



AMERICAN ACADEMY
OF OPHTHALMOLOGY®

Protecting Sight. Empowering Lives.®

Cover Tips

With a committed audience that reads each issue regularly and thoroughly, *EyeNet* delivers unparalleled reach and prestige. Take advantage of this positioning to showcase your brand front and center on *EyeNet*'s cover.

PRODUCTION SPECS

If sending preprinted tips:

Count: 25,000 (full run of magazine)

Trim: 8 x 5 1/8" (Add 0.125" bleed to all sides. Keep live matter 1/2" from trim edge.)

Stock: 70lb #3 Gloss or similar

If you would like *EyeNet* to print the tips, email hi-res, press-ready pdf to mjmrsvica@mrsvica.com.

RATE

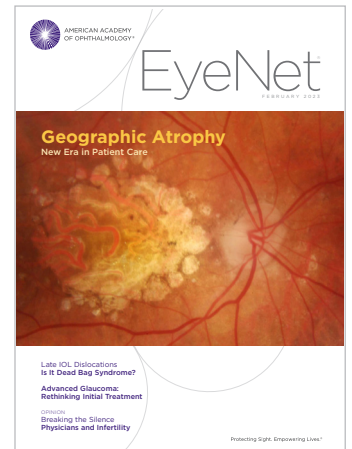
Preprinted cover tips: \$19,095

Additional cost for *EyeNet* to print: \$3,180*

* Additional production fees may apply if the cover tip is a unique trim size, has multiple pages, includes wafer seals, etc. Contact *EyeNet* for more information.

DEADLINES

	PDF	Preprinted
January 2024	12/8	12/15
February 2024	1/12	1/19
March 2024	2/9	2/16
April 2024	3/8	3/15
May 2024	4/5	4/12
June 2024	5/10	5/17
July 2024	6/7	6/14
August 2024	7/12	7/19
September 2024	8/9	8/16
October 2024	9/6	9/13
November 2024	10/4	10/11
December 2024	11/8	11/15
January 2025	12/6	12/13



RESERVE YOUR SPACE

Kelly Miller • Mark Mrsvica

mjmrsvica@mrsvica.com

M.J. Mrsvica Associates

2 West Taunton Avenue
Berlin, New Jersey 08009
Phone: 856-768-9360
Fax: 856-753-0064

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