



Premium Booth Package Specifications

Virtual Platform Ads

Lobby:

Size: 200 px x 160 px

File Type: .jpg or .png

Due: Wednesday, 10.21.20

Exhibit Hall:

Size: 200 px x 270 px

File Type: .jpg or .png

Due: Wednesday, 10.21.20

Email Ad

Size: 300 px x 250 px (a sidebar graphic or footer)

File type: .jpg or .gif

Image can link to an external URL.

Due Date: Monday, 10.19.20

Virtual Briefcase Webpage

Page on AAO.org and an email blast directing registrants to the webpage will replace the Intrado platform option of pre-populating the briefcase.

Number: 1 document (can be multiple pages)

File Type: PDF

File Size: No more than 10 MB each

Text for Webpage: Short company description (max 80 words)

Due: Wednesday, 10.28.20

Industry Showcase

[Complete form](#)

Review [Industry Showcase Guidelines](#) (PDF 42KB)