://aao.org/annual-meeting/cme).

### Get Your Tickets to the Orbital Gala Masquerade

Every day is a carnival in the Big Easy. Reconnect and celebrate at the New Orleans House of Blues on Sunday, Nov. 14, from 6:00 to 8:00 p.m. Swap stories at the cocktail party and pay tribute to the 2021 honoree, David J. Noonan. The auction promises to be more exciting than ever, with big names for Conversations With Legends, including Academy Award and Nobel Prize winners. Fewer tickets are available this year, so buy now at [aao.org/galatickets](https://aao.org/galatickets). Or, if you can't be there in person, register for the free virtual event.

**Learn more** at [aao.org/gala](https://aao.org/gala).

### Save the Dates: EyeNet Corporate Lunches

Be sure to leave room in your schedule for EyeNet's free corporate educational lunches from 12:45 to 1:45 p.m., Saturday, Nov. 13, to Monday, Nov. 15. Located onsite in the Ernest N. Morial Convention Center, these non-CME symposia are developed independently by industry—they are not affiliated with the official program of AAO 2021

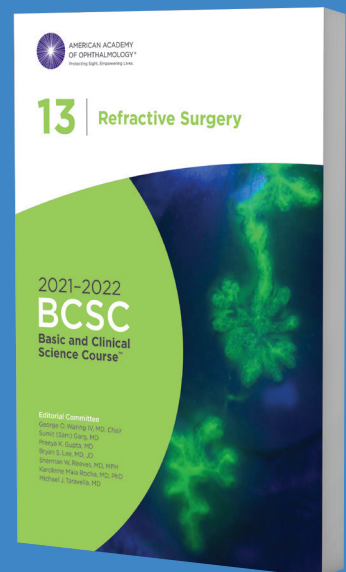
Basic and Clinical Science Course™

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or Subspecialty Day. Complimentary boxed meals are available on a first-come, first-served basis, with lunch pickup beginning at 12:15 p.m. Please note, by attending, you may be subject to reporting under the Physician Payment Sunshine Act and you consent to share your contact data, inclusive of National Provider Identifier, with the corporate partner.

Learn more at [aao.org/eyenet/corporate-lunches](http://aao.org/eyenet/corporate-lunches).

### SUBSPECIALTY DAY

#### Program Directors Preview: Neuro-Ophthalmology and Pediatric Lineup

This month, program directors from Neuro-Ophthalmology and Pediatric Ophthalmology Subspecialty Day meetings preview some of this year's highlights.

View the schedules at [aao.org/programsearch](http://aao.org/programsearch).

#### NEURO-OPHTHALMOLOGY 2021: Common Concerns, Uncommon Problems: Clues to Finding the Hidden Dangers!

Program directors: Prem S. Subramanian, MD, PhD, and Peter A. Quiros, MD.

When: Friday, Nov. 12 (8:00 a.m.-5:00 p.m.).

This predominantly case-based Subspecialty Day meeting will discuss double vision, optic nerve disease, systemic disease, and headache and eye pain, as well as new and evolving therapies and diagnostic modalities for neuro-ophthalmic disorders.

Audience participation is expected—there will be audience response questions, and the audience will be able to text pertinent questions to the panelists. An audience participation game called “Choose Your Own Clinical Pathway” will return this year. Members of the audience will decide what the next step will be in the care of select patients presented as unknowns. At each step of the presentation, the audience will be presented with choices. They will then see the consequences of their clinical decision-making. This system will also give the panel an opportunity to comment on the

clinical decision-making process.

Also returning, popular panelist point-counterpoint discussions will allow attendees to review controversies such as the following: When and how should optic atrophy be worked up? What to do when the amaurosis workup is negative? What is the best approach for a patient with headache?

*The Neuro-Ophthalmology Subspecialty Day meeting is organized in conjunction with the North American Neuro-Ophthalmology Society.*

#### PEDIATRIC OPHTHALMOLOGY 2021: Unmasking Pediatric Ophthalmology and Strabismus by Rethinking, Recreating, and Reimagining

Program directors: Gena Heidary, MD, PhD, and David K. Wallace, MD, MPH.

When: Friday, Nov. 12 (7:00 a.m.-5:01 p.m.).

The Pediatric Ophthalmology Subspecialty Day meeting is designed to provide attendees with a broad-based update on the diagnosis and management of pediatric ophthalmology and strabismus conditions and to improve outcomes.

Successful strabismus surgery results from a multifaceted process including patient selection, considerations of surgical approach and technique, intraoperative decision-making, and postoperative management. The “Reconsidering Surgical Strategy—Novel Approaches to Common Strabismus” presentation will examine these elements in a unique, dynamic format where audience participation will be essential! In this session, unknown strabismus cases will be presented to a panel of four expert strabismus surgeons in real time. Audience members and panelists will be solicited for their input and recommendations for surgical approach. Pediatric ophthalmologists will delve into the surgical strategy and techniques that inform strabismus management.

*The Pediatric Ophthalmology Subspecialty Day meeting is organized in conjunction with the American Association for Pediatric Ophthalmology and Strabismus and the American Academy of Pediatrics.*