



AMERICAN ACADEMY
OF OPHTHALMOLOGY®

Protecting Sight. Empowering Lives.®

Cover Tips

With a committed audience that reads each issue regularly and thoroughly, *EyeNet* delivers unparalleled reach and prestige. Take advantage of this positioning to showcase your brand front and center on *EyeNet*'s cover.

PRODUCTION SPECS

If sending preprinted tips, ship to:

Fry Communications, Bldg #2
Attn: Amy Kuhn
800 West Church Road
Mechanicsburg, PA 17055

Include information about the piece and on what issue it will appear (i.e., "*EyeNet* July 2019 cover tip").

Count: 25,500 (full run of magazine)

Trim: 8 x 5 1/8" (Add 0.125" bleed to all sides. Keep live matter 1/2" from trim edge.)

Stock: 70lb #3 Gloss or similar

If you would like *EyeNet* to print the tips, email hi-res, press-ready pdf to eyenetads@aao.org.

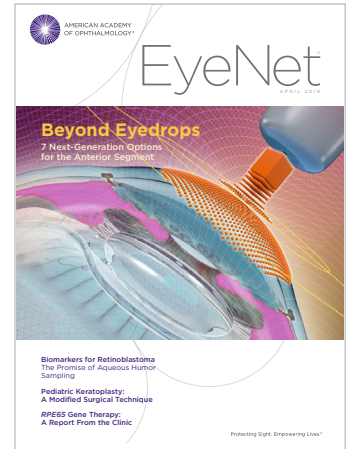
RATE

Preprinted cover tips: \$18,000

Additional cost for *EyeNet* to print: \$3,000

DEADLINES

	PDF	Preprinted
January 2020	12/6	12/9
February 2020	1/10	1/13
March 2020	2/7	2/10
April 2020	3/6	3/9
May 2020	4/10	4/13
June 2020	5/8	5/11
July 2020	6/5	6/8
August 2020	7/10	7/13
September 2020	8/7	8/10
October 2020	9/4	9/8
November 2020	10/9	10/12
December 2020	11/6	11/9
January 2021	12/4	12/7
February 2021	1/8	1/11



RESERVE YOUR SPACE

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